James Cook University Campus Wayfinding Package

Stage 1: Schematic Design

Stage 2: Design Development Stage 3: Site Documentation

Stage 4: Signage Manual

Issue 2 March 2011

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Introduction

A strategic start.

The objective of these design guideline is to make the University precinct more legible and welcoming to visitors and the University community, with the use of a benchmark wayfinding system, that clearly communicates the correct information in the right location.

This system will provide for a broad range of users to navigate the facility with ease, moving directly from A to B to C.

Beyond a family of signs, the Wayfinding package addresses the unique nature of the University, and will form a framework to create a highly legible University Precinct for now and the future. The system is directly aligned with the University masterplan and has followed design direction outlined within the design guidelines

Philosophy

Clear, Simple, Direct.

How do we find our way?
The way in which we make our way to our destination relies on a natural progression from the general to the specific. Country, State, City, locality, street, building, and finally room.

Throughout the journey we look for a confirmation of fact we are travelling in the right direction. This is presented traditionally as a system of signs and landmarks.

Wayfinding principles

Which model to use?

Outlined in this document are the principles behind the wayfinding strategy.

- 1. Key user group identification
- 2. User Journey mapping and analysis
- 3. Journey processes and considerations
- 4. Strategy type

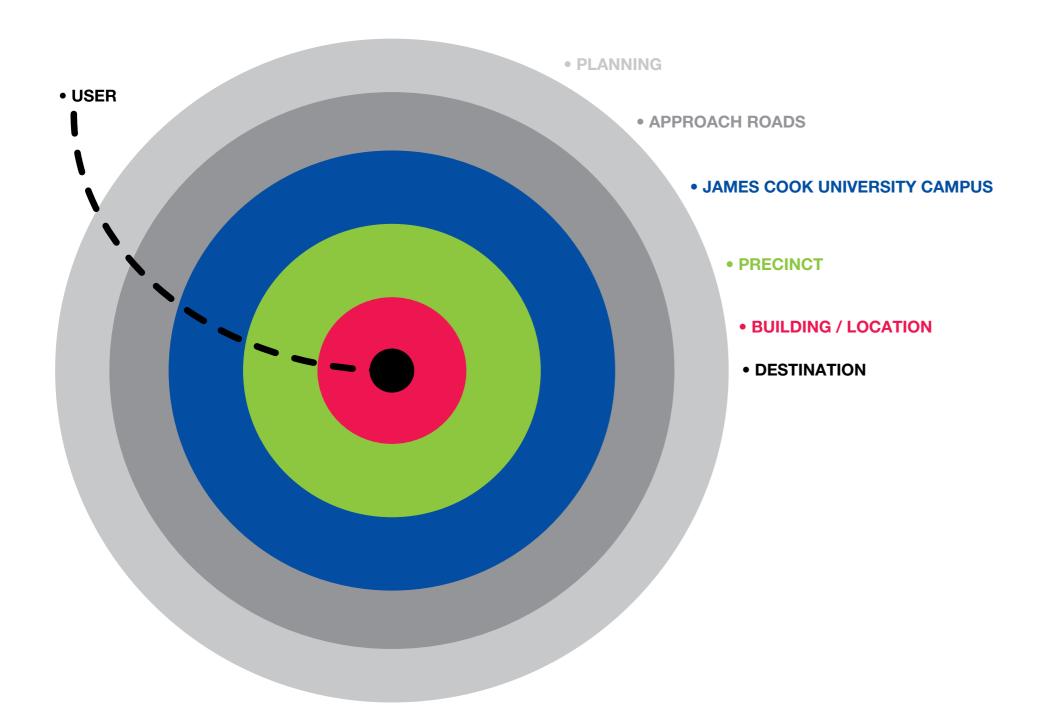
Precinct Model

The wayfinding model is based upon many criteria, such as the arrangement of buildings and facilities, the use / purpose of the facilities, geographical layout and environment. The original site masterplan and future masterplan of the site were all reviewed in order to determine this list of criteria.

A precinct model is the most suitable, including the major loop road with small side roads, distinctive group of common educational schools / faculties and the associated facilities. Also worth noting is that there is a current lack of easily discernible landmarks to use for navigational purposes.

Primary design considerations

- Site type / model
- Functionality
- Flexibility of application and of change
- Personality (Tropical North Queensland)
- DDA (Qld Government Wayfinding Design Guidelines 2007)
- Typography
- Colour
- Branding
- Technology



Journey principle:

Strategy

- The system of navigation used for JCU campuses will be primarily by 'PRECINCTS'.
- LANDMARKS within certain precincts will also be highlighted as destinations.

Planning

 Use of on-line web based Campus maps, mail out orientation packs and street directories will assist first time visitors to the site. Key points to communicate are addresses and main roads.

Approach Roads

 Off Campus signage coordinated with local authorities. Utilising road signs, overhead banners and road side flags. Branding or JCU colours could be integrated into standard road signs.

James Cook University

Highlighted entry points creating a sense of arrival.
 A key location to communicate brand personality and to orientate users. Vehicle directory is a crucial element to communicate the precinct locations and directions.

Precincts

 Clear simple directions to precincts. Clearly marked boundaries. High contrast between adjacent precincts.

Location

 Clearly identified from main paths of travel, eg. car parks, main footpaths and road. If possible numbered in a logical sequence. Entrance and reception areas highlighted.

Journey Process: Private Vehicle

Parking Approach roads **Precinct Building / location Building entrance** Level Room Campus Where is JCU? Do I know where JCU is? Do I know what precinct to go to? Where is my building / destination? Is this my building / destination? Am I in the right area? Can I park here? Internal wayfinding system Where is the loading/ delivery point? Do you know what building to go to? Where can I find a car park? How can I get there? Where is the main entrance? Not in project scope. Internet: Follow street map / SatNav. to suburb What are the restrictions? Where is the reception? - JCU Website Follow road signs to JCU Campus Street directory eg. Bruce Highway SatNav. / GPS Angus Smith Drive Student Orientation Pack Discovery Drive

Road Signs

Campus Entry: - JCU name / logo

- Campus name

Vehicle Directory: - Campus map

- listing of precincts / buildings

Major Vehicle directional:

- precincts

- Information Hub / Centre

Precinct marker:

- name of precinct

Minor Vehicle directional to:

- deliveries

- car parking (public only)

Car park ID:

- public - permit

- accessible parking

- entry / exit - hours of use

- penalties

Loading Dock ID:

Loading zone sign: - conditions

Pedestrian directional

- building names / numbers

- public toilets

- surrounding precinct

- mobility routes

Precinct directory

- list of buildings in precinct

- precicnt map

(with surrounding precient names/arrows)

Facility ID:

building namebuilding number

Major - primary traffic paths Minor- secondary traffic paths

Journey Process: Public Transport

Planning	Campus	Precinct	Bus stop	Building / location	Building entrance	Level
Where is JCU? What bus can I catch? Where do I catch it? Internet: - JCU Website - Sunbus website (linked to JCU site) Student Orientation Pack	Do I know what precinct to go to? Do you know what building to go to?	Am I in the right area? Where is the bus stopping?		Where is my building / destination? How can I get there?	Is this my building / destination? Where is the main entrance? Where is the reception?	Internal wayfinding system Not in project scope.
	Vehicle Directory: - Campus map - listing of precincts / buildings Major Vehicle directional: - precincts - Information Hub / Centre	Precinct marker: - name of precinct	Bus stop ID:	Pedestrian directional - building names / numbers - public toilets - surrounding precinct - mobility routes Precinct directory - list of buildings in precinct - precicnt map (with surrounding precicnt names/arrows)	Facility ID: - building name - building number Major - primary traffic paths Minor- secondary traffic paths	

Journey Process: Cyclist

Internet: - JCU Website Street directory Student Orientation Pack Road Signs Vehicle Directory: - Campus map - listing of precincts / buildings - listing of precincts / buildings - JCU maps with project scope. Do you know what building to go to? Where can I store my bicycle? Where can I store my bicycle? How can I get there? Where is the main entrance? Where is the reception? Facility ID: - Campus map - name of precinct - name of precinct - name of precinct - JCU name / logo - JCU name / logo - Campus name Major Vehicle directional: - bicycle storage - bicycle storage - building names / numbers - public toilets - surrounding precinct - mobility routes - mobility routes - mobility routes - Major - primary traffic paths	Planning	Approach roads	Campus	Precinct	Bike storage	Building / location	Building entrance	Level Room
- Campus map ' - name of precinct - building names / numbers - building name - building name - numbers - building name - public toilets - building name - building name - public toilets - building number - JCU name / logo - Minor Vehicle directional to: - surrounding precinct - campus name - mobility routes - mobility routes - Major - primary traffic paths	Internet: - JCU Website Street directory	Follow street map to suburb Follow road signs to JCU Campus Bike paths Tunnels under main roads) Angus Smith Drive			Can I store it here?		Where is the main entrance?	Internal wayfinding system Not in project scope.
		Campus Entry: - JCU name / logo	Campus map Iisting of precincts / buildings	- name of precinct Minor Vehicle directional to:	Bike storage ID:	building names / numberspublic toiletssurrounding precinct	- building name - building number	

Precinct directory
- list of buildings in precinct
- precient map
(with surrounding precient names/arrows)

- Information Hub / Centre

Pedestrian directional to:
- bicycle storage

Information Hierarchy

Journey information hierarchy

General

University
Precincts
Landmark Building (ie Library)
Parking (Public/Permit)
Exit

Specific

Building Name
Building Number
Public Transport (Bus)
Car parking zones
Bike Racks
Parks
Fields
Venue
Toilets

Supporting

ATM
Drinking Fountain
Food / Drinks
First Aid
Police
Telephones
Shops
Smoking Area
Car parking Regulations

The users of the journey pathway is supported by information f owing in a sequential manner. What is read first, second third & so on is prioritised to support the journey.

1. Primary Information

Primary level information is regarded as priority, assisting the users with their primary journey to find the general vicinity.

2. Secondary Information

Secondary information is relevant and should be used sequentially in orientating users.

3. Tertiary Information

Tertiary level information supports university services important to the running of the university but not critical to a users primary route. This information is used on directories with the support of a map and minor directional reference.

Typography

PRIMARY FONT:

MYRIAD PRO - SEMI CONDENSED BOLD

EG: HEADER TEXT (TOWNSVILLE CAMPUS)

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

SECONDARY FONT:
MYRIAD PRO - SEMI CONDENSED

EG: DIRECTIONAL MESSAGE

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

Typographical study

The use of the typeface in a wayfinding system is crucial to it's effectiveness. It is also an extension of the brand.

James Cook University standard typefaces are from the Minion and Myriad family. Minion is the title font family and not suitable for use as part of this system.

Above is a study of the suitability of using Myriad and associated Myriad Pro variations.

Space is crucial when applying messaging to a signage system, without hindering its legibility.

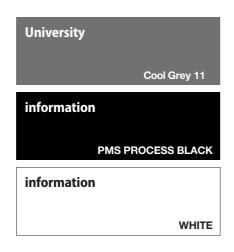
Colour & Finishes

Colour & Finishes

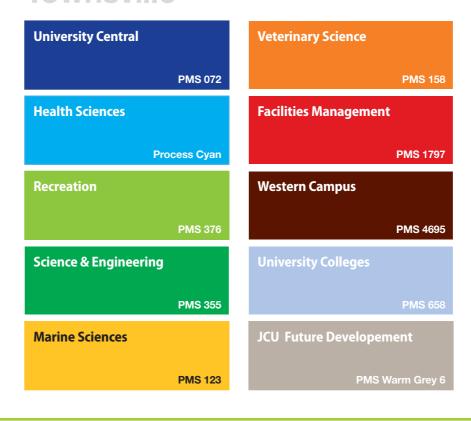
JCU Logo Colours



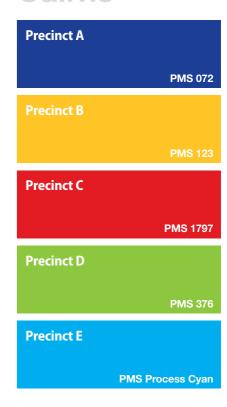
Base Colours



Townsville



Cairns



Base Colours

Base finishes are used for main colours of sign suites. Selected base colours will help highlight precinct colours. Wide range of highly durable products in base colours. Common colour range allows for future use.

Campus Precinct Colours

Vibrant high contrast colours are used to highlight precinct zones.

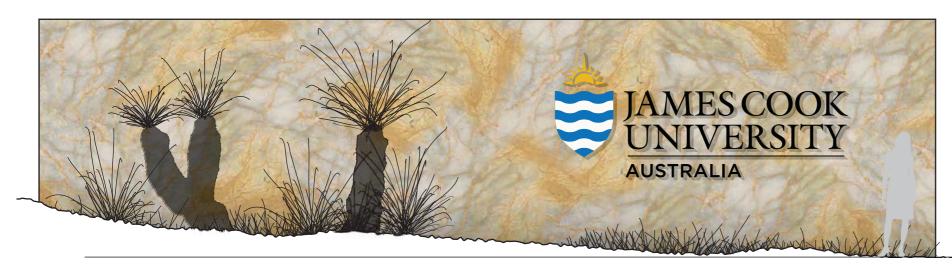
Chosen colours are used to help signs to be more detectable from its surrounding environment.

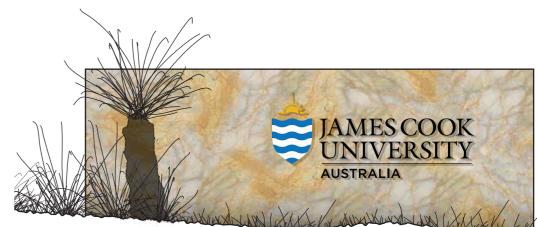
Vibrant colours associated with the region.

- Bright colours of the reef and fish.
- The birds and flowers.
- Indigenous artwork colours.

Colour & Finishes

FINISH	ES SCHEDULE								
SWATCH	DESCRIPTION	COLOUR CODE	2 PACK PAINT	ACM / DIBOND	VINYL (OPAQUE)	VINYL (REFLECTIVE)	STONE	ALUMINIUM	METAL
	1 GLOSS BLACK	PMS BLACK	P1 FINISH: 2 PACK POLYURETHANE SEMI GLOSS SPEC: DULUX BLACK COLOUR: TO MATCH PMS BLACK	A1 SPEC: ALUCOBOND COLOUR: BLACK CODE: 326	AO1 SPEC: AVERY COLOUR: BLACK CODE: 901QM	VR1 AVERY (REFLECTIVE) COLOUR: BLACK CODE: NV1306			
	2 WHITE	PMS WHITE	P2 FINISH: 2 PACK POLYURETHANE SEMI GLOSS SPEC: DULUX WHITE COLOUR: TO MATCH PMS WHITE	A2 SPEC: ALUCOBOND COLOUR: WHITE 16 CODE: 101	AO2 AVERY (900) COLOUR: WHITE (CAST) CODE: 900QM	VR2 AVERY (REFLECTIVE) COLOUR: WHITE CODE: NV1300			
	3 COOL GREY 11	COOL GREY 11	P3 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH COOL GREY 11	A3 SPEC: ALUCOBOND COLOUR: ANTHRAZIT GRE CODE: 105	ry				
	4 BLUE (STATUTORY SIGN)	PMS 294	P4 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 294		AO4 AVERY COLOUR: EMPIRE BLUE CODE: 968QM				
	5 STONE						S5 SPEC: CHILLIGOE - ORAZIA GOLD SUPPLIER: CAIRNS MARBLE AUST		
	6 - METAL						PH: 07 4032 2211 	AL6 LINISH	M6 GALVANIZEC
	7 PRECINCT BLUE (TOWNSVILLE: UNIVERSITY CENTRAL) (CAIRNS: PRECINCT A)	PMS 072	P7 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 072	A7 SPEC: ALUCOBOND COLOUR: ULTRAMARINE BLUE CODE: 203					
	8 PRECINCT GREEN (TOWNSVILLE: RECREATION) (CAIRNS: PRECINCT D)	PMS 376	P8 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 376	A8 SPEC: ALUCOBOND COLOUR: YELLOW GREEN CODE: 313			•		
	9 PRECINCT BLUE (TOWNSVILLE: UNIVERSITY COLLEGES)	PMS 656	P9 FINISH: 2 PACK POLYURETHANE SEMI GLOSS SPEC: DULUX (ULTIMATE WHITE) COLOUR: ANGELIC BLUE CODE: P38D1H HALF						
	10 PRECINCT BROWN (TOWNSVILLE: WESTERN CAMPUS)	PMS 4695	P10 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 4695	A10 SPEC: DIBOND COLOUR: CHOCOLATE BROWN					
	11 PRECINCT BLUE (TOWNSVILLE: HEALTH SCIENCE) (CAIRNS: PRECINCT E)	PROCESS CYAN	P11 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PROCESS BLUE CYAN						
	12 PRECINCT ORANGE (TOWNSVILLE: VETERINARY SCIENCE)	PMS 158	P12 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 158	A12 FINISH A12 HAS BEEN REMOVED FINISH - P12 TO BE SUBSTITUTED					
	13 PRECINCT GREEN (TOWNSVILLE: SCIENCE & ENGINEERING)	PMS 355	P13 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 355	A13 FINISH A13 HAS BEEN REMOVED FINISH - P13 TO BE SUBSTITUTED					
	14 PRECINCT YELLOW (TOWNSVILLE: MARINE SCIENCE) (CAIRNS: PRECINCT B)	PMS 123	P14 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 123	A14 SPEC: ALUCOBOND COLOUR: LEMON CODE: 200					
	15 PRECINCT RED (TOWNSVILLE: FACILITIES MANAGEMENT) (CAIRNS: PRECINCT C)	PMS 1797	P15 FINISH: 2 PACK POLYURETHANE SEMI GLOSS COLOUR: TO MATCH PMS 1797	A15 SPEC: ALUCOBOND COLOUR: RED CODE: 201					





Campus Entry Sign Marker Primary

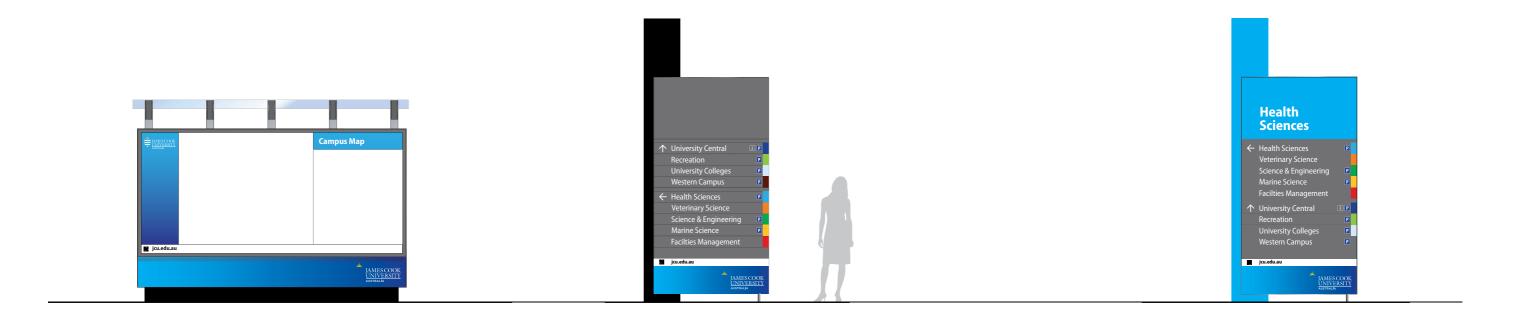
(CA_ENT_P)

