

Master of International Tourism and Hospitality Management – Master of Business Administration

Useful study planning/enrolment resources:

[Subject Search](#)
[Academic Calendars](#)
[Class Registration](#)
[Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2024	TO5103:03 Global Destinations and Competitiveness	TO5104:03 Tourist Management Strategies	LB5232:03 Digital Marketing <i>PREREQ: LB5202 or any introductory marketing subject</i> OR LB5202:03 Marketing Essentials
	LB5203:03 Sustainable Enterprise	LB5230:03 Managing Strategic Resources and Operations	LB5234:03 Leading and Managing Organisational Change
	Select 3 credit points of any Level 5 subjects		TO5004:03 Sustainable Tourism Development

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2025	LB5231:03 Corporate Responsibility and Governance	TO5203:03 Hospitality and Gastronomy	LB5236:03 International Political Economy OR LB5228:03 The Changing Business Environment
	LB5233:03 Innovation and Entrepreneurship <i>PREREQ: 12 credit points of LB subjects or admission to 118304 – Master of Eng or admission to 112104 – MPA-MBA</i>	TO5520:03 Professional Placement/Internship	LB5210:03 Independent Studies
	TO5101:03 Tourism Systems Analysis		TO5102:03 Tourism and Hospitality Operations Management

COURSE HANDBOOK

[Master of International Tourism and Hospitality Management – Master of Business Administration Handbook](#)