

Bachelor of Business – Bachelor of Psychological Science (Marketing for the Digital Age) – 2021 Beginning of Year Entry

If you would prefer a part-time study plan, please adjust the below planner, reviewing subject prerequisites to ensure you are on track for course completion.

To assist you with subject information, we recommend you refer to [Subject Search](#)

	Teaching Period 1		Teaching Period 2	
2021	Study Period 1	PY1101 :03 Exploring Psychology: From Brain to Practice	Study Period 2	PY1102 :03 Exploring Psychology: From Perception to Reality
	Study Period 1	PY1103 :03 Critical Thinking in Psychology: How to Think About Weird Things	Study Period 2	PY1106 :03 Communicating Psychology: Listening, Translating & Disseminating
	Trimester 1		Trimester 2	
	BU1003:03 Principles of Economics		BU1105:03 Business Communication	
			BU1112:03 Business Law	
			BU2108:03 Marketing Matters	

	Teaching Period 1		Teaching Period 2	
2022	Study Period 1	PY2103 :03 Introduction to Research Methods and Data Analysis PREREQ: PY1101 or PY1102	Study Period 2	PY2101 :03 Psychological Neuroscience PREREQ: PY1101 or PY1102
	Study Period 1	PY2111 :03 Learning Processes, Behaviour and Performance PREREQ: PY1101 or PY1102	Study Period 2	PY2106 :03 Through the Looking Glass: Development Across the Lifespan PREREQ: PY1101 or PY1102
	Study Period 1	Select 6 credit points of Creative Media, Arts and Social Sciences subjects or BU and BX level 2 and BU and BX level 3 subjects	Study Period 2	PY2107 :03 Experimental Investigation and Analysis of Behaviour PREREQ: PY1101 or PY1102 and PY2103
	Trimester 1		Trimester 2	
	BU1002:03 Accounting for Decision Making		BU1104:03 Introduction to Management Concepts and Application	

	Teaching Period 1		Teaching Period 2	
2023	Study Period 1	PY2112 :03 Memory and Cognition PREREQ: PY1101 or PY1102	Study Period 2	
	Study Period 1	Select 6 credit points of Creative Media, Arts and Social Sciences subjects or BU and BX level 2 and BU and BX level 3 subjects	Study Period 2	
	Trimester 1		Trimester 2	
	First Major Subject BX2082:03 Advertising, Promotions and Mobile Marketing PREREQ: BU1108		First Major Subject BX3181:03 Social Surveys and Questionnaire Design PREREQ: BU1007, BU1108 and 12 credit points of subjects	
	First Major Subject BX2184:03 Marketing, Consumerism and Sustainability PREREQ: BU1108 and BX2081		First Major Subject BX3186:03 Marketing for Social Change PREREQ: 24 credit points of subjects or as approved by the subject coordinator	
			First Major Subject BX2084:03 Sales, Services, Business Development and the Digital Frontier	
			First Major Subject BX3081:03 Social Media Marketing PREREQ: BU1108 and 18 credit points of subjects	

	Teaching Period 1		Teaching Period 2	
2024	Study Period 1	PY3101 :03 Psychological Research Methods and Interpretation PREREQ: PY1101 or PY1102 and PY2103 and PY2107	Study Period 2	PY3103 :03 Mining the Mind: Psychopathology PREREQ: PY1101 or PY1102
	Study Period 1	PY3102 :03 Social Psychology in Everyday Life PREREQ: PY1101 or PY1102	Study Period 2	PY3107 :03 Psychological Assessment in Action PREREQ: PY1101 or PY1102
			Study Period 2	PY3108 :03 Personality Psychology: Decoding the Mysteries of Humans PREREQ: PY1101 or PY1102
	Trimester 1		Trimester 2	
	First Major Subject BX3082:03 International Marketing in the Global Village PREREQ: BU1108 and 18 credit points of subjects		BU3101:03 Professional Internship (Available Trimester 1 & 2 and SP11 Intensive Mode) PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must successfully complete the prescribed WIL preparation modules and quizzes to be eligible to apply for a WIL capstone subject OR BU3102:03 Multidisciplinary Project (Available Trimester 2 only) PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must successfully complete the prescribed WIL preparation modules and quizzes to be eligible to apply for a WIL capstone subject OR BU3103:03 Independent Project (Available Trimester 1 & 3)	
			Trimester 3	

		PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must successfully complete the prescribed WIL preparation modules and quizzes to be eligible to apply for a WIL capstone subject	
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PROFESSIONAL ACCREDITATION STATUS

This course is fully accredited by the Australian Psychology Accreditation Council (APAC).

Graduates of this course, who wish to become fully registered as psychologists, must complete an accredited fourth year course (e.g. GDipPsych or BPsychSc(Hons)) plus two years of supervised practice in the field; or an accredited masters degree (e.g. Master of Psychology (Clinical)) with one further year of supervised practice.

PROFESSIONAL ACCREDITATION REQUIREMENTS

The accredited sequence in Psychology leads to provisional registration with the Psychology Board of Australia with the addition of a fourth year of accredited studies in psychology e.g. Graduate Diploma of Psychology or Bachelor of Psychological Science (Honours)

ADDITIONAL INFORMATION

[Bachelor of Business – Bachelor of Psychological Science course handbook](#)

[Marketing for the Digital Age major handbook](#)