- Primary Level branding sign
- Located at main entrance of campus

Campus Entry Sign Marker Secondary

(CA_ENT_S)

- Secondary branding sign
- Located at secondary entrance/s of campus



Vehicle Campus Map Free-standing Primary

(VEH_CA_MAP_FS_P)

- Major directory sign (map and building list)
- Located the main vehicular entrances to campuses and main hub of a campus

Vehicle Directional Campus Free-standing Primary

(VEH_DIR_CA_FS_P)

- Major directional sign
- Identifies precincts
- Roadside sign
- Located in areas outside Precinct boundaries
- Located at major intersections between 2 or more main roads

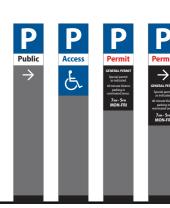
Vehicle Directional Precinct Free-standing Primary

(VEH_DIR_PRE_FS_P)

- Major directional sign
- Identifies precincts
- Roadside sign
- Located within Precinct boundaries indicates to the user what precinct they are currently within
- Located at major intersections between 2 or more main roads







Precinct Identification Free-standing Secondary

(PRE_ID_FS_S)

- Major identification sign
- Identifies the precincts
- Roadside sign
- Located at the boundaries of precincts

Vehicle Directional Free-standing Secondary

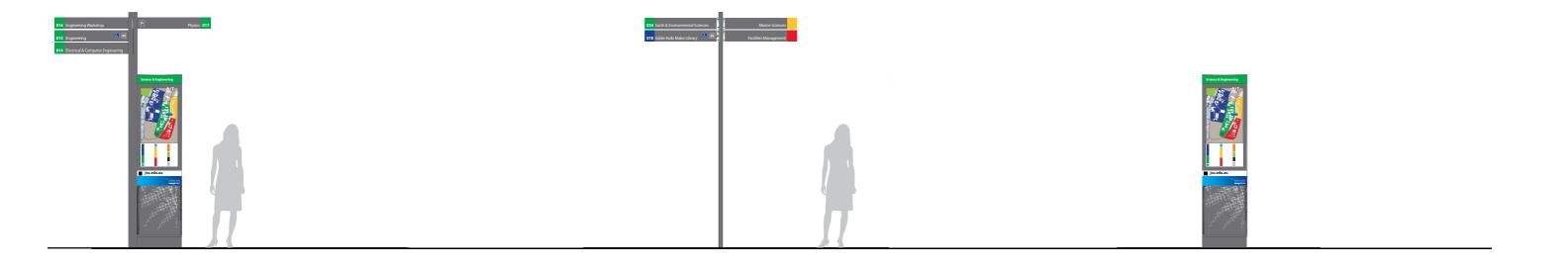
(VEH_DIR_FS_S)

- Minor directional sign
- Identifies Parking areas / types and associated buildings
- Roadside sign
- Located at secondary decision points, such as a direct / no through road to a car park

Car Park Identification Free-standing

(CP_ID_FS)

- Minor identification sign
- Identifies the type of vehicle / car park area (e.g. Permit, Public, Accessible, Loading Zone, etc.)
- Roadside sign
- Located at entrance to car parks and other vehicular areas (such as loading zones)



Pedestrian Directional Free-standing Primary

(PED_DIR_FS_P)

- Major directional sign and minor directory sign (map and building list)
- Pedestrian path sign
- Located at major intersection points in-between precincts and within precincts. Used when directional content is required
- Blades show directions to other precincts as well as major / main facilities within the precinct it is located

Pedestrian Directional Secondary

(PED_DIR_FS_S)

- Minor directional sign
- Located throughout campus
- Showing directions to surrounding precincts, car parks & major buildings.

Pedestrian Map Free-standing Secondary

(PED_MAP_FS_S)

- Minor directory sign (map and building list)
- Pedestrian path / bus stop sign
- Located at major / minor intersection points within a precinct, adjacent to bus stops along road ways



Pedestrian Directional Wall-mounted Secondary

(PED_DIR_WM_S)

- Minor directional sign
- Pedestrian path sign
- Located at the major pedestrian intersections
- Mounted to columns / flat walls

Precinct Identification Wall-mounted Secondary

(PRE_ID_WM_S)

- Minor identification sign
- Identifies the precincts
- Pedestrian path sign
- Located at the boundaries of precincts
- Mounted to columns / flat walls

Facility Identification Wall-mounted (FAC_ID_WM)

- Major identification sign
- Identifies the building number / code and official name
- Mounted to the building substrate

Facility Identification Free-standing (FAC_ID_FS)

- Major identification sign
- Used when a wall-mounted sign is not appropriate
- Identifies the building number / code, official name and any major facilities (such as a Library)
- Installed within close proximity to the associated building

Pictogram Suite

GREEN DASHED LINES SHOW EXTENT OF PICTOGRAMS



























































































Pictograms

Pictography is a form of writing which uses representational and pictorial drawings to depict instructions or statistical diagrams. Because of their graphical nature and fairly realistic style they are widely used to indicate public toilets or places such as libraries and car parks.

Typically shown in maps, directional and car park identification signs within the campus.

QR Scan Code

QR Code



A QR Code is a matrix barcode (or two-dimensional code), readable by QR scanners, mobile phones with a camera, and smartphones. The code consists of black modules arranged in a square pattern on white background. The information encoded can be text, URL or other data.

Camera phones equipped with the correct reader application can scan the image of the QR Code to display text, contact information, connect to a wireless network or open a web page in the phone's browser. This act of linking from physical world objects is known as a hardlink or physical world hyperlinks.

QR Codes can be used to display text to the user, to add a vCard contact to the user's device, to open a web address or to compose a text message or email. Users can also generate and print their own QR Code for others to scan and use by visiting one of several free QR Code generating sites.

http://keremerkan.net/qr-code-and-2d-code-generator/



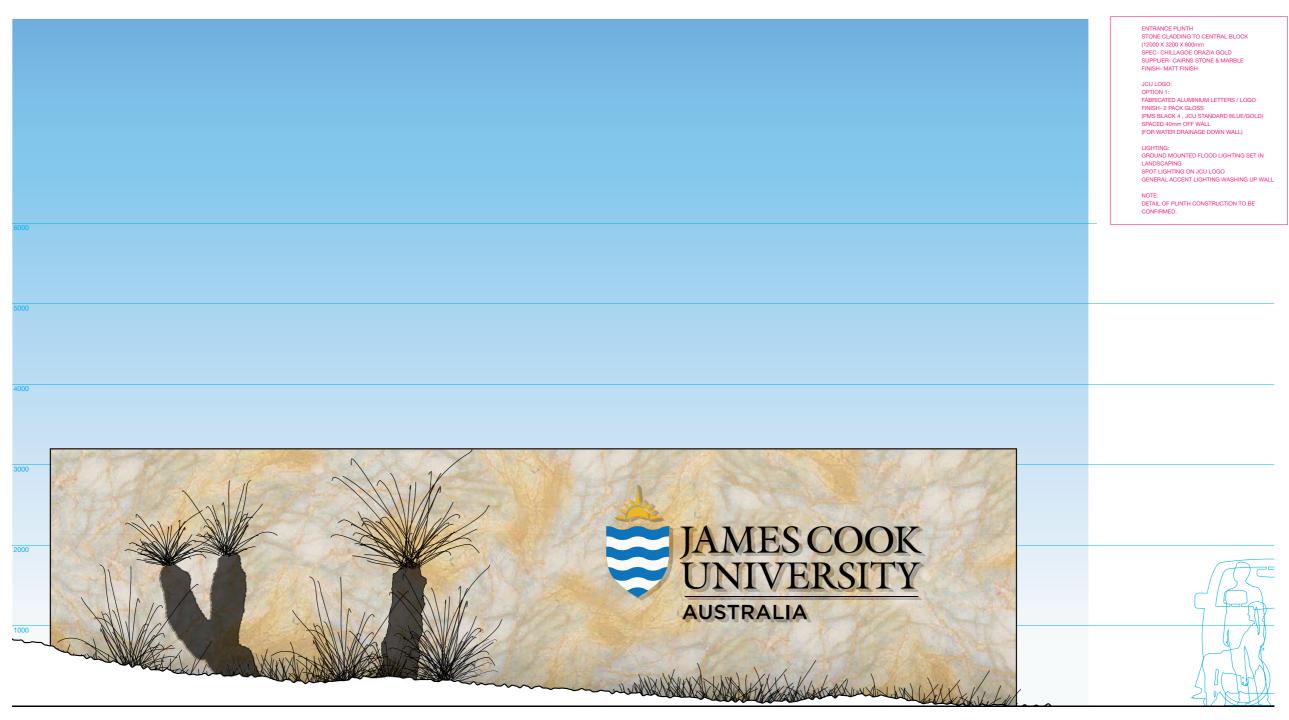




Visuals Construction Drawings

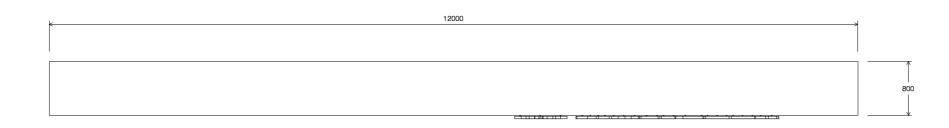
Campus Entrance - Primary (CA_ENT_P)

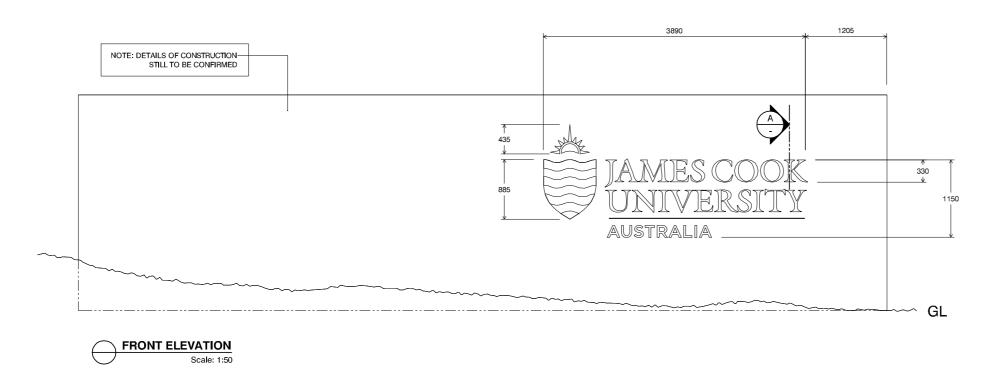
Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

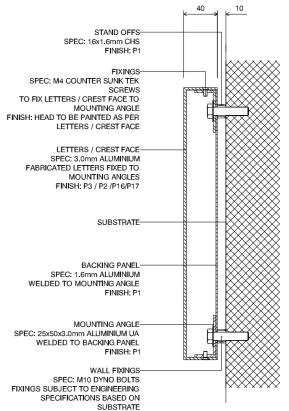
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.



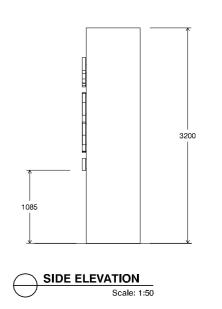


Campus Entrance - Primary (CA_ENT_P)

Construction Drawings



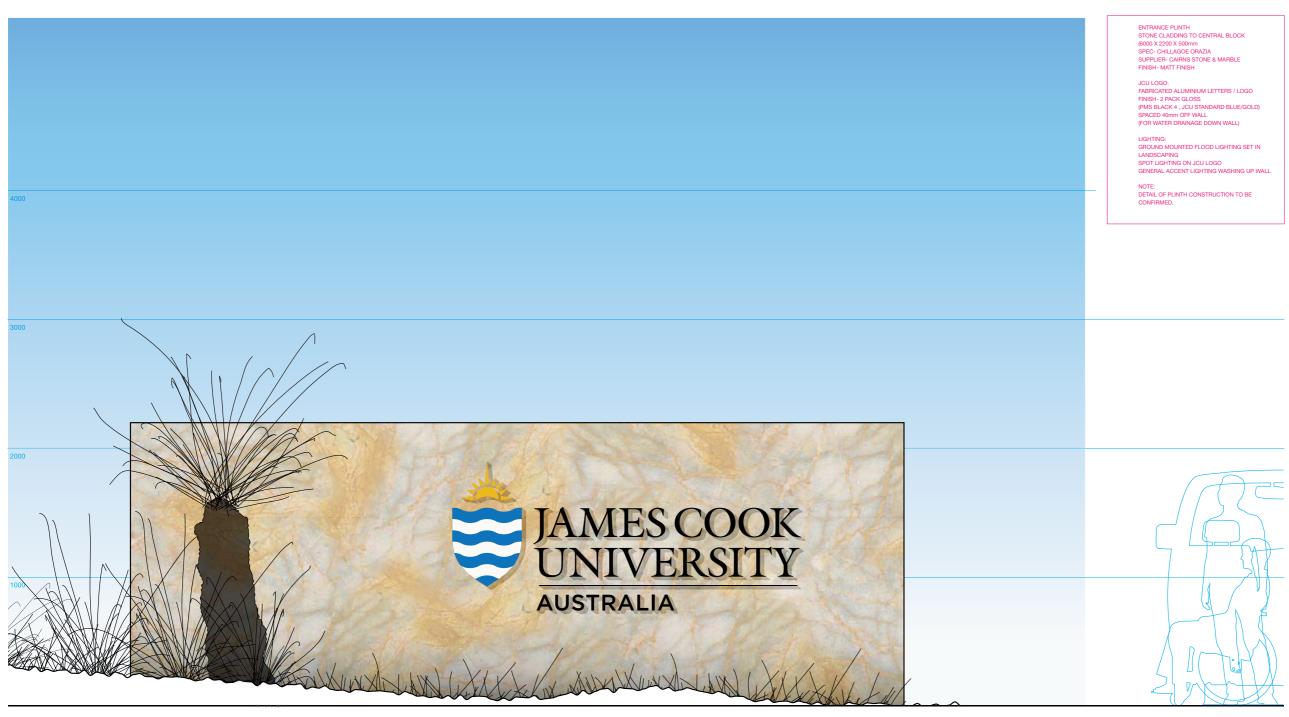
A TYPICAL SECTION (Fabricated Letters) Scale: 1:4



29

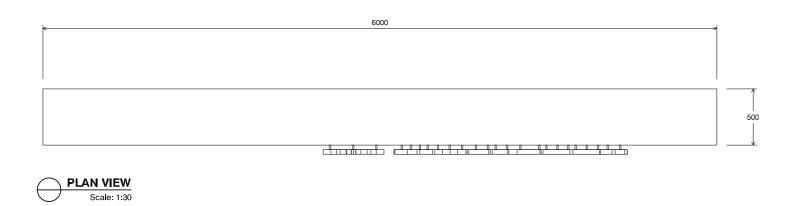
Campus Entrance - Secondary (CA_ENT_S)

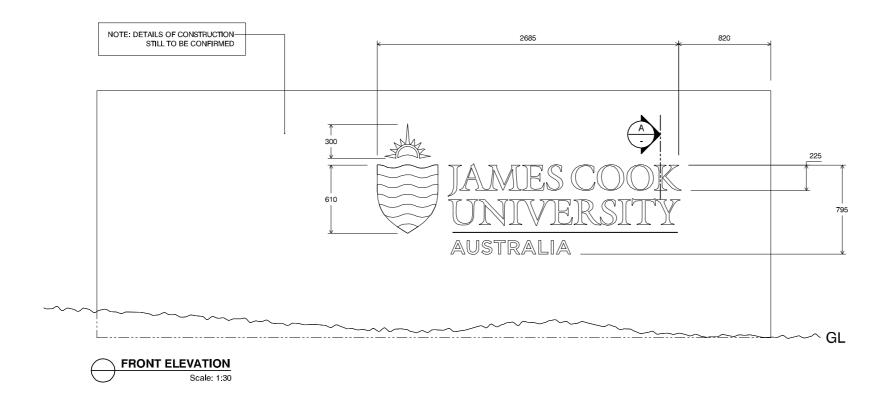
Layout Page



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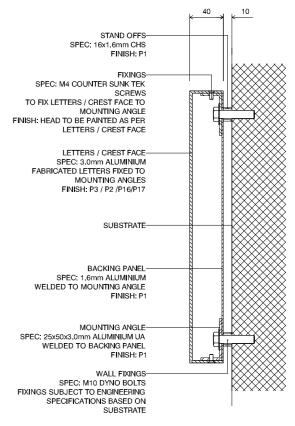
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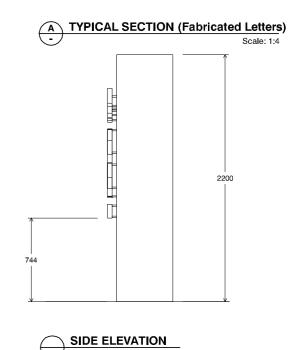




Campus Entrance - Secondary (CA_ENT_S)

