In any writing you do, you need to keep the reader in mind. To make your message easy to understand, use capitalisation to help perfect and emphasise what you mean.

<table>
<thead>
<tr>
<th>Name &amp; Symbol</th>
<th>What it does</th>
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<tr>
<td>1. <strong>Capitilisation</strong> [ ABC ]</td>
<td>• The main purpose of using capitals is to focus the reader’s attention on particular people, places and things. In other words, you are being more specific about what you are referring to.&lt;br&gt;  - You should always use a capital letter&lt;br&gt;    - to start a sentence&lt;br&gt;    - after a period&lt;br&gt;    - for a proper noun; however,&lt;br&gt;    - If you use a generic word to replace a proper noun (even though you may still be referencing the same person or organisation), you use lowercase (e.g. always capitalise ‘The Lighthouse Foundation,’ but write ‘the foundation’ in lowercase)&lt;br&gt;  • You should always capitalise when referring to Australian Aboriginal and Torres Strait Islander peoples.&lt;br&gt;  NB. It is also appropriate to refer to Australian Aboriginal and Torres Strait Islanders as First Nations peoples (this is also capitalised)&lt;br&gt;  • You should always capitalise nationalities and social groups [e.g. Moroccan; Inuit]&lt;br&gt;  • You should always use a capital letter&lt;br&gt;    - for days and months&lt;br&gt;    - for holidays and special occasions&lt;br&gt;    - for historical eras and episodes in history&lt;br&gt;    - for religions and names of deities [eg. Ganesh, the God of intellect and the remover of obstacles]&lt;br&gt;    - for planets&lt;br&gt;    - for man-made structures and landmarks&lt;br&gt;    - for natural landmarks&lt;br&gt;    - for brand names [e.g. iPhone 6; Coca-Cola]&lt;br&gt;    - for organisations&lt;br&gt;    - for the full name of armies, navies and air forces [e.g. The Royal Australian Navy]&lt;br&gt;    - for government matters [e.g. For an Act of Parliament, capitalise the case title and italicise. i.e. Environmental Protection Act 1994]&lt;br&gt;  • You capitalise when referring to a specific government [e.g. The State Government] but use lowercase when speaking generally [e.g. The government]&lt;br&gt;  • You capitalise when naming specific degrees (e.g. Bachelor of Planning) but not when describing it generally (e.g. a bachelor degree)</td>
</tr>
</tbody>
</table>
- You use lowercase when talking about courses or units within a degree [e.g. The Bachelor of Social Work includes cross-cultural and rural and remote studies]

- You capitalise the first word of a subject or unit of work [e.g. MA1003:03 Mathematical techniques]

### Style guides:


**MLA Style:** [https://libguides.jcu.edu.au/referencing/MLA8](https://libguides.jcu.edu.au/referencing/MLA8)

**The Chicago Manual of Style:** [http://www.chicagomanualofstyle.org/qanda/data/faq/topics/Punctuation.html](http://www.chicagomanualofstyle.org/qanda/data/faq/topics/Punctuation.html)

### Other Punctuation Guides:

- **The University of Western Australia:**

- **The University of Auckland:**
  [http://www.library.auckland.ac.nz/subject-guides/med/setref-vancouver.htm#additional](http://www.library.auckland.ac.nz/subject-guides/med/setref-vancouver.htm#additional)

### Other links:

- **Purdue Online Writing Lab:** [https://owl.english.purdue.edu/owl/section/2/](https://owl.english.purdue.edu/owl/section/2/)

- **The Punctuation Guide:** [http://www.thepunctuationguide.com/apostrophe.html#possessives](http://www.thepunctuationguide.com/apostrophe.html#possessives)


### References


