Master of International Tourism and Hospitality Management – Master of Business Administration

2027 ENTRY

Useful study planning / enrolment resources

Course and Subject Handbook	Academic Calendars	Class Registration	Enrolment Resources

Attention International Student visa holders: To remain compliant with enrolment requirements as a Student visa holder, you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration, maintain sufficient subject enrolment. If only Online subject offerings are available in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

How to read this planner

PREREQ Prerequisite information **ONLINE** Online offering **PLACEMENT** Placement requirement

2027

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
	CO5124:03 Business Analytics for Ethical Decision Making	LB5202:03 Marketing Strategy Management
	LB5113:03 Business Strategy & Transformation **ONLINE**	TO5004:03 Sustainable Tourism Development
	LB5230:03 Managing Strategic Resources and Operations	

2028

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
LB5203:03 Responsible & Sustainable Transformations	LB5520:03 Place-Led Transformations Project **PREREQ:** 9 credit points of LB5, CO5, CP5, EC5, PL5, TO5 or TM5 subjects (depending on degree/program) and permission of the course coordinator **MULTI-MODAL** Offered TR2, TR3 **OR** LB5235:03 Applied Research Project **PREREQ:** 21 credit points of level 5 subjects with a prefix of CO, CP, EC, LB, PL, TO or TM, **including** a minimum of 12 credit points of LB5 subjects **ONLINE** Offered TR1	LB5210:03 Independent Studies **OR** Select 3 credit points of any level 5 subjects *Recommended LB5210 Independent Studies
TO5103:03 Global Destinations and Competitiveness	TO5203:03 Hospital and Gastronomy	TO5102:03 Tourism and Hospitality Operations Management
TO5101:03 Tourism Systems Analysis	LB5241:03 Managing People & Organisation	

2029

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
LB5231:03 Corporate Responsibility and Governance		
LB5233:03 Innovation and Entrepreneurship **ONLINE**		
TO5104:03 Tourist Management Strategies		

Course handbook

Master of International Tourism and Hospitality Management – Master of Business Administration

Tip: Use this planner with the Course and Subject Handbook each enrolment period to confirm availability, prerequisites and campus/mode requirements.

Award Title	Master of International Tourism and Hospitality Management – Master of Business Administration
Abbreviation	MITHM-MBA
Credit Points	48
AQF Level	Level 9 - Master's Degree (Coursework)
Location	Cairns Nguma-bada
Division	Academy
College	College of Business, Law and Governance
Expected Time to Complete	2 years
Maximum Time to Complete	8 years
Maximum Leave of Absence	1 year
CRICOS Code	063678K, OS