Construction Drawings

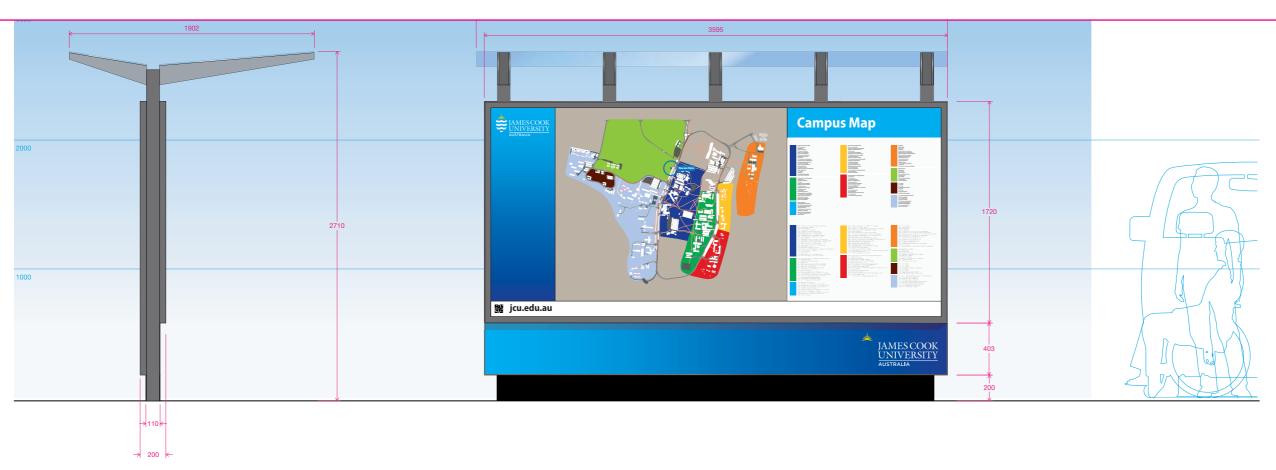




Vehicle Campus Map Free-standing - Primary (VEH_CA_MAP_FS_P) Layout Page

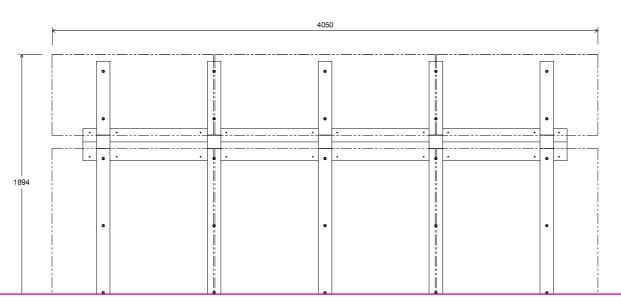


TO BE UPDATED NEW CONSTRUCTION DRAWING COMING FROM BENTLEIGH



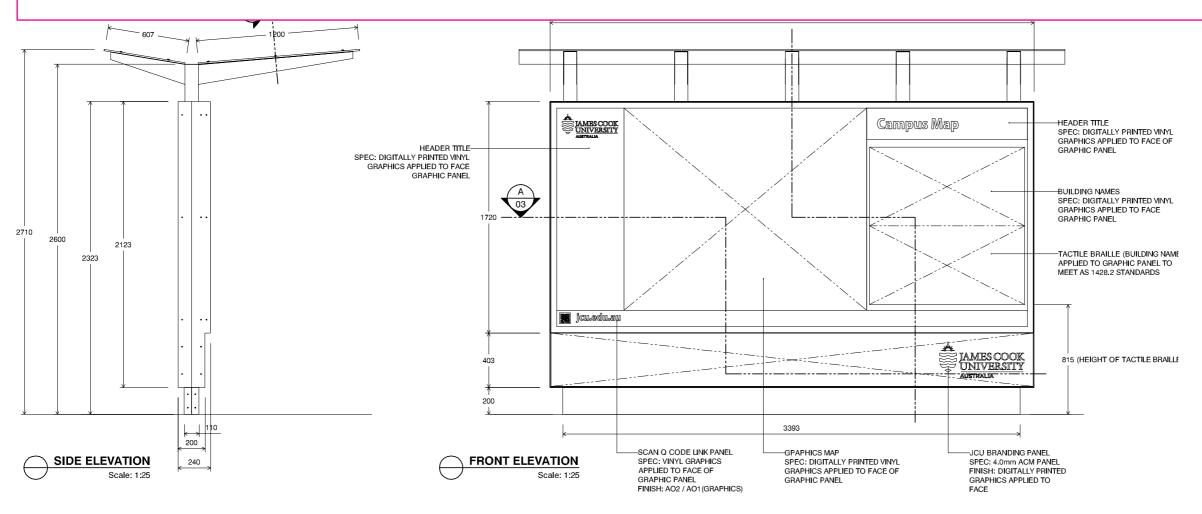
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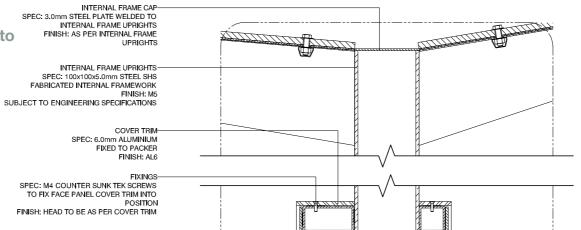
Vehicle Campus Map Free-standing - Primary (VEH_CA_MAP_FS_P) Construction Drawings

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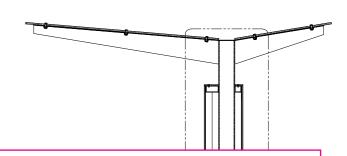


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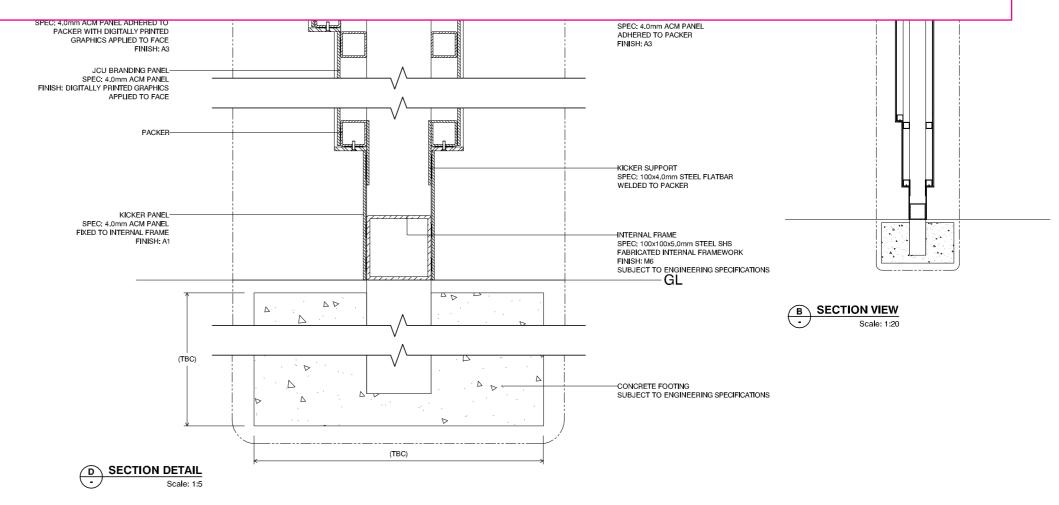


Vehicle Campus Map Free-standing - Primary (VEH_CA_MAP_FS_P) Construction Drawings



34

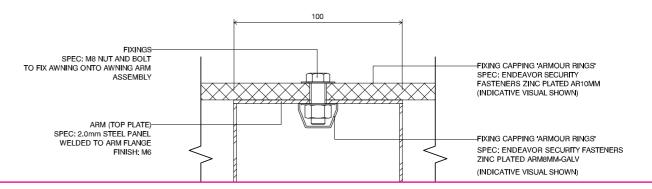
TO BE UPDATED NEW CONSTRUCTION DRAWING COMING FROM BENTLEIGH



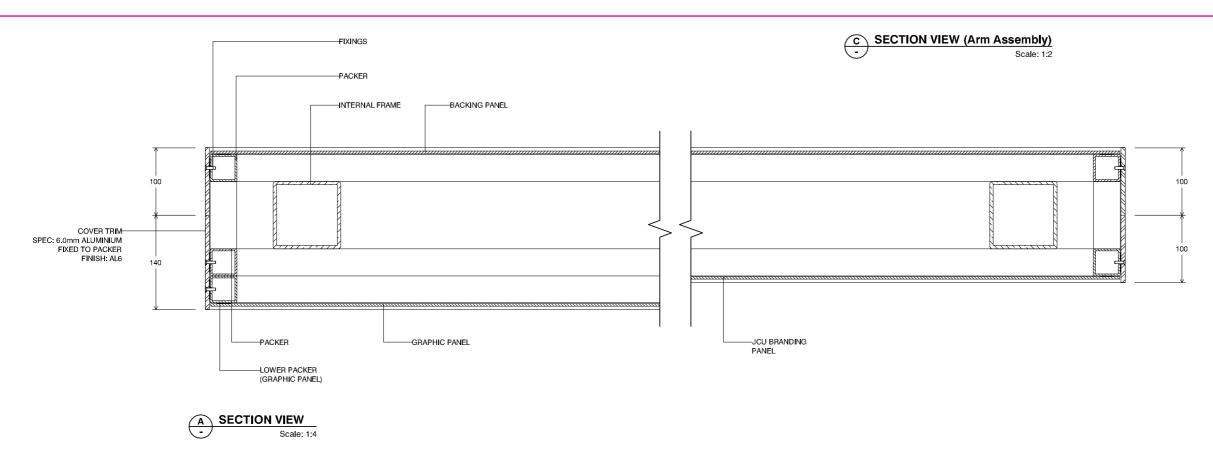
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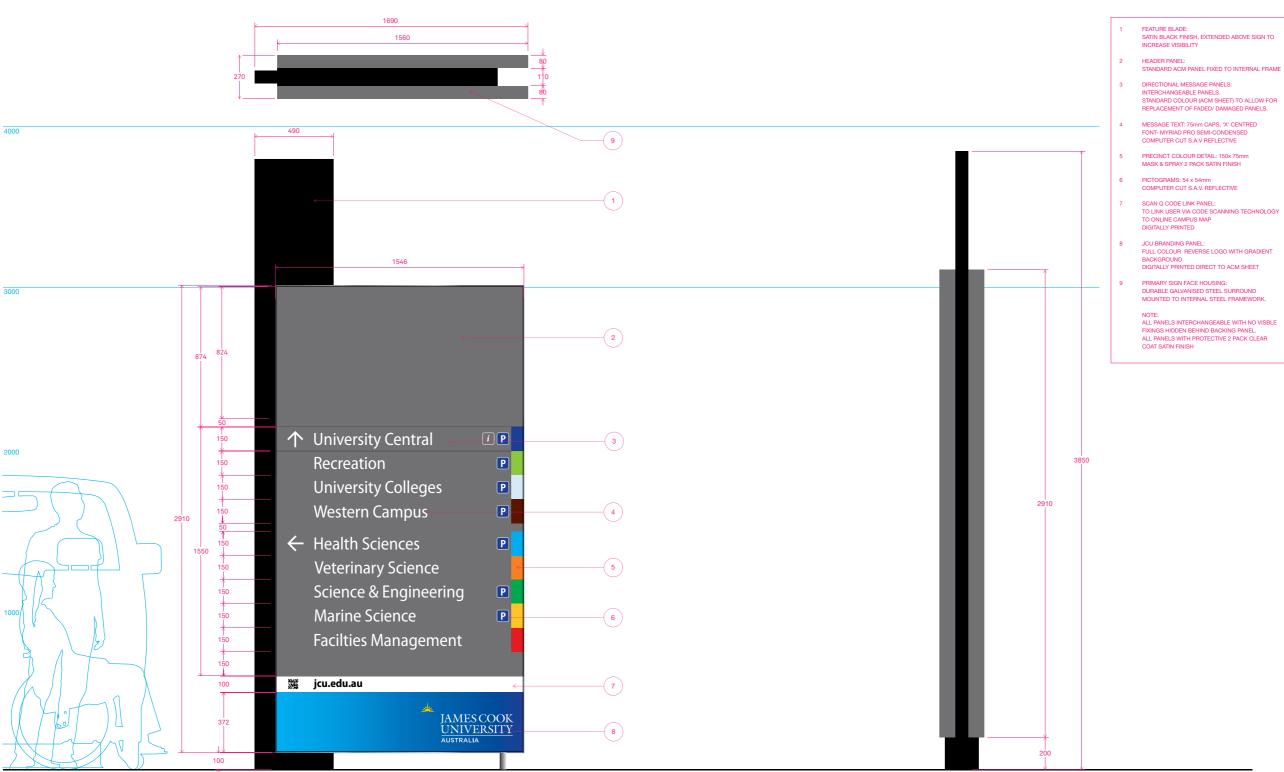
Vehicle Campus Map Free-standing - Primary (VEH_CA_MAP_FS_P) Construction Drawings



TO BE UPDATED NEW CONSTRUCTION DRAWING COMING FROM BENTLEIGH

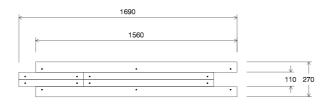


Vehicle Directional Campus Free-standing Primary (VEH_DIR_CA_FS_P) Layout Page

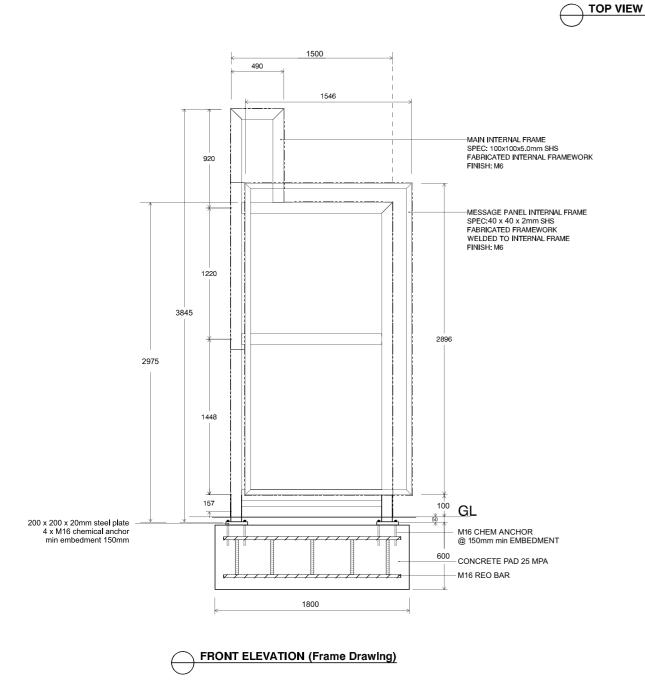


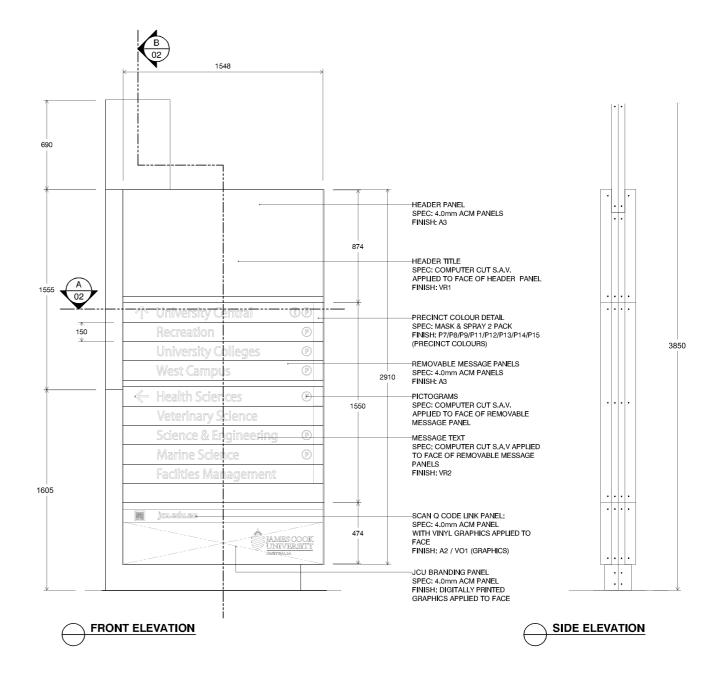
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Vehicle Directional Campus Free-standing Primary (VEH_DIR_CA_FS_P) Construction Drawings





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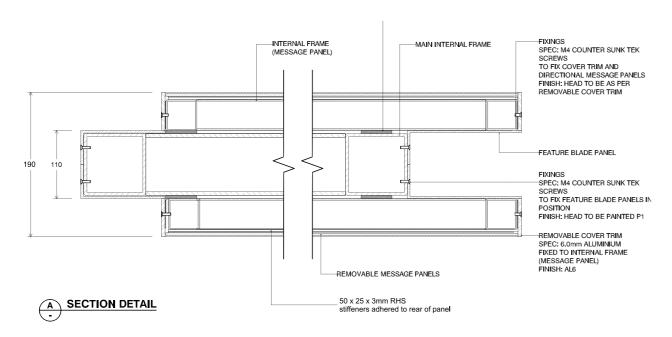
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.

NTERNAL FRAME (MESSAGE PAREL)

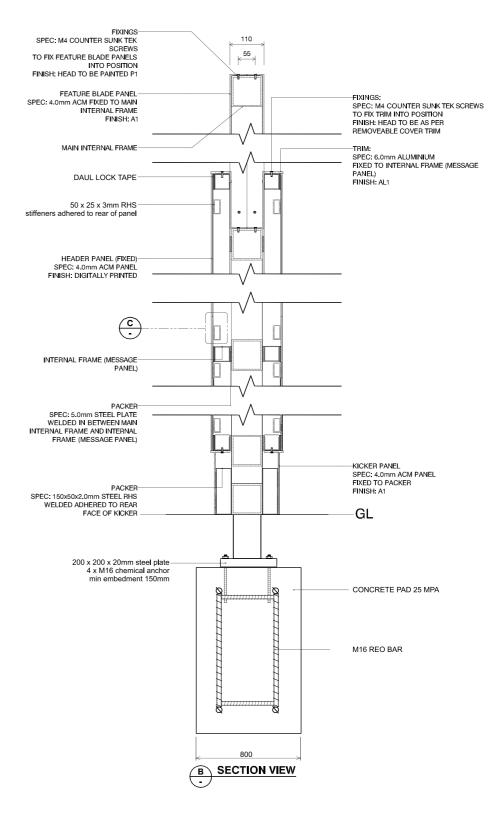
SIffeners adhered to rear of panel

SPEC 4.0mm ACM PARELS
SPEC 4.0mm ACM PARELS
SPEC 4.0mm ACM PARELS
FREE TO INTERNAL FRAME
FRISH AS (REFER TO FIRSHED ANT FOR DETAILS

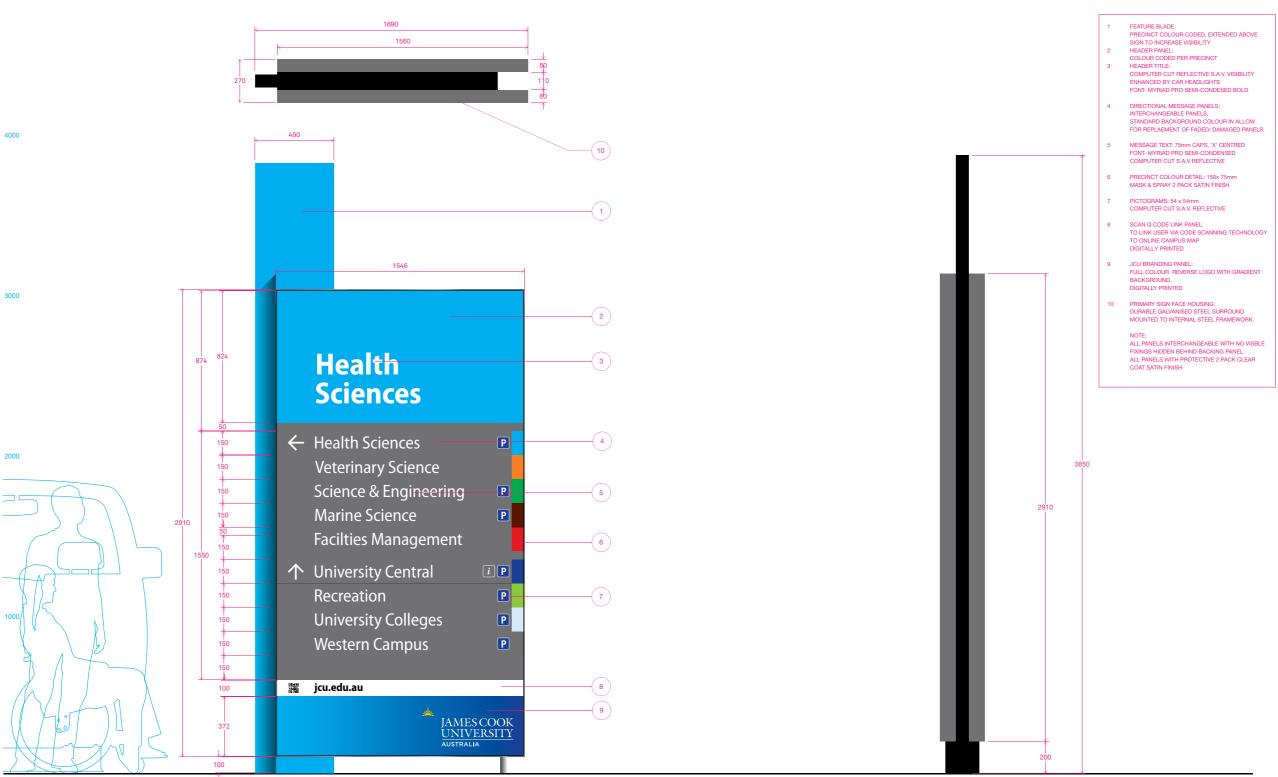
© SECTION DETAIL (Removable Directional Panels)



Vehicle Directional Campus Free-standing Primary (VEH_DIR_CA_FS_P) Construction Drawings

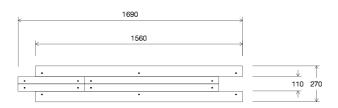


Vehicle Directional Precinct Free-standing - Primary (VEH_DIR_PRE_FS_P) Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

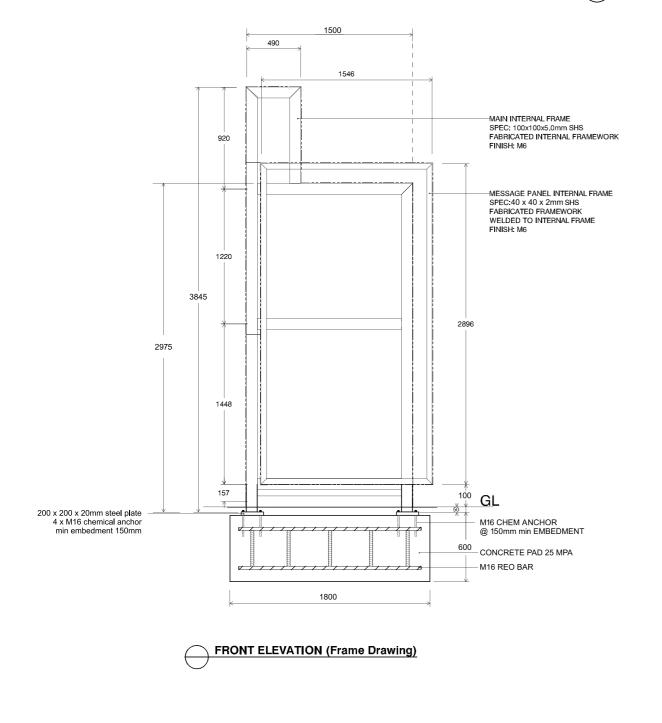
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.

