

Your covering letter is an essential part of your application; it should be positive and sell your suitability for the position to the employer. The letter must be individually tailored to the particular position; consequently the organisation and job must be thoroughly researched.

Be sure to address all of the skills and/or abilities that they are looking for and have indicated either in their advertisement, in the position documents or on their website.

## Format

In terms of format, the example on the other side of this page can be used as a guide. Your cover letter should be:

- 1 page in length unless the employer specifies otherwise – you **must** follow their instructions
- Don't forget the date
- All addresses formatted to the left of the page
- No commas or full stops within the addresses or opening address
- All paragraphs starting flush with the left hand side margin rather than being indented
- When you sign off use 'Yours sincerely' as the closing salutation.
- It is good practice to address your letter to a specific person if possible. Try to find the name of the contact person for the role.

## Introductory Paragraph

This paragraph should let the employer know which position you are applying for, where you found out about the position, and the date it was advertised.

## 'Why You' Paragraph

This paragraph gives you the opportunity to show how your qualifications, skills and abilities meet the needs of the employer and the position, and why you would be an asset to their company. Be sure to demonstrate how you fill these skills - give examples.

## Selling Paragraph

In your third paragraph, you can expand on paragraph two and highlight what you know about the company, why you wish to work for them, and how you would make a valuable contribution to their company. Be sure to show how enthusiastic you are about the prospect of working for their specific company.

## Closing Paragraph

In your final paragraph, end on a positive note by thanking the employer for their consideration and letting them know how you can be contacted. You should also specify the documents you have attached in your application.

Finally, check and double-check your letter for correct grammar and spelling. Avoid jargon and unnecessary abbreviations. Don't forget to put your signature on the bottom and keep a copy of your letter for your records.

## Resources

Check out the following free resources for students on our website ([www.jcu.edu.au/careers](http://www.jcu.edu.au/careers))

- [JCU Career Development Program](#) – has a module on *Resumes and Cover Letters* under the Graduate Careers stream.
- [Resume and selection criteria](#) checking service
- [Information Sheets](#) - Resumes, Selection Criteria, Interviews and more, are available on our website or from our office on level 1 in the library.
- [Annual Careers Fair](#) – find out about job opportunities and connect with employers
- [Big Interview](#) – improve your interview technique and build your confidence
- [Develop an Enterprising Mindset](#) with our Skills and Attributes for Success program
- [JCU CareerHub](#) - view job vacancies, events and other career resources
- [Career planning](#) and decision-making support

# DO NOT COPY - EXAMPLE ONLY

[insert your name]  
[insert your street number and name]  
[insert your suburb, state and postcode]

[insert title and name of addressee]  
[insert their position if known]  
[insert the organisation address]

[insert the date]

Dear [person's name or Sir/Madam if unable to obtain name]

## **Application for position of [insert name of role], Reference Number [insert if given]**

I wish to apply for the position of **[position title]** with **[company name]** as advertised **[where advertised]** on **[date]**. I am currently studying a **[degree title]** at **[university name]** and expect to complete my degree in November **[year]**. My experience in the area of **[specify area]** and **[specify area]** has allowed me to develop skills in **[skill]** and **[skill]** and I am keen to extend this experience with **[company name]** who are a recognised leader in this field.

My studies in **[specify area]** and my active participation in the **[name of organisation]** has allowed me to develop my leadership and communication skills. As part of my studies, I acted as a Student Liaison Officer to first year students which required me to advise groups of 20-30 students on studying at university and how to best organise their timetable to maximise their study opportunities. In addition to maintaining an overall grade point average of 5.8 (highest being a 7), I also coordinated a fundraising program for the Cancer Council of Queensland. Through activities that included weekly BBQ's, raffles and seeking corporate sponsorship, I raised \$5000 for my local Cancer Council branch. This achievement required excellent organisational skills, the ability to communicate with a broad range of people and a flair for marketing.

I am aware that **[company name]** seeks to **'[mission statement]'**; this is an area that I am passionate about and am enthusiastic about contributing to. My thesis research on **[detail on thesis topic]** allowed me to develop my **[ability]** and **[ability]** abilities and I am keen to apply these to the position of **[position title]**. Throughout my degree, I have undertaken work experience with a variety of **[discipline]** firms including **[company name]**, my supervisors regularly commented on my strong work ethic and my diligent attention to the projects I was assigned.

I look forward to the opportunity of discussing my application with you and would be pleased to supply any further documentation you require in addition to my attached resume, statement addressing selection criteria and academic record. I can be contacted at any time on 0400 111 222 or email@email.com.au. Thank you for considering my application.

Yours sincerely

**[insert signature]**

**[insert your name]**

Enclosures: (e.g. resume)

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GENERATE YOUR OWN IDEAS**