Bachelor of Business

Hospitality and Tourism Management

2027 ENTRY

Useful study planning / enrolment resources

Course and Subject Handbook	Academic Calendars	Class Registration	Enrolment Resources

Attention International Student visa holders: To remain compliant with enrolment requirements as a Student visa holder, you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration, maintain sufficient subject enrolment. If only Online subject offerings are available in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

How to read this planner

PREREQ Prerequisite information **ONLINE** Online offering **PLACEMENT** Placement requirement

2027

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
BU1003:03 Principles of Economics	BU1002:03 Accounting for Decision Making	BU1109:03 Career Development for Business Professionals
BU1104:03 Introduction to Management Concepts and Application	BU1007:03 Principles of Data Analysis for Business	BU1112:03 Business Law
BU1105:03 Professional and Academic Skills for Business	BU1108:03 Marketing Matters	**Major** BX2174:03 Evidence Based Business Decision-Making **PREREQ:** BU1007 or BU1807 or BU1010 or MA1401 or PY2103 and 9 credit points of BU and BX subjects **ONLINE**

2028

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
Major BX2091:03 Tourism and Leisure Management **PREREQ:** 6 Credit Points of level 1 subjects	**Major** BX2094:03 Conference and Events Management **PREREQ:** 18 credit points of subjects **ONLINE**	BU2001:03 The Future of Work: Seminar Series **PREREQ:** 24 credit points of undergraduate subjects to enrol in this subject
Select 3 credit points of any undergraduate subject	**Major** TO2051:03 Innovation for Tourism, Hospitality and Events Futures **PREREQ:** Minimum of 12 credit points of BU or BX subjects to enrol **ONLINE**	**Major** BX3194:03 Destination Management and Planning **PREREQ:** 18 credit points of subjects including BX2091 or TO2051 **ONLINE**
Select 3 credit points of any undergraduate subject International Students must select an **ON CAMPUS** or **MULTI-MODAL** electives	Select 3 credit points of any level 2 or 3 subjects (Depending on chosen option) International Students must select an **ON CAMPUS** or **MULTI-MODAL** electives	**Major** TO3052:03 Experience Design for Tourism Hospitality and Events **PREREQ:** Minimum of 18 credit points of BU/BX/TO subjects to enrol **ONLINE**

2029

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
Major BX3095:03 Visitor and Crowd Behaviour Management **PREREQ**: 18 credit points of subjects including BX2091 or TO2051	BU3101:03 Professional Internship **PREREQ:** 36CP of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject. Offered TR3, B6 **PLACEMENT** 100 Hours **OR** BU3102:03 Multidisciplinary Project **PREREQ:** 36CP of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject. **OR** BU3103:03 Independent Project **PREREQ:** 36CP of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject. Offered TR1, TR3 **PLACEMENT** 100 Hours	
Select 3 credit points of any level 2 subjects (Depending on chosen option) International Students must select an **ON CAMPUS** or **MULTI-MODAL** electives	BU3104:03 Internship B **PREREQ:** BU3101 (can be completed concurrently) and be enrolled in their final year of study. Students must follow the application process. Permission to enrol in this subject will only be granted when an approved placement is secured. External students must self-source their own internship, All self-sourced applications require WIL Coordinator approval **PLACEMENT** 150 Hours **OR** Select 3 credit points of any level 3 subject (Depending on chosen option)	
3 credit points of any level 2 or 3 subjects (Depending on chosen option)	**Major** BX3193:03 Hospitality Operations Management **PREREQ:** 18 credit points of BU or BX subjects **ONLINE**	

Course handbook

Bachelor of Business	Hospitality and Tourism Management

Tip: Use this planner with the Course and Subject Handbook each enrolment period to confirm availability, prerequisites and campus/mode requirements.

Course Notes

A maximum of 30 credit points may be taken at level 1
A minimum of 18 credit points must be taken at level 2
A minimum of 18 credit points must be taken at level 3 or higher

Award Title	Bachelor of Business
Abbreviation	BBus
Credit Points	72
AQF Level	Level 7 - Bachelor Degree
Location	Cairns Nguma-bada, JCU Online
Division	Academy
College	College of Business, Law and Governance
Expected Time to Complete	3 Years
Maximum Time to Complete	10 Years
Maximum Leave of Absence	1 Year
CRICOS Code	026830C