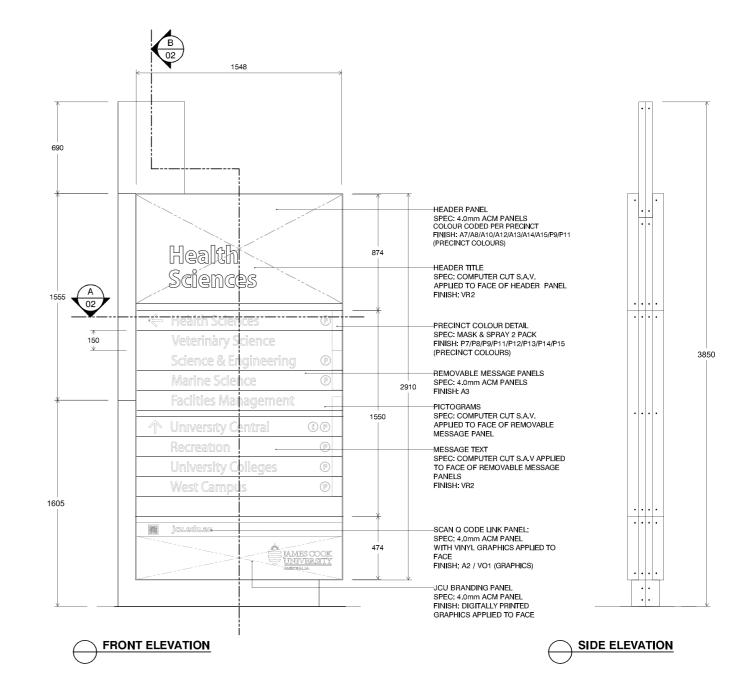


Vehicle Directional Precinct Free-standing - Primary (VEH_DIR_PRE_FS_P) Construction Drawings

40







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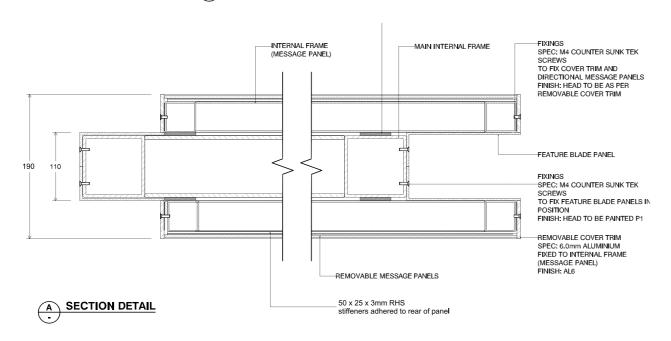
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.

NTERNAL FRAME (MESSAGE PAREL)

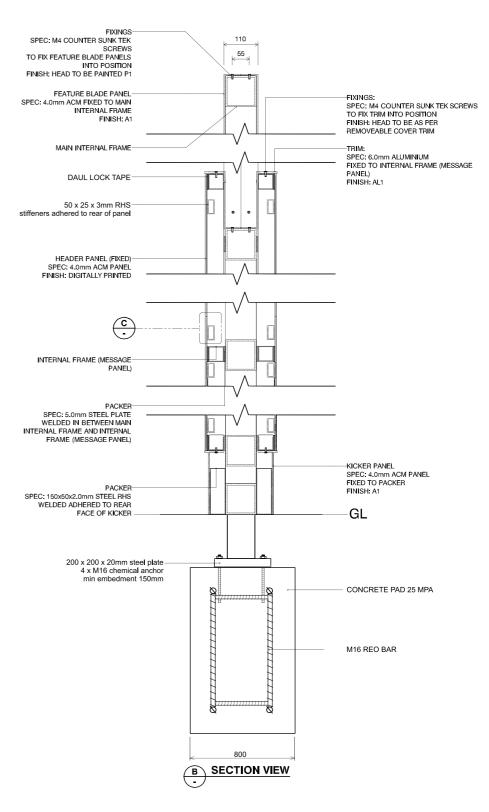
SIffeners adhered to rear of panel

SPEC 4.0mm ACM PARELS
SPEC 4.0mm ACM PARELS
SPEC 4.0mm ACM PARELS
FREE TO INTERNAL FRAME
FRISH AS (REFER TO FIRSHED ANT FOR DETAILS

© SECTION DETAIL (Removable Directional Panels)



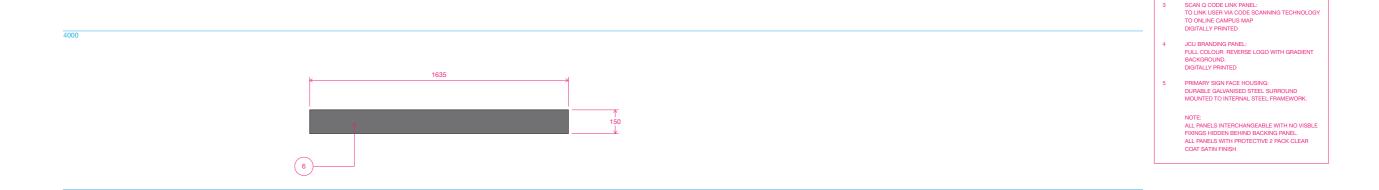
Vehicle Directional Precinct Free-standing - Primary (VEH_DIR_PRE_FS_P) Construction Drawings

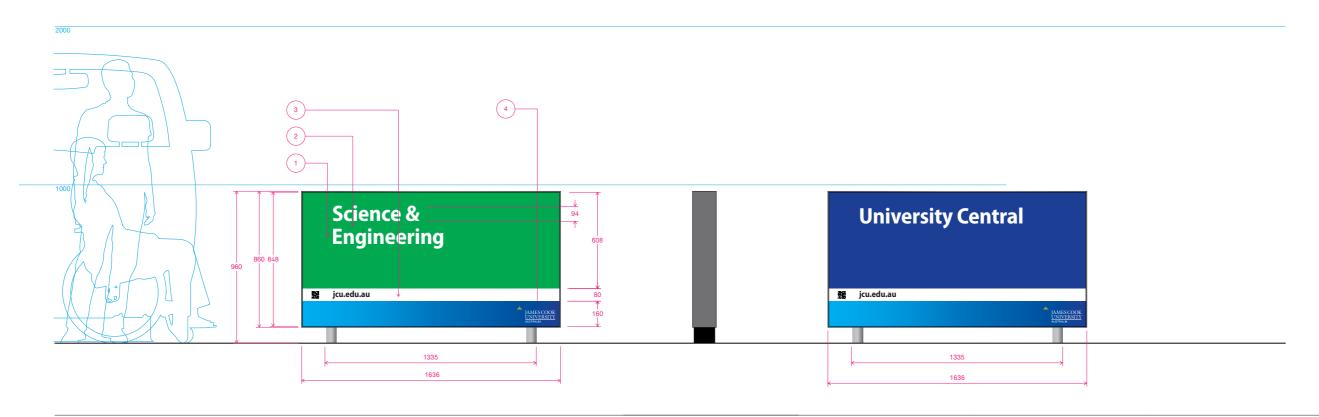


Precinct Identification Free-standing - Secondary (PRE_ID_FS_S) Layout Page

HEADER PANEL: COLOUR CODED PRECINCT PANEL INTRACUT ACM SHEET

HEADER /PRECINCT TEXT: 94mm CAPS
INTERNAL LED ILLUMINATION TO BOTH SIDES
OPAL ACRYLIC LETTER (EXPRESSED 4mm)
FONT- MYRIAD PRO SEMI-CONDESED BOLD

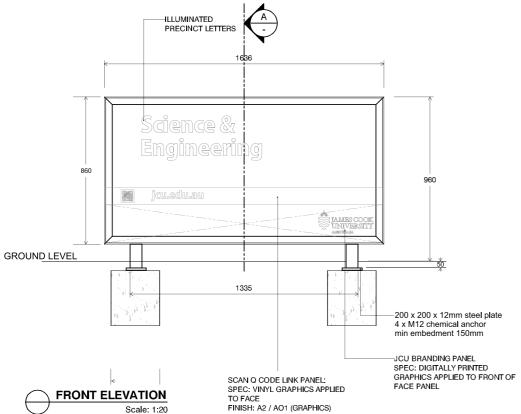




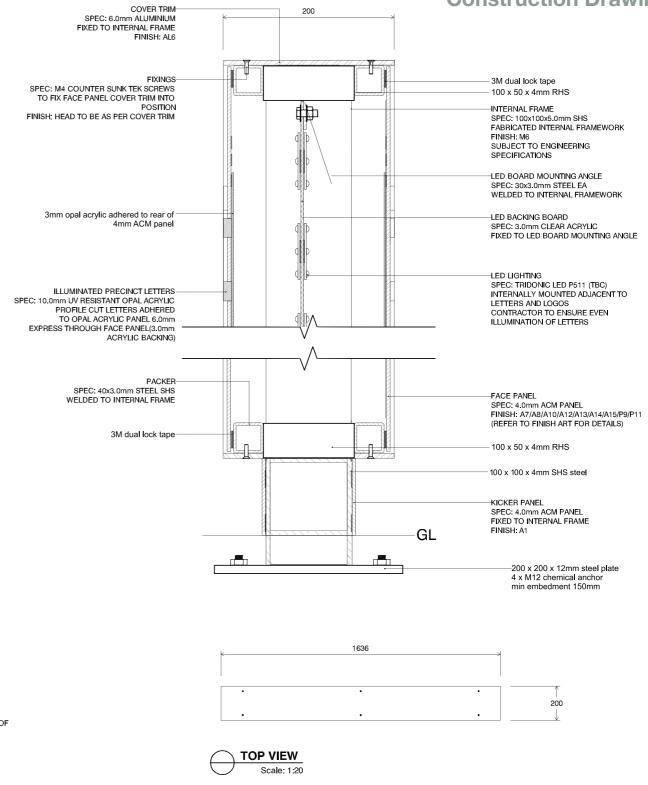
They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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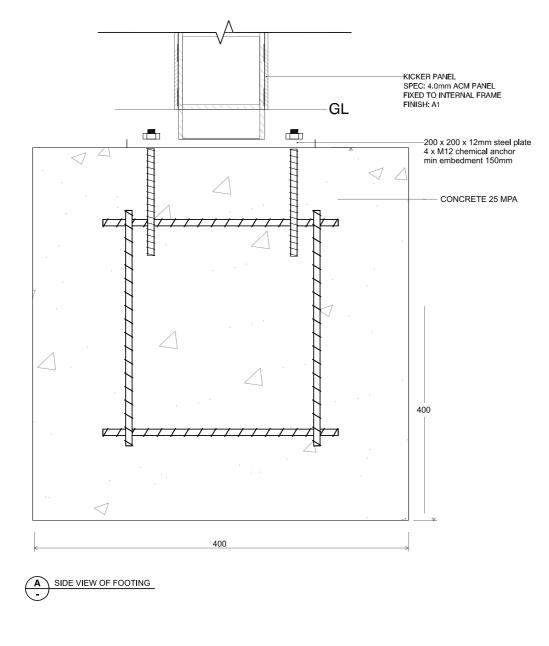


Precinct Identification
Free-standing - Secondary
(PRE_ID_FS_S)
Construction Drawings



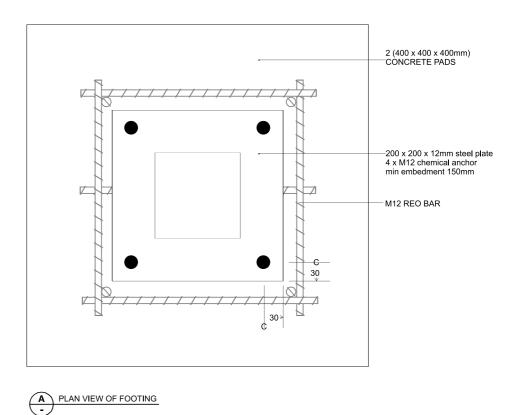
They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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Precinct Identification
Free-standing - Secondary
(PRE_ID_FS_S)
Construction Drawings

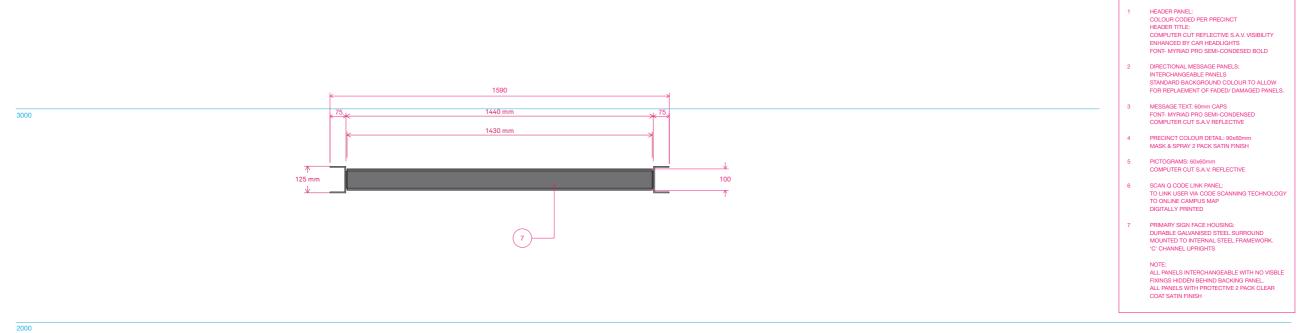
44

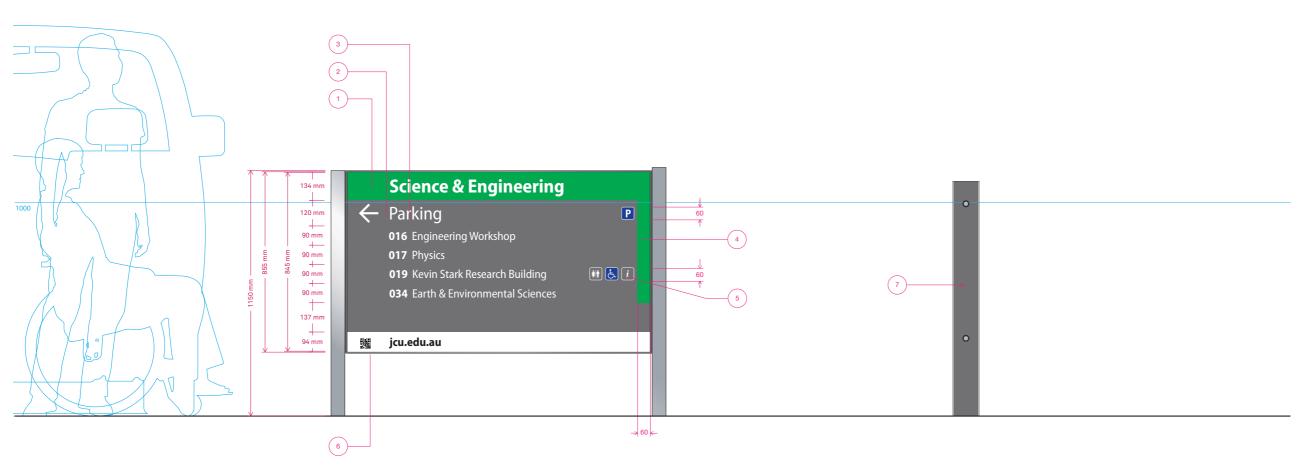


•

Vehicle Directional Free-standing - Secondary (VEH_DIR_FS_S) Layout Page

45

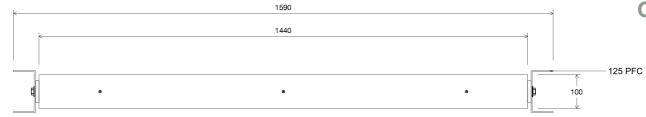


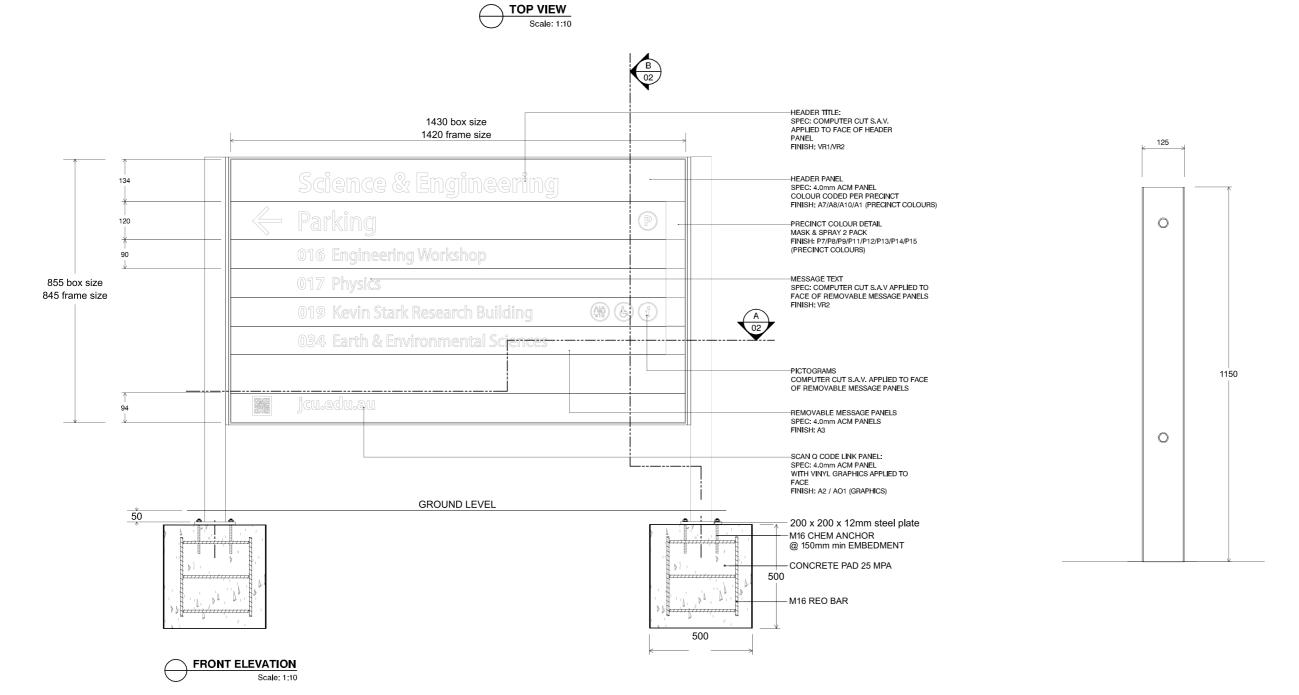


They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.

