

TEXTBOOK LIST - TRIMESTER 1 2022

Master of Business Administration

Subject Code	Subject Title	Textbook/ Recommended	Text Title	Author/s	Publisher
LB5202	Marketing Essentials	Textbook	Foundations of marketing 9th ed. (2021)	Pride, W. M., & Ferrell, O. C.	Cengage Learning
LB5203	Sustainable Enterprise		NO PRESCRIBED TEXTBOOK		
LB5205	People in Organisations	Textbook	Human Relations in Organizations: Applications and Skill Building, 12ed	Lussier, R. N.	McGraw-Hill
LB5212	Accounting and Finance for Managers	Textbook	Accounting for Non-Specialists, 7th ed. (2018)	Atrill, P., McLaney, E., and Harvey, D.	Pearson
LB5228	The Changing Business Environment	Textbook	The Global Business Environment: Challenges and Responsibilities, 5th ed. (2020)	Janet Morrison	Red Globe Press
LB5229	Economics For a Sustainable World	Textbook	Economics for today. 6th Ed	Allan Layton, Tim Robinson, Irvin B. Tucker	Cengage Learning
LB5233	Innovation and Entrepreneurship	Recommended	"What matters now: How to win in a world of relentless change, ferocious competition, and unstoppable innovation (2012) NB: This book is also available as an e-book from Amazon and other online retailers at a substantial discount"	Hamel, Gary	John Wiley & Sons
LB5234	Leading & Managing Organisational Change	Textbook	Organisational change, 6th ed. (2020)	Barbara Senior, Stephen Swailes	Pearson
LB5234	Leading & Managing Organisational Change	Textbook	Organisational Change Development & Transformation, 7th ed. (2019)	Waddell, et al	Pearson
LB5235	Applied Research Project	Textbook	Research methods for business students, 8th ed. (2019)	Saunders, Lewis & Thornhill	Pearson
LB5240	Cross-Cultural Leadership	Textbook	The leadership Experience 7th Ed (2018).	Daft, R.L.	Boston, MA: Cengage Learning
LB5241	Leadership	Textbook	"Studying Leadership: Traditional and Critical Approaches (2022)	Schedlitzki, D., Edwards, G.	London: Sage.
LB5241	Leadership	Textbook	EBook – (2015) Level Three Leadership: New International edition, 5th ed.	Clawson	Pearson. Purchase from https://www.pearson.com/store/pj/level-three-leadership-pearson-new-international-edition-pdf-ebook/GPROC_A100061391561_learnerau-availability/9781292052410
LB5242	Value Creation Leadership	Recommended	Value Creation Thinking (2016)	Madden, B.	LearningWhatWorks
LB5242	Value Creation Leadership	Recommended	The Industries of the Future (2017)	Ross, A.	Simon & Schuster Paperbacks
LB5242	Value Creation Leadership	Recommended	Step by Step guide to Sustainability Planning (2008)	Hitchcock, D, & Willard, M.	Routledge
LB5520	Professional Project/Internship		NO PRESCRIBED TEXTBOOK		

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