

## ACTIVITY IN BLACKBOARD ANALYTICS FOR LEARN

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### Overview

Student interactions within LearnJCU are used as a proxy for engagement. When viewing student activity data it is important to consider the many ways that students may engage with LearnJCU, for example, reading a document online compared to downloading the document and reading offline. Within Blackboard Analytics, activity is recorded as accesses, interactions, minutes and submissions.

#### **Accesses**

Accesses are recorded when a student logs onto LearnJCU and clicks on the link to the specific LearnJCU subject site. They may not have completed any activities or accessed any content.

#### **Interactions**

Interactions are recorded whenever a student completes an action in the LearnJCU site, e.g. opens a folder, downloads a document. Interactions can be thought of as the number of clicks in the LearnJCU subject site.

#### **Minutes**

Minutes are calculated from when the student accesses the LearnJCU subject site until they log out or access another LearnJCU subject site. After 3 hours of inactivity the student is logged out and the minutes recorded is based on the time of their last interaction (or click).

#### **Submissions**

Submissions are recorded when a student submits something to the LearnJCU site using a Blackboard tool. For example, a Blackboard Assignment, Test, Discussion Board item.