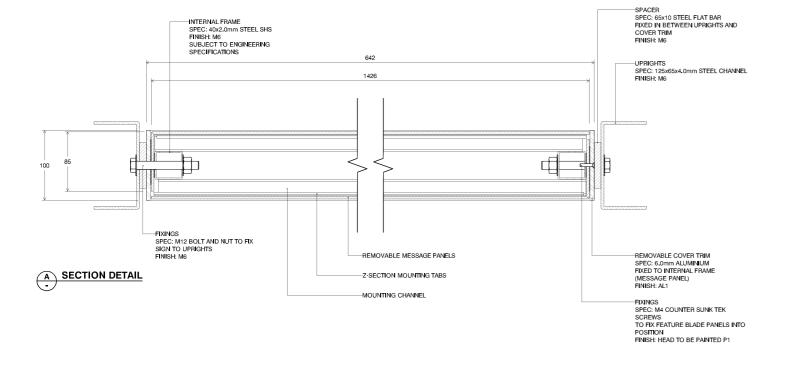
Vehicle Directional
Free-standing - Secondary
(VEH_DIR_FS_S)
Construction Drawings

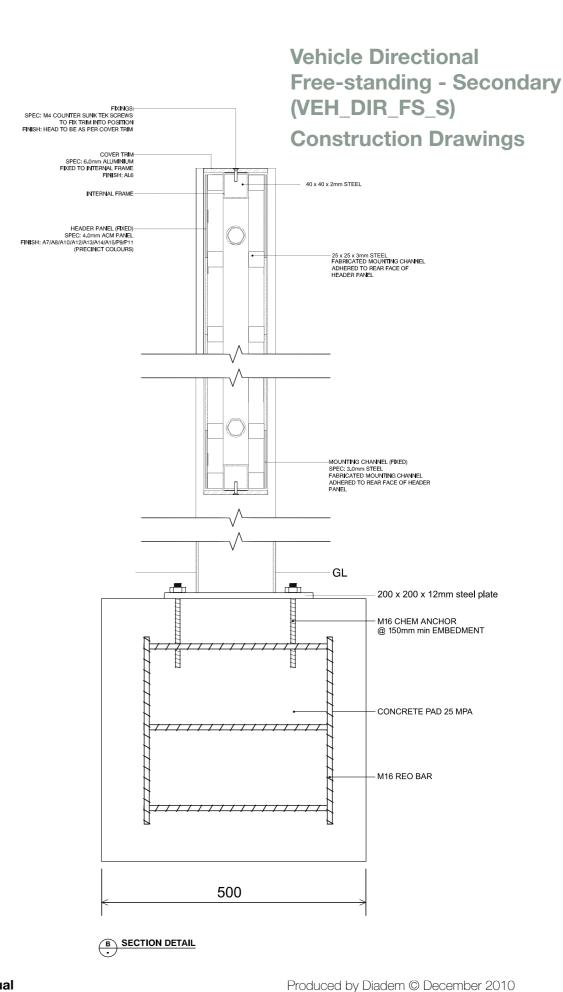




They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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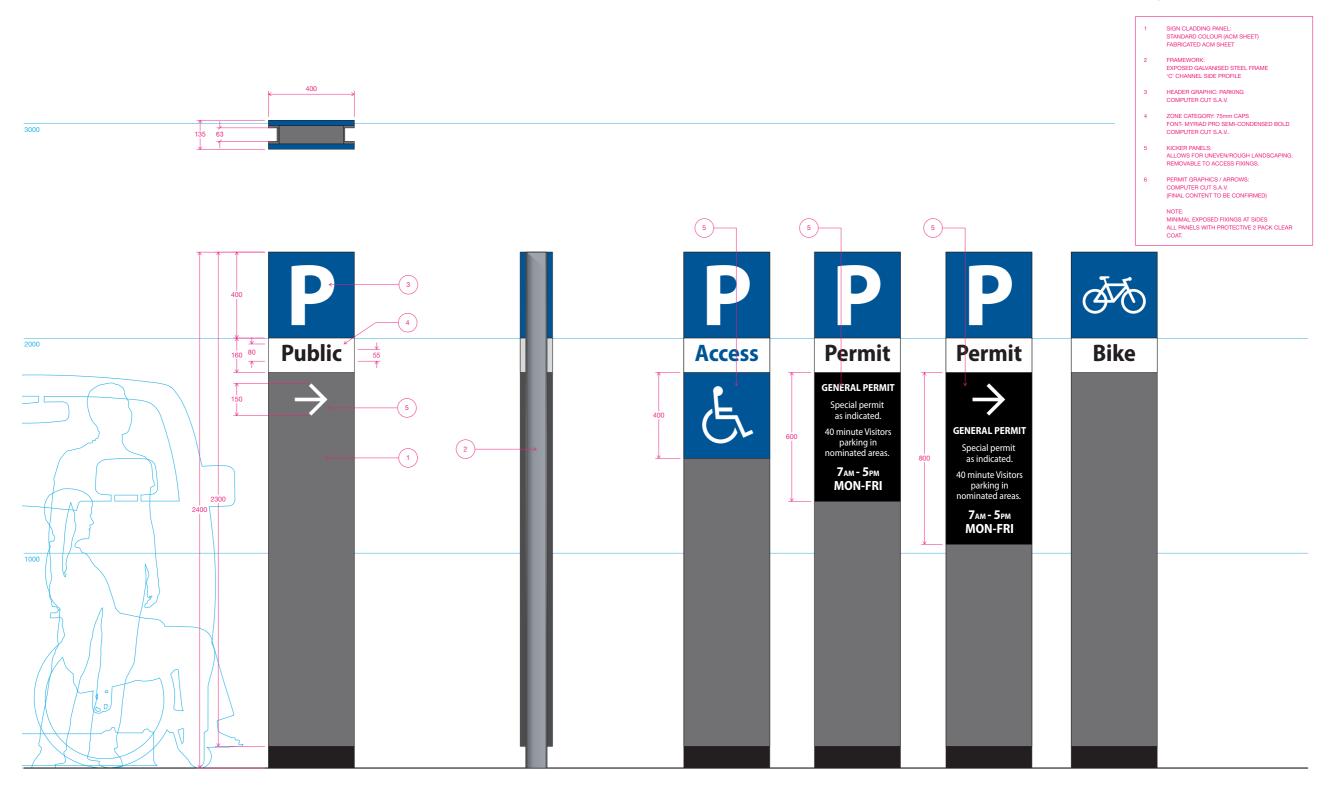


47

Car park Identification Free-standing

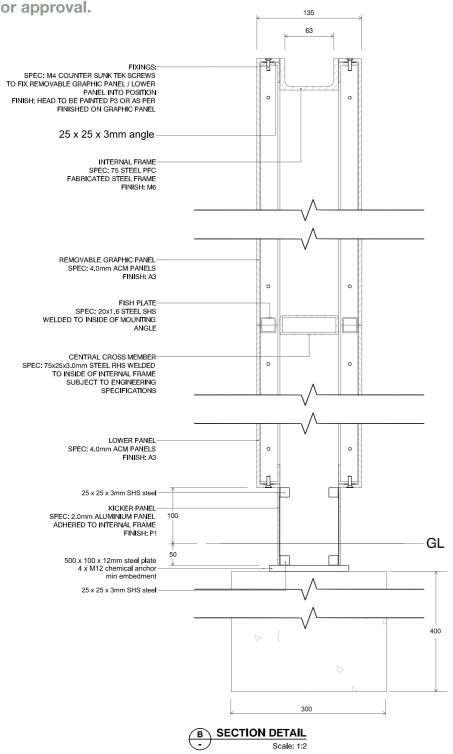
(CP_ID_FS)

Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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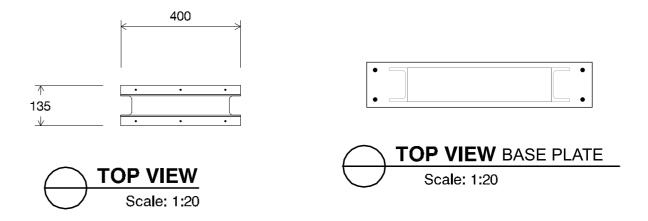


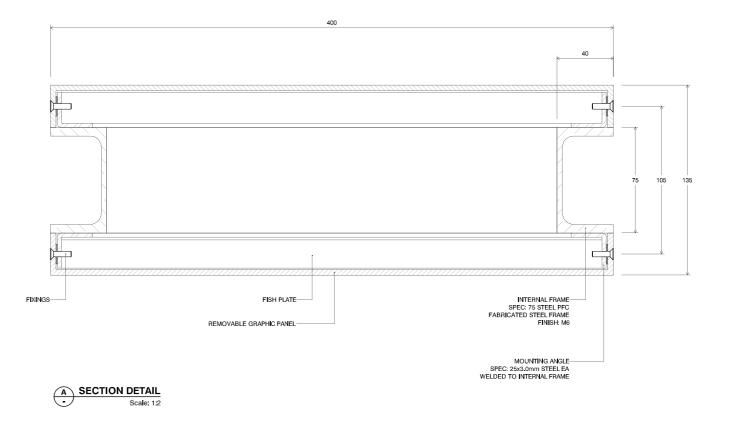
Car park Identification Free-standing

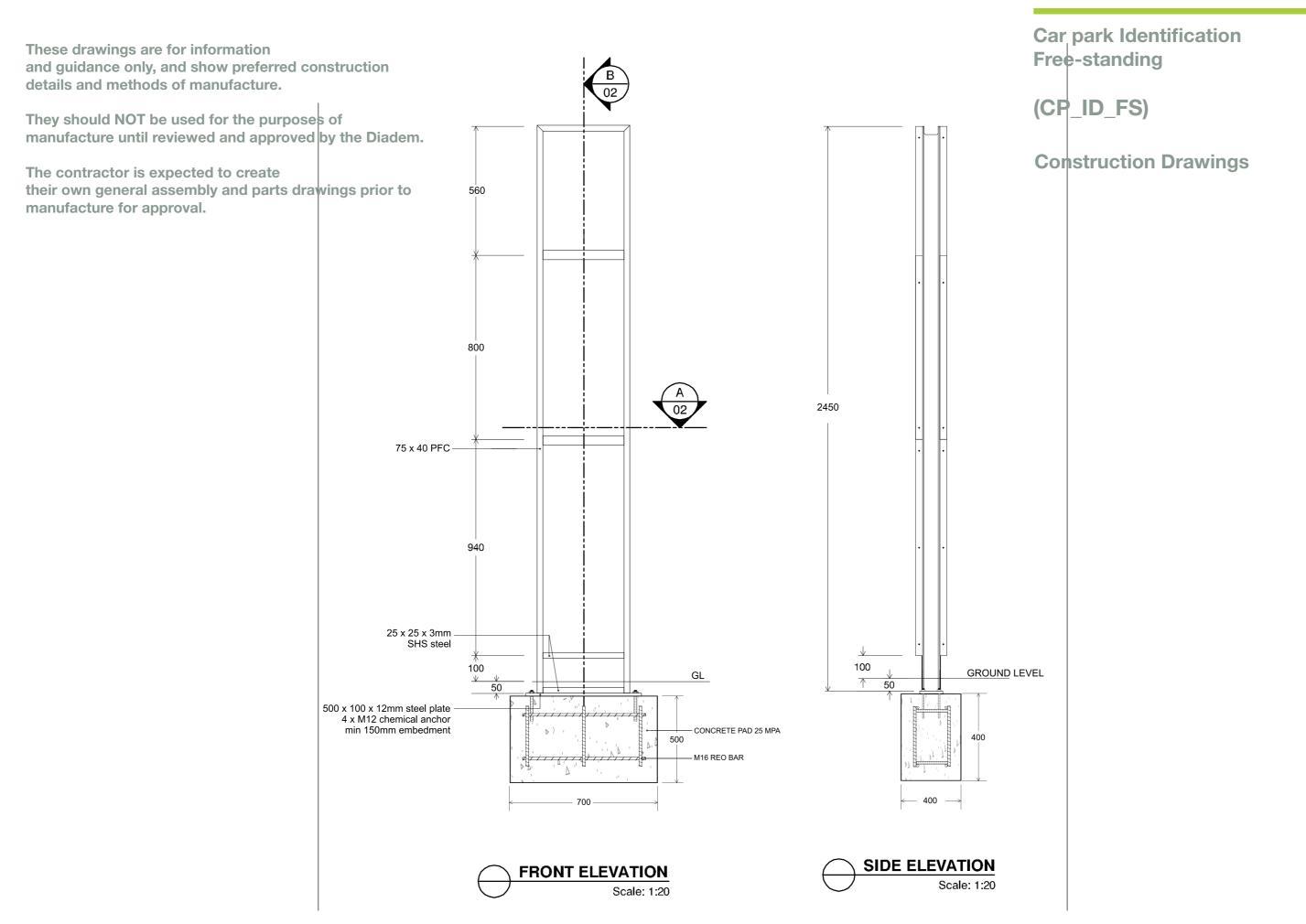
(CP_ID_FS)

Construction Drawings

49



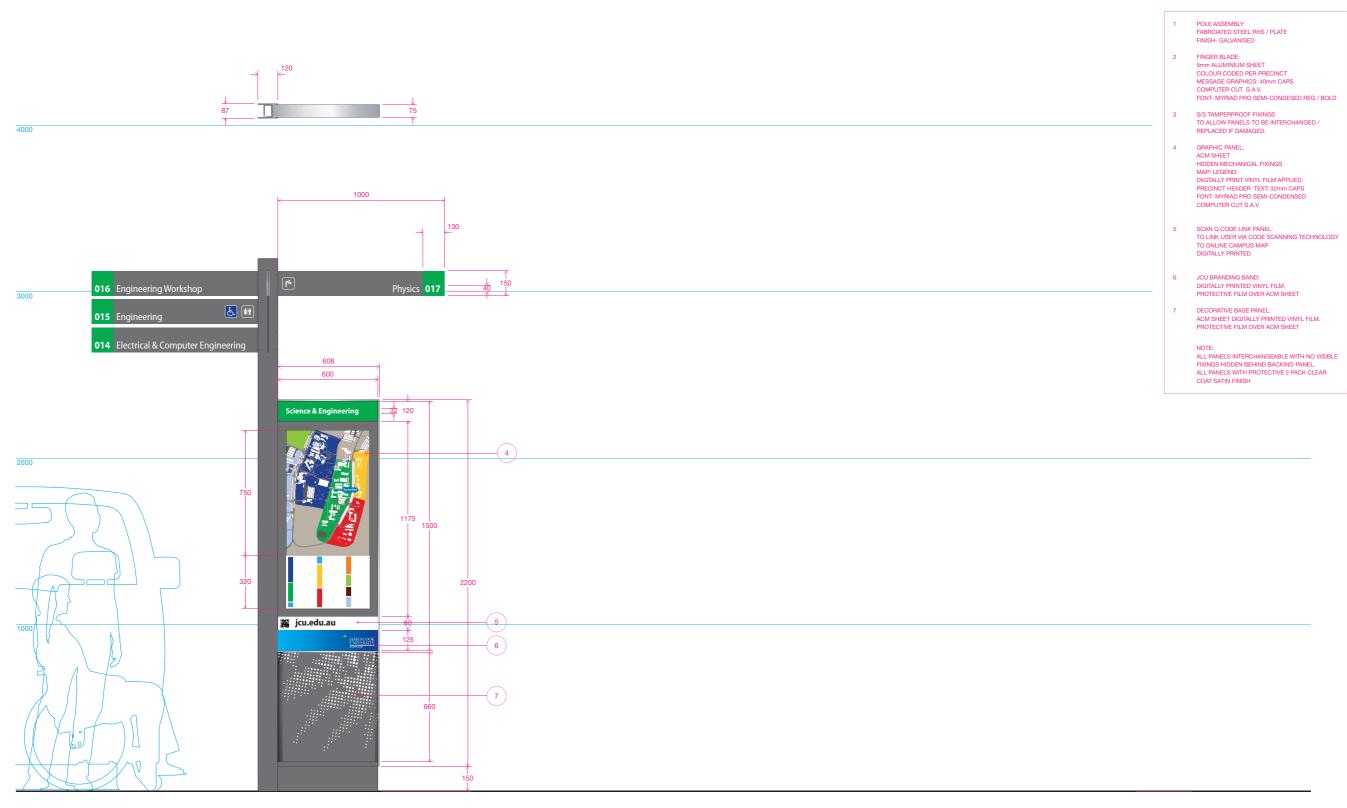




Pedestrian Directional Free-standing - Primary

(PED_DIR_FS_P)

Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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FIXINGS
FINISH: A3

FIXINGS
SPEC: M12 BOLT AND NUT
TO FIX "PED_MAP_FS_S" TO
"PED_DIR_FS_S" UPRIGHTS
FINISH: M6
SUBJECT TO ENGINEERING
SPECIFICATIONS

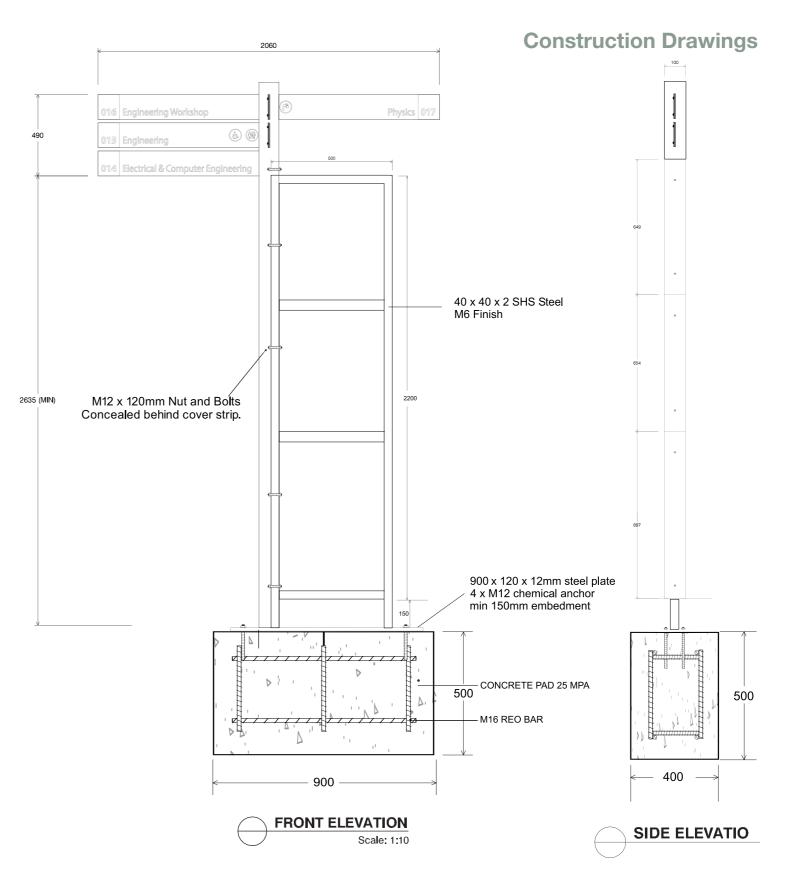
PEDESTRIAN CAMPUS MAP
(SECONDARY) SIGN

PEDESTRIAN DIRECTIONAL
(SECONDARY) UPRIGHTS ASSEMBLY

Scale: 1:4

Pedestrian Directional Free-standing - Primary

(PED_DIR_FS_P)

