

Bachelor of Business - Bachelor of Laws (Marketing for the Digital Age)

Useful study planning/enrolment resources:

[Subject Search](#)
[Academic Calendars](#)
[Class Registration](#)
[Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2024		BU1003:03 Principles of Economics	BU1007:03 Principles of Data Analysis for Business
		LA1107:03 Contemporary Practice: The New Lawyer	BU1002:03 Accounting for Decision Making
			LA1101:03 Legal Institutions and Processes

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2025	LA1102:03 Legal Research, Writing and Analysis	LA1106:03 Contract Law 2	LA1027:03 Human Rights Law OR LA1022:03 Public International Law OR LA1903:03 Public International Law
	LA1105:03 Contract Law 1	BU2108:03 Marketing Matters	LA2019:03 Torts A – Specific Torts
	BU1104:03 Introduction to Management Concepts and Application		Major BX2081:03 Consumer Behaviour <i>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808</i>

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2026	LA2020:03 Torts B – Negligence	LA2016:03 Land Law 2 <i>PREREQ: (LA1101 and LA1102) and (LA2015 or LA2021)</i>	LA2017:03 Principles of Criminal Law A <i>PREREQ: (LA1101 and LA1102) or LA1007</i>
	LA2021:03 Personal Property and Land Law 1 <i>PREREQ: (LA1101 and LA1102) or LA1007</i>	LA3006:03 Administrative Law <i>PREREQ: LA2019 and LA2020</i>	LA3014:03 Law of Trusts <i>PREREQ: LA1101 and LA1102 and LA1105 and LA1106</i>
	Major BX2082:03 Advertising, Promotions and Mobile Marketing <i>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 - allow concurrent with BU1108 or BU2108 or BU1808</i>		Major BX2084:03 Sales, Services, Business Development and the Digital Frontier <i>PREREQ: BU1108 or BU2108</i>

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2027	LA2018:03 Principles of Criminal Law B <i>PREREQ: (LA1101 and LA1102) or LA1007</i>	LA3013:03 Principles of Equity <i>PREREQ: (LA1101 and LA1102) and (LA1105 or LA2011) and (LA1106 or LA2012)</i>	LA3105:03 Constitutional Law <i>PREREQ: LA1101 or LA1102</i>
	LA3106:03 Company and Partnership Law <i>PREREQ: (LA1105 or LA2011) and (LA1106 or LA2012)</i>	Major BX3181:03 Social Surveys and Questionnaire Design <i>PREREQ: BU1007 or PY2103, BU1108 or BU1808 or BU2108 and 12 credit points</i>	Major BX3081:03 Social Media Marketing <i>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 and 18 credit points of subjects</i>
	Select 3 credit points of subjects from List 2		Select 3 credit points of subjects from List 2

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2028	Major BX2184:03 Marketing, Consumerism and Sustainability <i>PREREQ: (BU1108 or BU1808 or BU1008 or BU2208 or BU1908 or BU2108)</i>	LA3004:03 Evidence <i>PREREQ: (LA2017 or LA1005) and (LA2018 or LA1004) and (LA2020 or LA1012)</i>	BU3101:03 Professional Internship (TR2, TR3) OR BU3102:03 Multidisciplinary Project (TR2) OR BU3103:03 Independent Project (TR1, TR3) <i>PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.</i>
	Select 3 credit points of subjects from List 1	Major BX3186:03 Marketing for Social Change <i>PREREQ: 24 credit points of subjects or as approved by the Subject Coordinator</i>	LA4038:03 Legal Ethics and Trust Accounting <i>PREREQ: (LA2017 or LA1005) and (LA2018 or LA1004) and (LA2020 or LA1012) and LA3013</i>
	Select 3 credit points of subjects from List 2		Select 3 credit points of subjects from List 2

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2029	LA4022:03 Civil Procedure <i>PREREQ: LA1101 and LA1102 and LA1105 and LA1106 and LA2019 and LA2020</i>		
	Major BX3082:03 International Marketing in the Global Village <i>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 and 18 credit points of subjects</i>		
	Select 3 credit points of subjects from List 2		

COURSE HANDBOOK

[Bachelor of Business – Bachelor of Laws Handbook](#)
[Marketing for the Digital Age Major](#)