

Hints and tips for advertising scholarship opportunities for HDR candidates

Internal platforms

Once you have filled out the '**Scholarship establishment form**' then please send to the GRS and we can advertise your position for you by publishing the ad in the following places:

[Central Scholarships database](#)

We will work with scholarships to advertise your scholarship on the central database and if required a template application form can be included with an open and close date and the applications can come directly through here to an application form which the GRS receives and can send onto the Advisory/interview panel for review.

[Available projects page](#)

Your listing will be published on the available projects page

GRS social media

The GRS can create social media posts and post to Twitter and Facebook.

HDR Candidates email

The GRS can email all HDR candidates with opportunities.

Share with JCU Colleagues

The opportunity might be fantastic for a final year masters student in another college. Share with the relevant colleges, but contacting them through their page on the JCU websites.

External platforms

The best way to advertise the PhD scholarships would be to contact Fiona at grs.staff@jcu.edu and Fiona will liaise with the HR Talent team to arrange to post the details on the relevant website. They pay for the Seek ads up front, and use corporate credit card to pay for UniRoles and Research Career. Then an internal account accrual to transfer the cost to the relevant college / institute cost code would occur for the cost of the ad.

UniRoles

Cost per ad=\$249 or you can pay a daily rate of \$15 and stipulate how many days you would like

SEEK

Cost per ad=\$160

Research Career

Cost per ad=\$188

Other low cost options to consider are:

LinkedIn

Post about the scholarship on your linked -in profile and share with relevant groups

Let your networks know

Share with your contacts and networks here at JCU and other institutions around the world