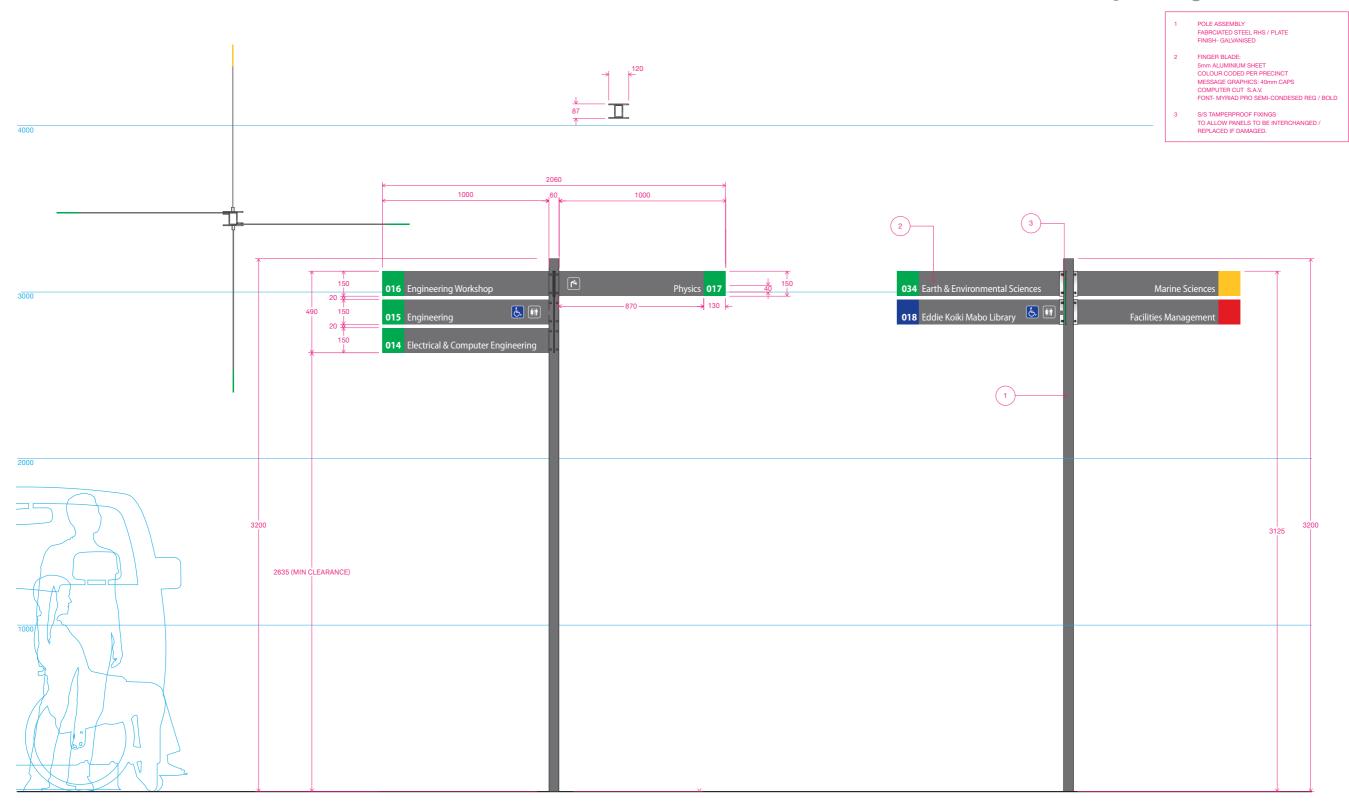


Pedestrian Directional Free-standing - Secondary

53

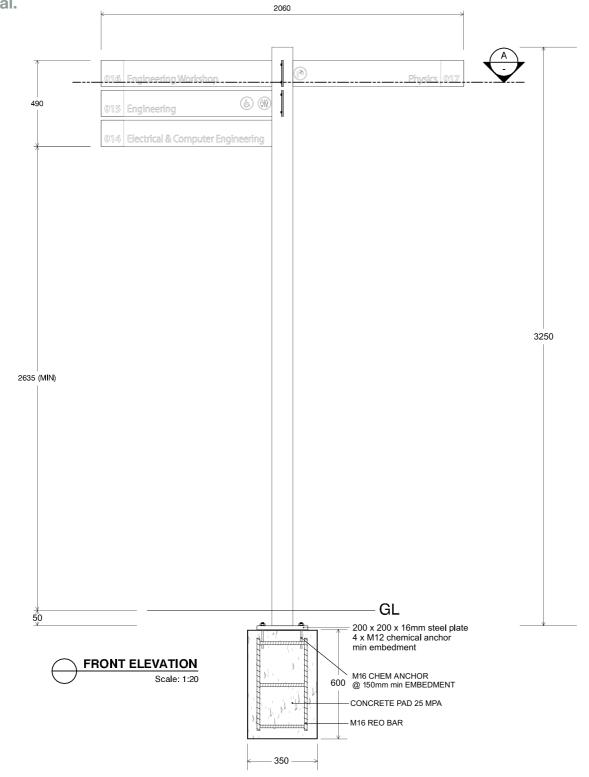
(PED_DIR_FS_S)

Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

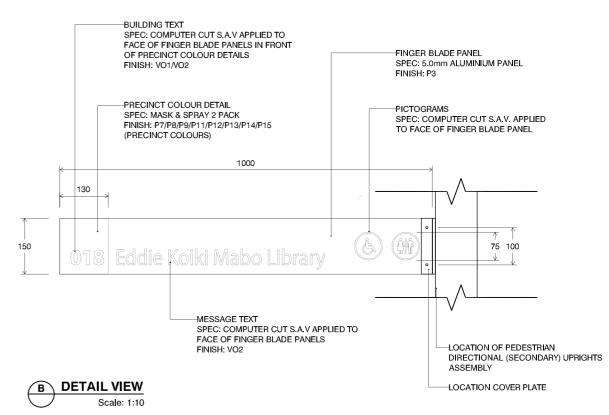
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.



Pedestrian Directional Free-standing - Primary

(PED_DIR_FS_S)

Construction Drawings



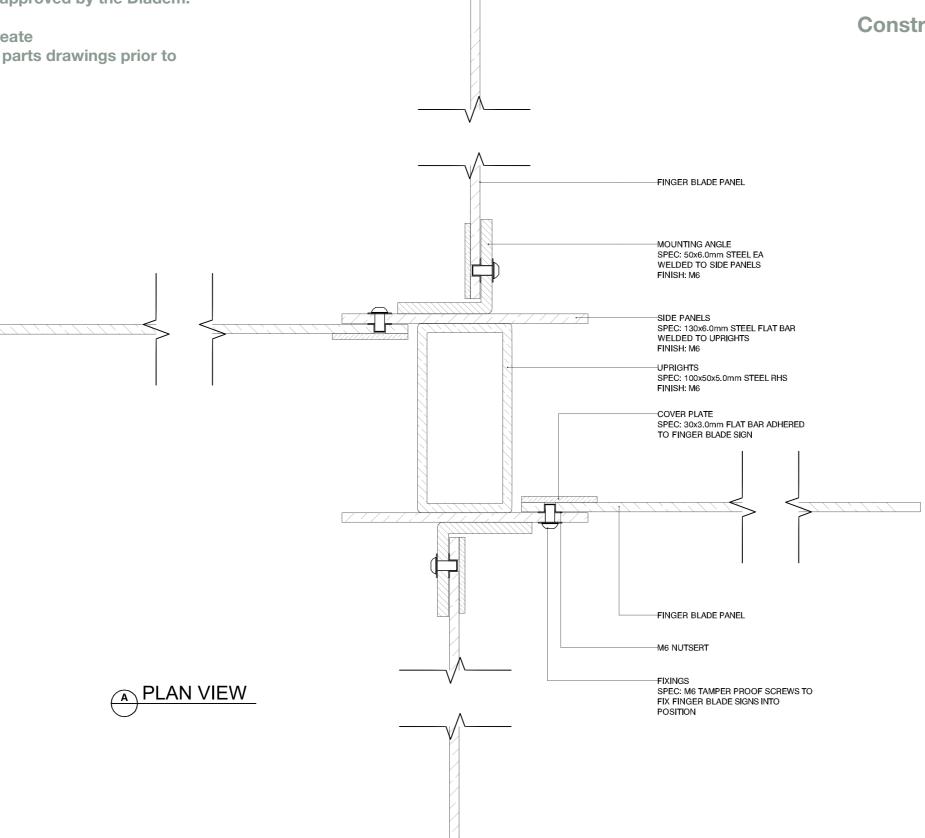
They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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Pedestrian Directional Free-standing - Primary

(PED_DIR_FS_S)

Construction Drawings



Pedestrian Map Free-standing - Secondary

(PED_MAP_FS_S)

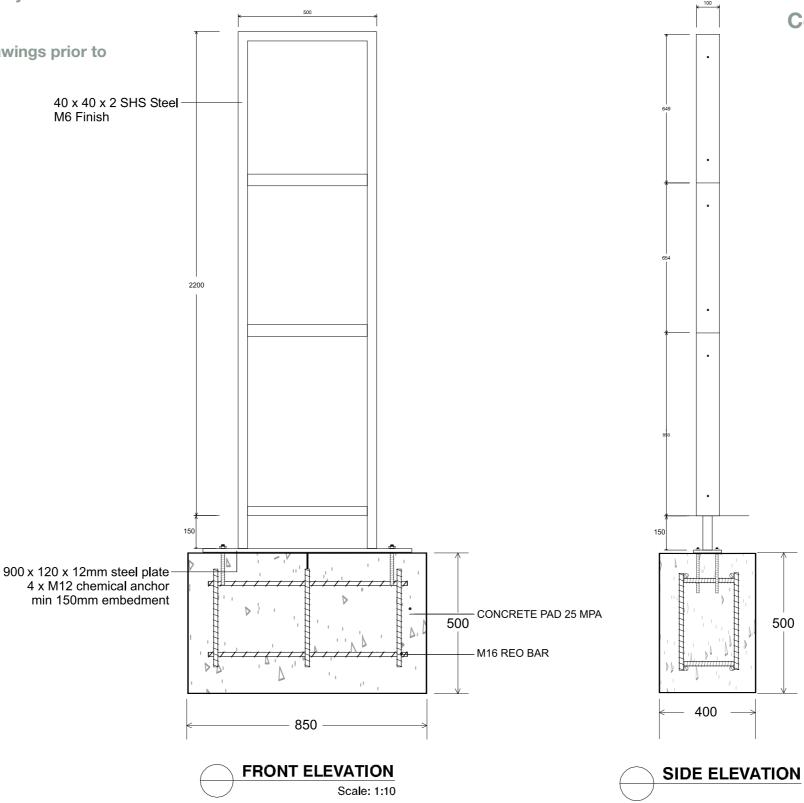
Layout Page



James Cook University - Wayfinding project

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Pedestrian Map Free-standing - Primary

(PED_MAP_FS_S)

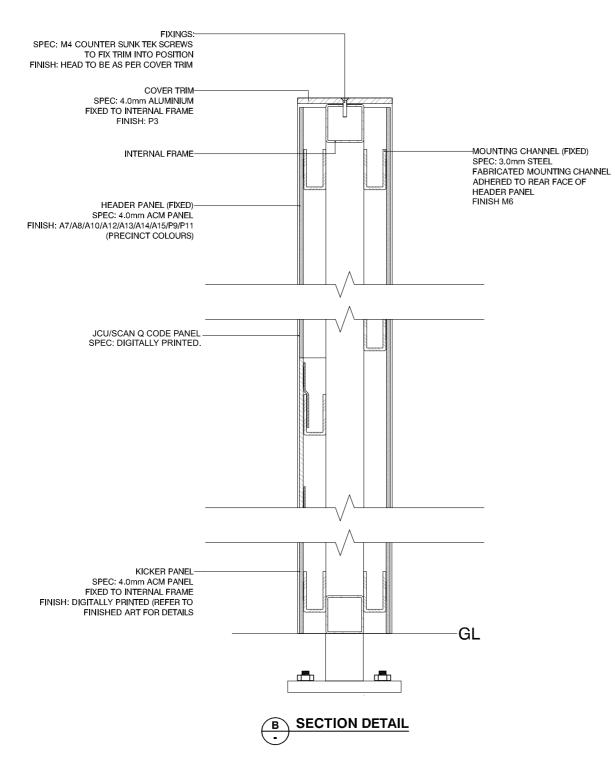
Construction Drawings

500

400

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Pedestrian Map Free-standing - Primary

(PED_MAP_FS_S)

Construction Drawings



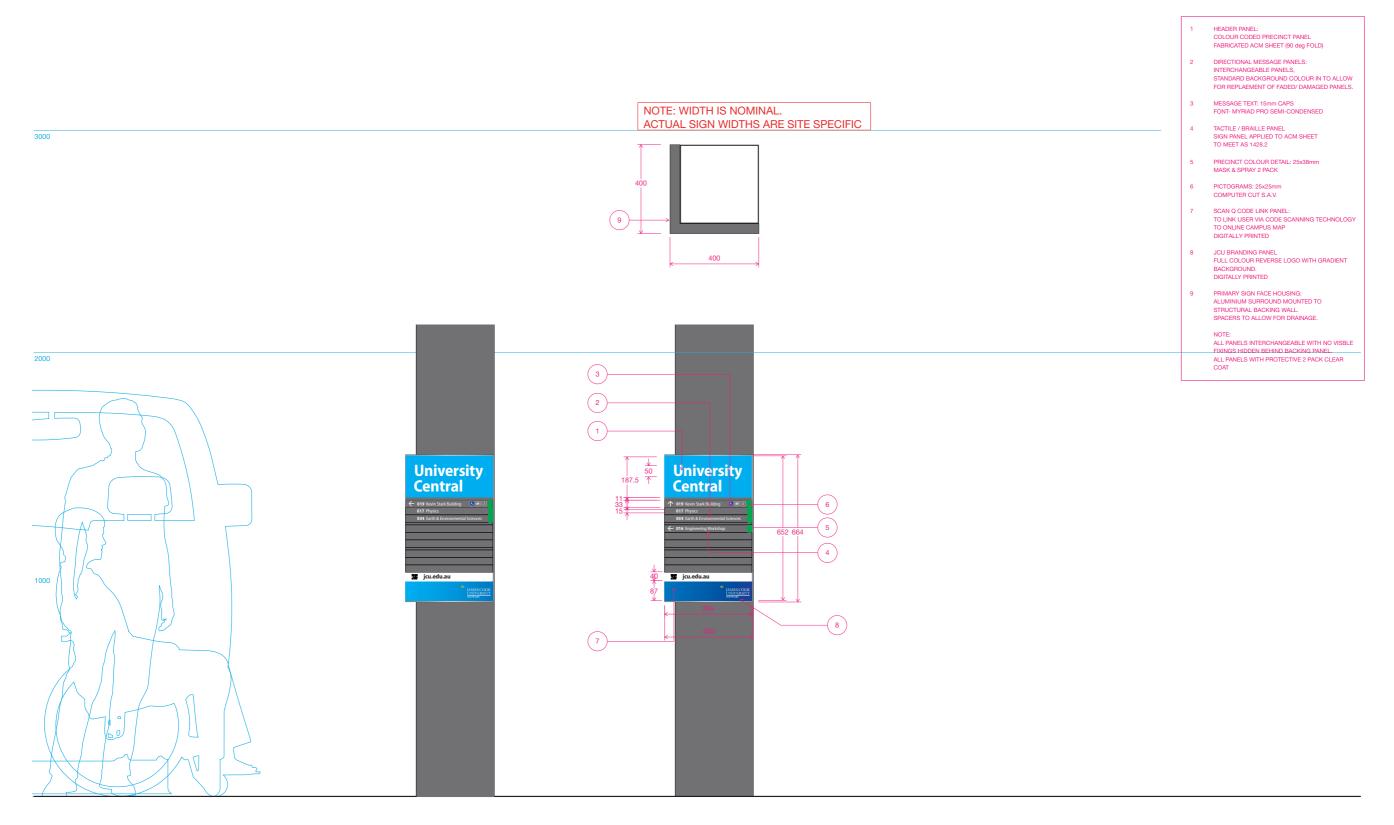


Pedestrian Directional Wall-mounted - Secondary

59

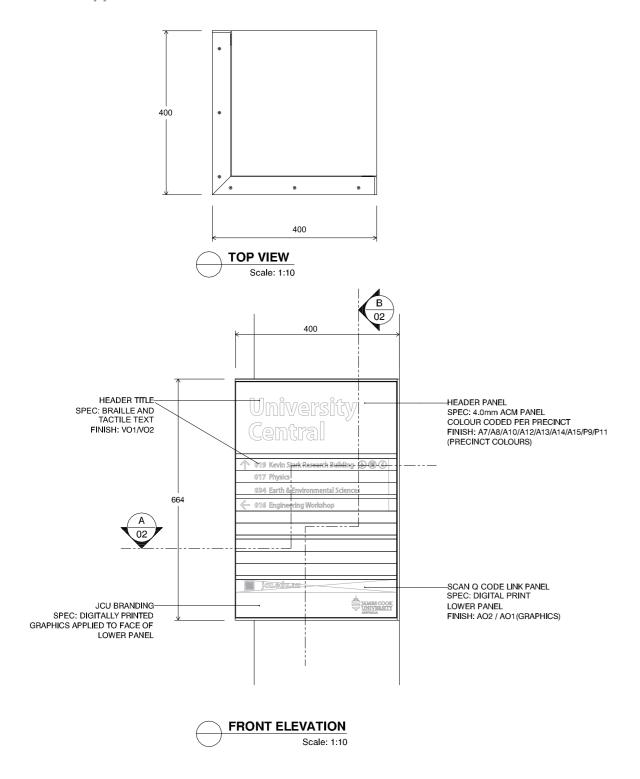
(PED_DIR_WM_S)

Layout Page



They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

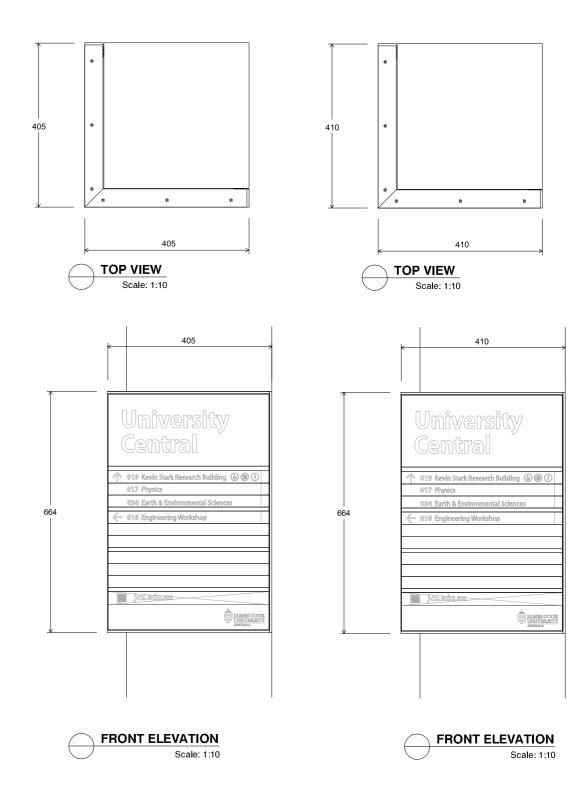
The contractor is expected to create their own general assembly and parts drawings prior to manufacture for approval.



