

Point in Time Conversion Dashboard Definitions

The point in time conversion dashboard reports the variance between this year and last year at this point in time. The following set of business rules are fundamental for understanding the reported numbers.

1. Conversions are based on assessed course applications only (unless specified).
2. Applicants are identified as either QTAC, Domestic or International based on their first application type for a given availability. The applicants' availability is made up of the course, year, study period and location.

Table of dashboard definitions:

Term	Definition
Year	The year of application is derived from the availability. The availability is made up of the course, year, study period and the location/campus.
Admission Period	The admission period of an application is derived from the availability. The availability is made up of the course, year, study period and the location/campus. The admission period one (first half year) includes AP1 for domestic, AP4 for international and RP1 for Higher Degree Research. The admission period two (second half year) includes AP2 for domestic, AP5 for international and RP2 for Higher Degree Research.
Campus/Location	The application campus is derived from the availability. The availability is made up of the course, year, study period and the location/campus.
Admission	Admission is the process of assessing a student for entry into a course. It comprises the Application, Offer and study package stages along with Application, Offer and study package statuses.
Application	Applications that that have an application stage of assessed (unless specified).
Offers	Applications that have an offer stage of offered.
Acceptances	Applications that have an offer stage of offered and an offer status of accepted.
Admitted	Applicants that have a student study package (Course) stage and status of admitted.

Enrolled	Applicants that have a student study package (Course) stage of admitted and a student study package (subject) status of enrolled, passed, failed and withdrawn.
Application Type - International	Applicants/applications that have a fee related to an international fee paying liability category.
Application Type - Direct Domestic	Applicants/applications that have a fee related to an Australian fee paying liability category.
Application Type - QTAC	Applicants/applications that have a source application from QTAC.
Course Type	Grouping of courses based on the category assigned to each course. Types include Enabling, Undergraduate, Postgraduate Coursework, Higher Degree Research and Non Award.
Student Flag – New Applicant	An applicant is flagged as being a new applicant if they have no previous enrolment at JCU during the last 10 years. This flag is designed to help report new student applications to JCU as a measure of demand.
Student Flag – Existing Student	An applicant is flagged as being an existing student if they have had a previous enrolment at JCU during the last 10 years. This flag is designed to help report the internal churn of existing student applications to JCU.
Proportion of Unassessed Applications	The proportion of current year applications that have an application stage of unassessed and a status of unassessed as a proportion of the total pool of applications. This excludes those unassessed applications that are either incomplete or withdrawn.
Application to Offer Ratio variance	The variance between the applications to offer ratio from the previous year compared to the application to offer ratio for the current year. For example, last year the ratio was 56.7% compared to 58.3%. This is a variance of 2.8% on last year.
Final Offer to Final Accept Ratio variance	The final offer is the last or most recent offer an applicant receives. The variance between the final offers to accept ratio from the previous year compared to the final offers to accept ratio for the current year.
Final Offer to Enrolment Ratio variance	The final offer is the last or most recent offer an applicant receives. The variance between the offers to enrolment ratio from the previous year compared to the offers to enrolment ratio for the current year.