Pedestrian Directional Wall Mounted

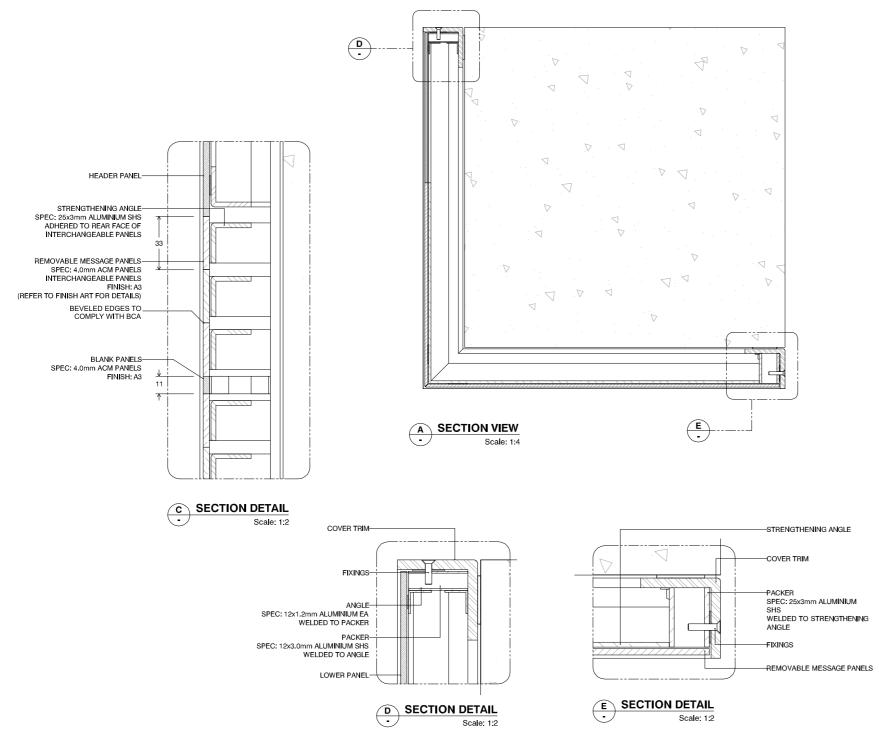
(PED_DIR_WM_S)

Construction Drawings



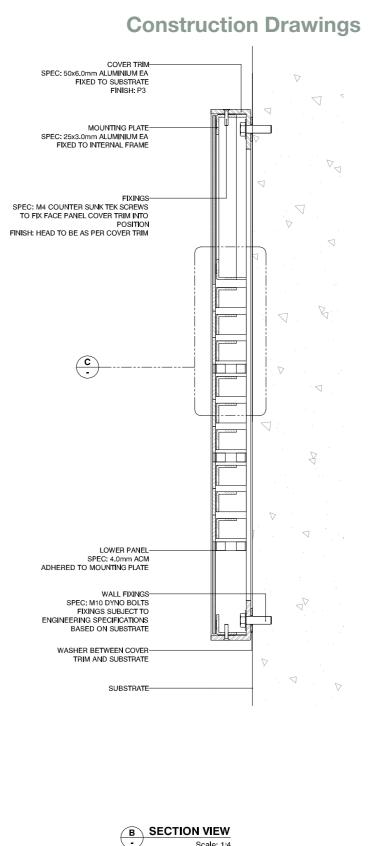
They should NOT be used for the purposes of manufacture until reviewed and approved by the Diadem.

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Pedestrian Directional Wall Mounted

(PED_DIR_WM_S)

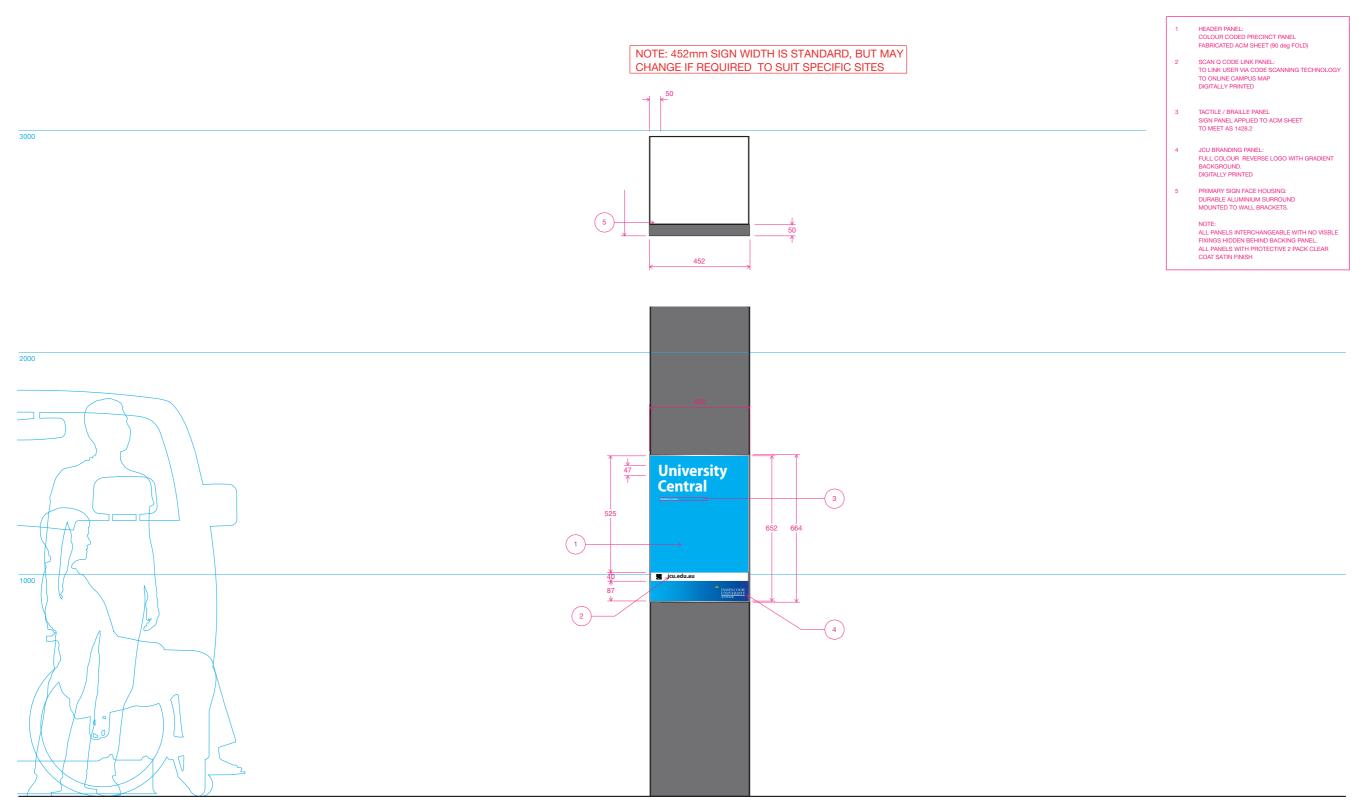


Precinct ID Wall-mounted Secondary

62

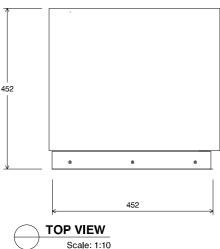
(PRE_ID_WM_S)

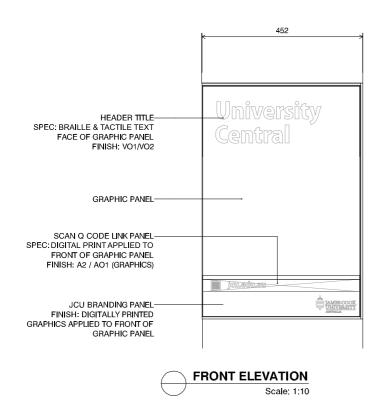
Layout Page

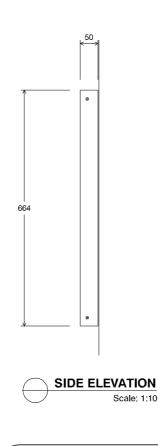


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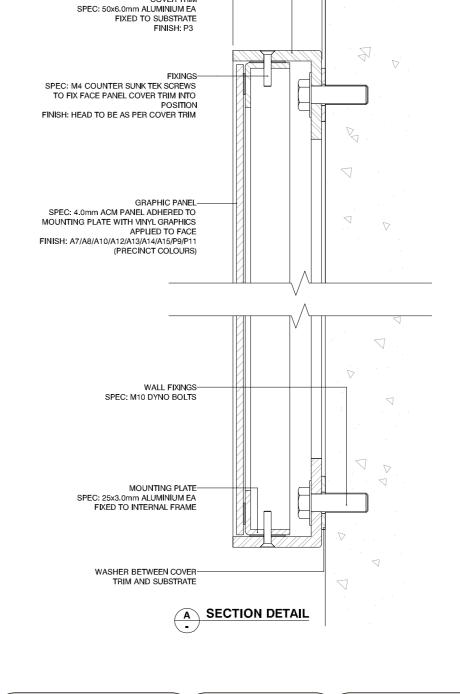


Precinct ID Wall-mounted Secondary

(PRE_ID_WM_S)

50

Construction Drawings



SUBSTRATE

COVER TRIM

Burleigh Junction, Qld 4220 93 5181 Fax. 07 5593 5218 lights Reserved. This Artwork Is e Ideas And Design May Not Be

James Cook University - Wayfinding project

c/lavouts/diadam/james cook uni/cairns/nra id wm s

DATE

CLIENT

Signage Manual

LOCATION

DESIGN

DRAWING No

Facility Identification Wall-mounted (FAC_ID_WM) Layout Page



- 1 SIGN CLADDING PANEL: STANDARD COLOUR (ACM SHEET) FABRICATED ACM SHEET INTERNAL FRAMEWORK: GALVANISED STEEL ANGLE FRAME ANCHORED TO WALL SUBSTRATE
- BUILDING NAME: FONT- MYRIAD PRO SEMI-CONDENSED COMPUTER CUT S.A.V.
- 3 BUILDING NUMBER/ PRECICNT ID: 40mm CAPS COLOUR CODED FOR PRECINCTS FONT- MYRIAD PRO SEMI-CONDENSED BOLD COMPUTER CUT S.A.V..
- 4 PRIMARY SIGN FACE HOUSING: DURABLE ALUMINUM SURROUND MOUNTED TO INTERNAL STEEL FRAMEWORK.

NOTE: MINIMAL EXPOSED FIXINGS AT SIDES ALL PANELS WITH PROTECTIVE 2 PACK CLEAR COAT SATIN FINISH.

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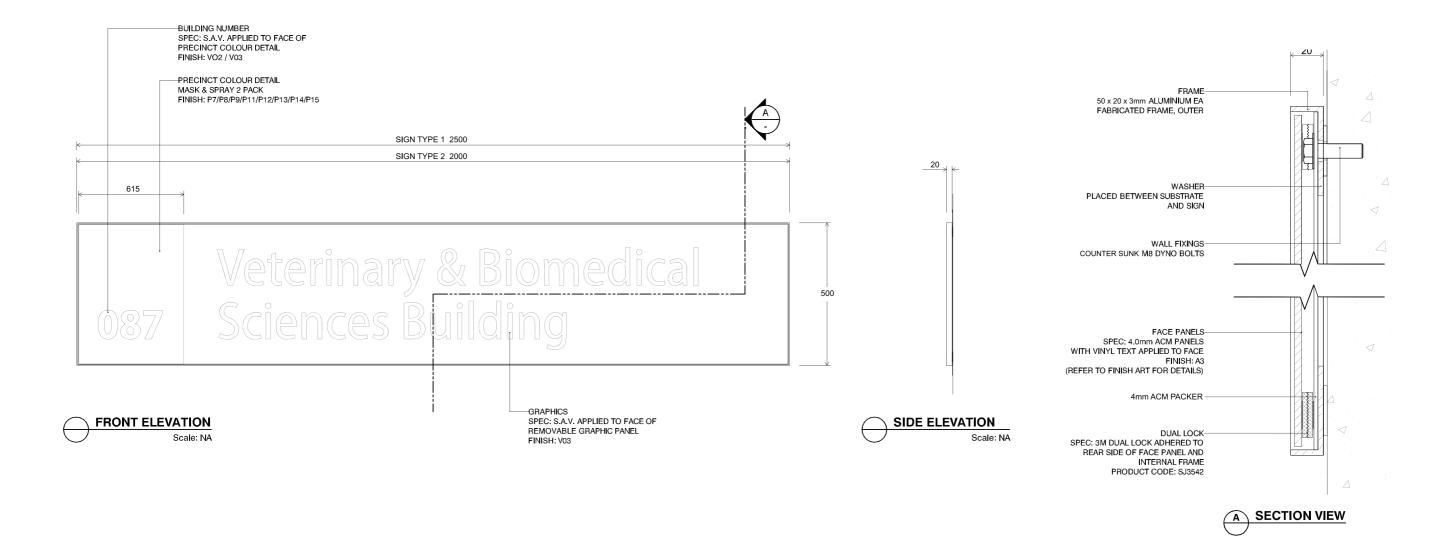
SIGN SCHEDULE

SIGN TYPE	FAC_ID_WM_50_15	FAC_ID_WM_50_20	FAC_ID_WM_50_25	FAC_ID_WM_40_12	FAC_ID_WM_40_16	FAC_ID_WM_40_200
Α	1500	2000	2500	1200	1600	2000
В	500	500	500	400	400	250
С	16	16	16	16	16	16
D	370	370	370	295	295	295

SIGN TYPE	FAC_ID_WM_25_75	FAC_ID_WM_25_10	FAC_ID_WM_25_120	FAC_ID_WM_15_45	FAC_ID_WM_15_50	FAC_ID_WM_15_75
Α	750	1000	1250	600	800	1000
В	250	250	250	150	150	150
С	16	16	16	16	16	16
D	182	182	182	107	107	107

Facility Identification (FAC_ID_WM)

Construction Drawings



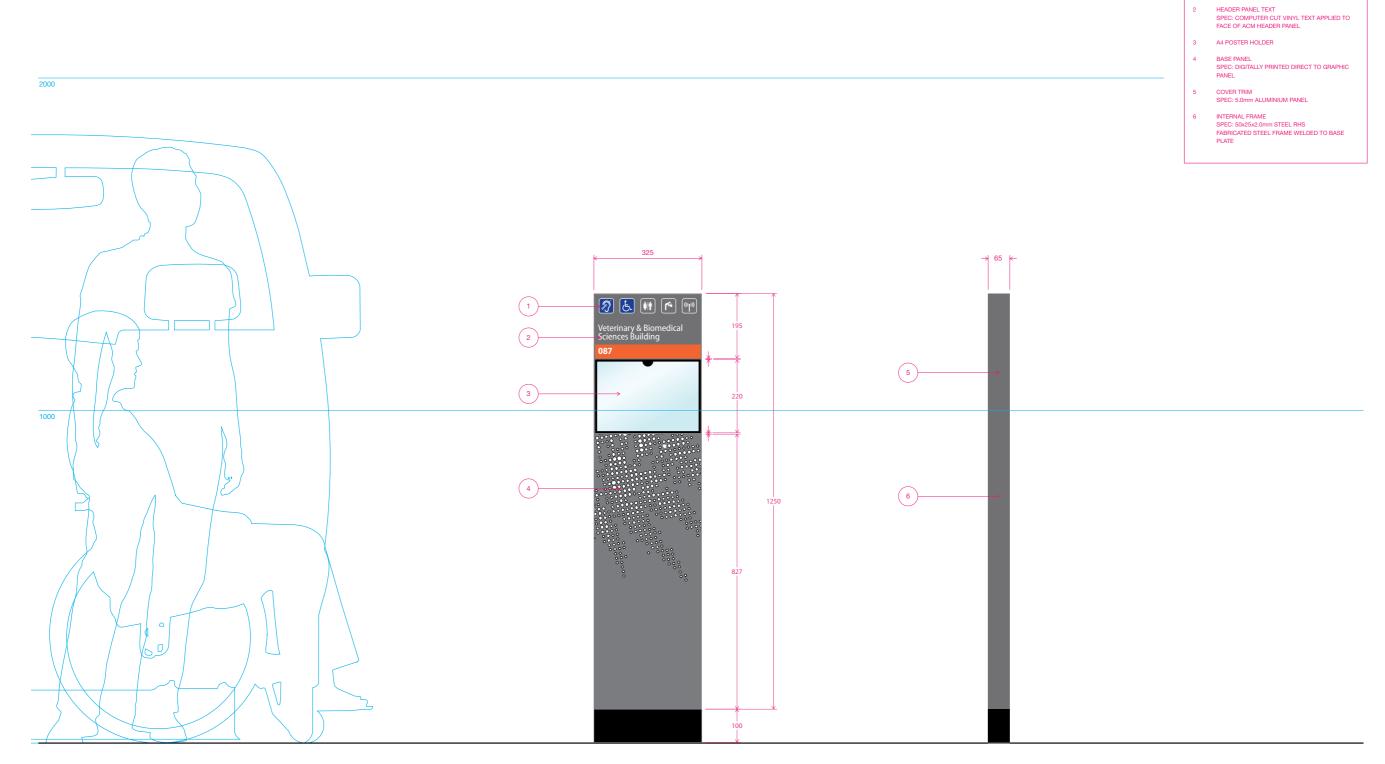
Facility Identification Free-standing

HEADER PANEL TEXT SPEC: COMPUTER CUT VINYL TEXT APPLIED TO FACE OF ACM HEADER PANEL

66

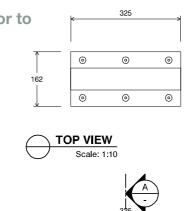
(FAC_ID_FS)

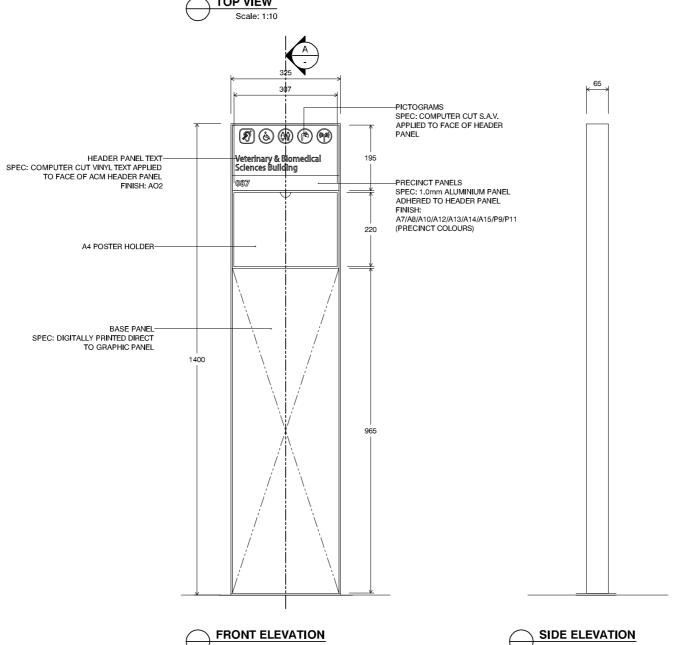
Layout Page



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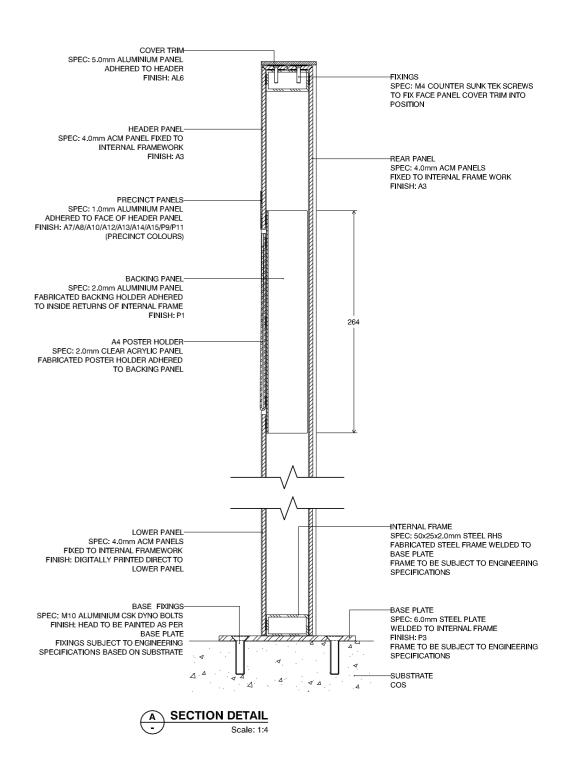




Facility Identification Free-standing

(FAC_ID_FS)

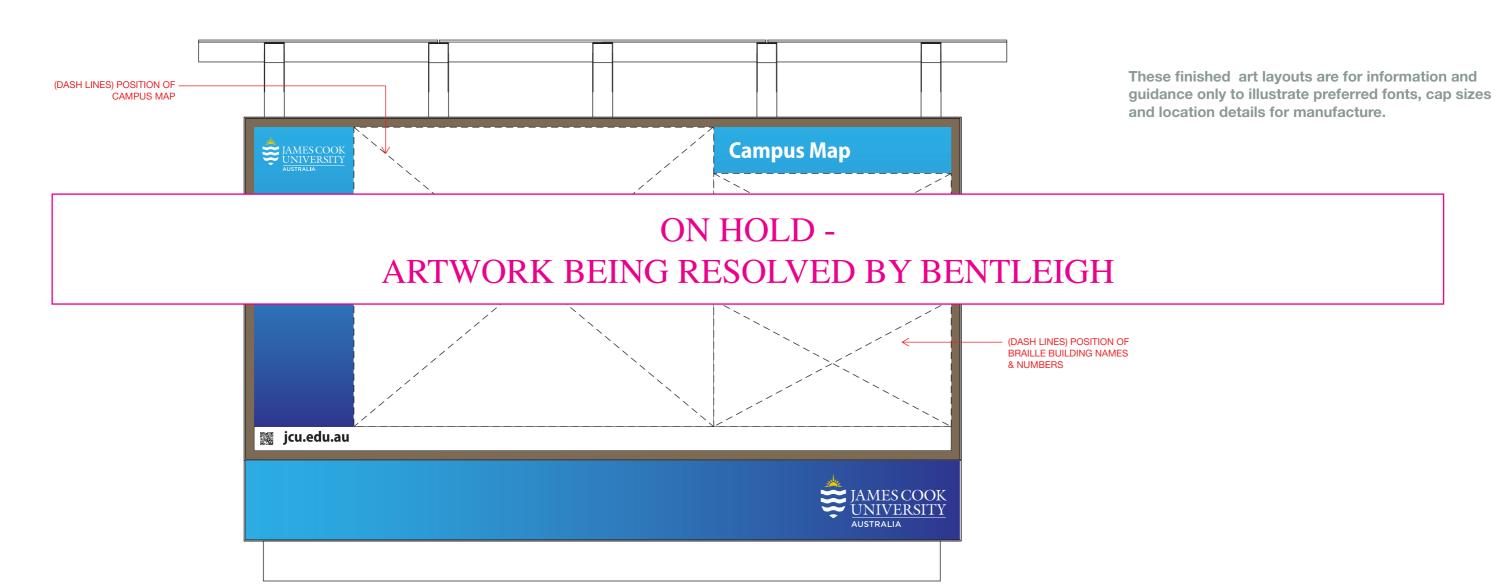
Construction Drawings



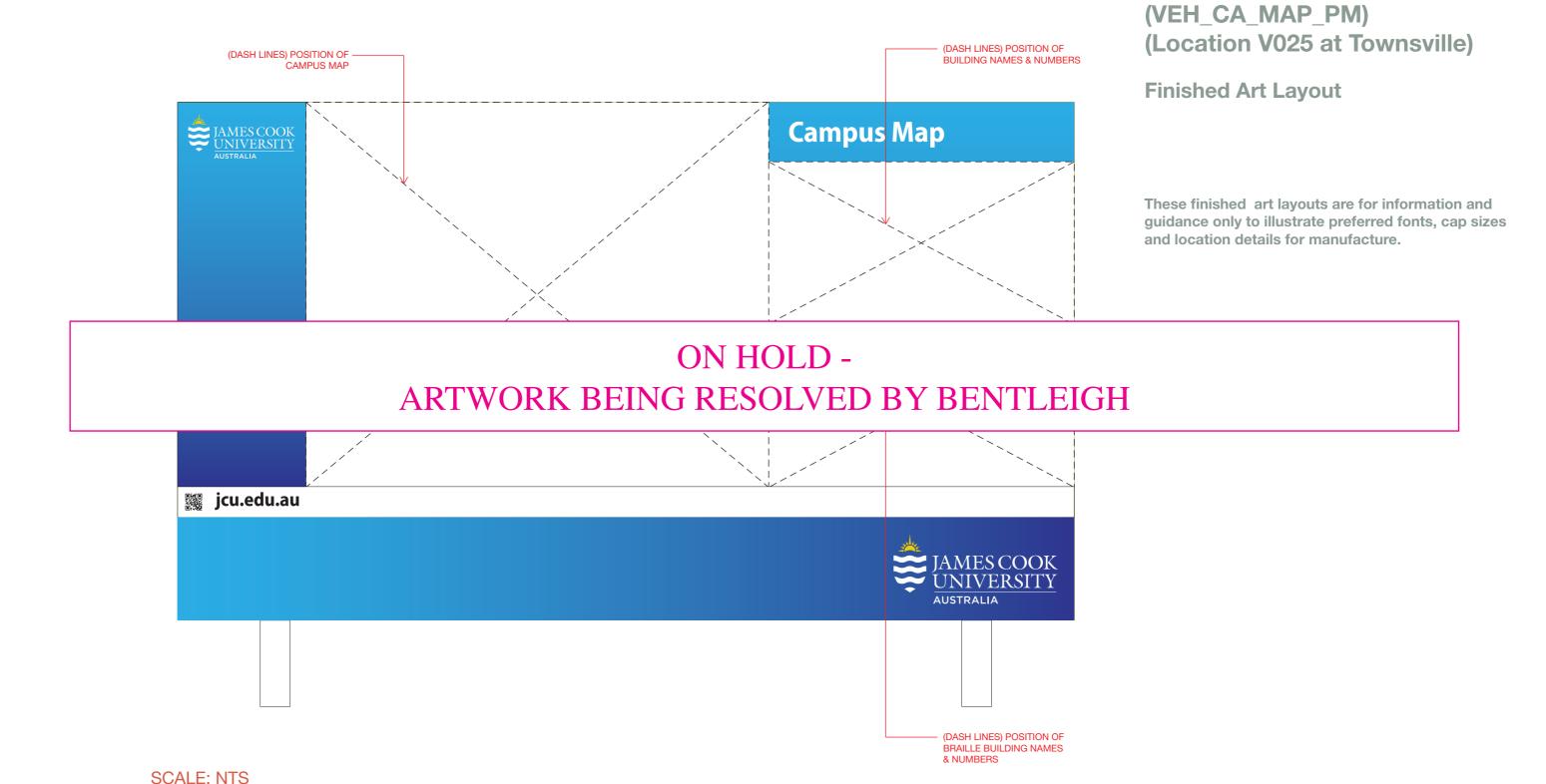
Finished Art

Vehicle Campus Directory
Free-standing - Primary
(VEH_CA_MAP_FS_P)

Finished Art Layout

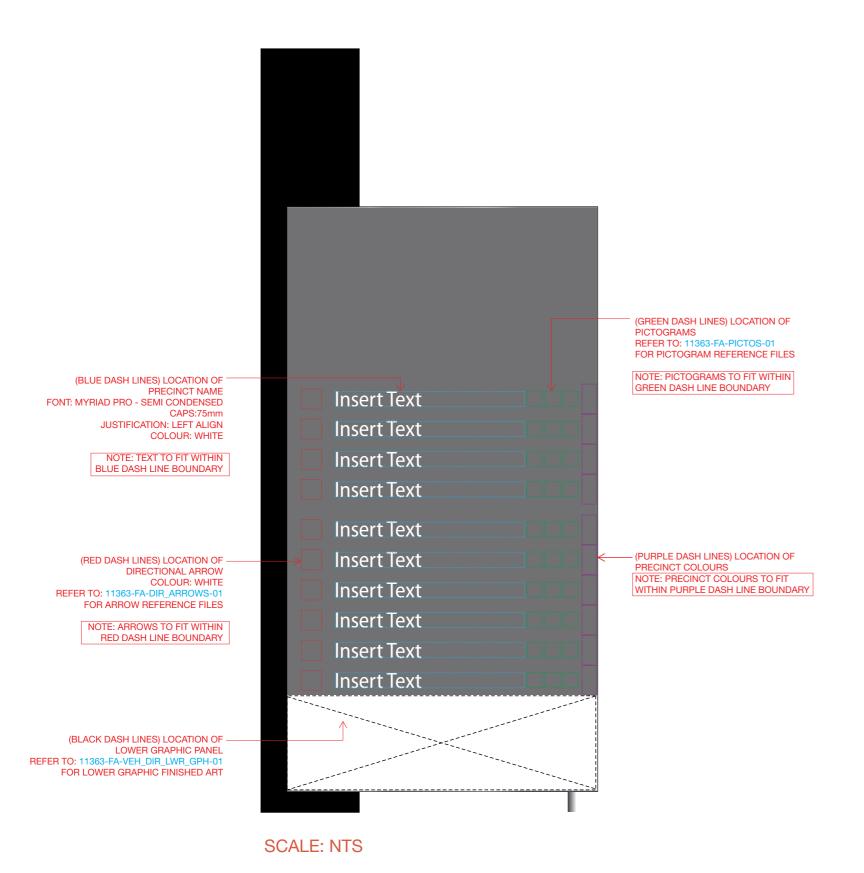


SCALE: NTS



Vehicle Campus Directory

Pole Mounted

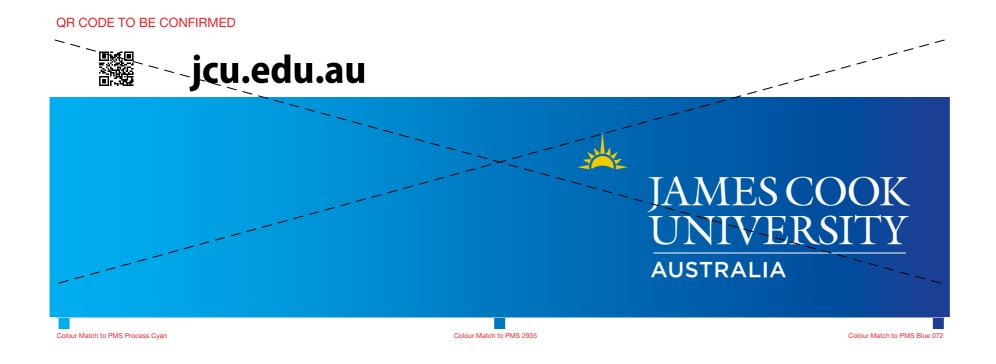


Vehicle Directional Campus Free-standing Primary (VEH_DIR_CA_FS_P)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

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SCALE: NTS

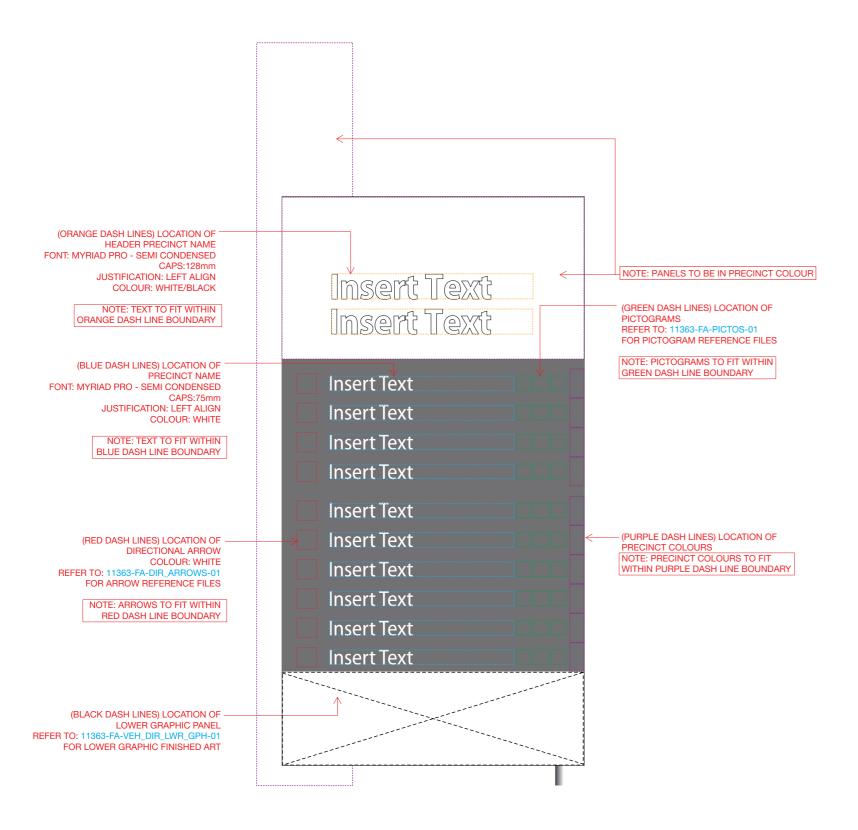
Vehicle Directional Campus Free-standing -Primary (VEH_DIR_CA_FS_P)

Finished Art Layout

Lower Graphic Panel

File Name: 11363-FA-VEH-DIR_LWR_GPH-01

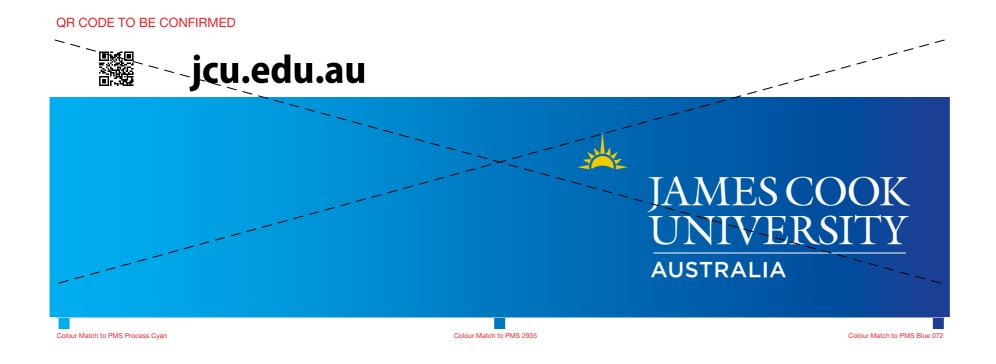
These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



SCALE: NTS

Vehicle Directional Precinct Free-standing - Primary (VEH_DIR_PRE_FS_P)

Finished Art Layout



SCALE: NTS

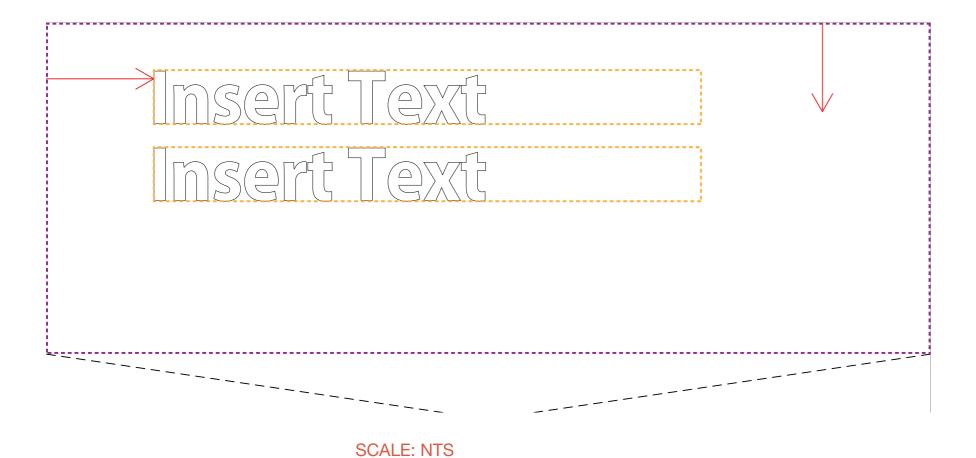
Vehicle Directional Precinct Free-standing - Primary (VEH_DIR_PRE_FS_P)

Finished Art Layout

Lower Graphic Panel

File Name: 11363-FA-VEH-DIR_LWR_GPH-01

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



Precinct Identification
Free-standing - Secondary
(PRE_ID_FS_S)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

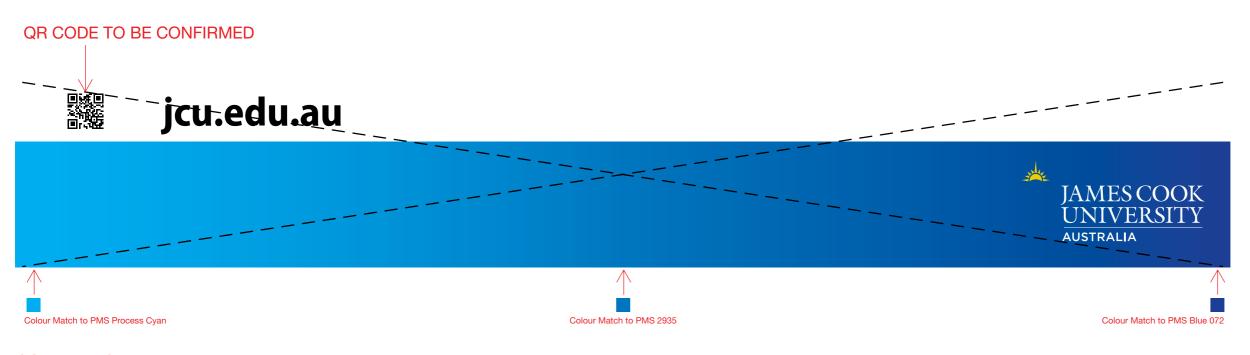
Precinct Identification Free-standing - Secondary (Graphics-01) (PRE_ID_FS_S)

Finished Art Layout

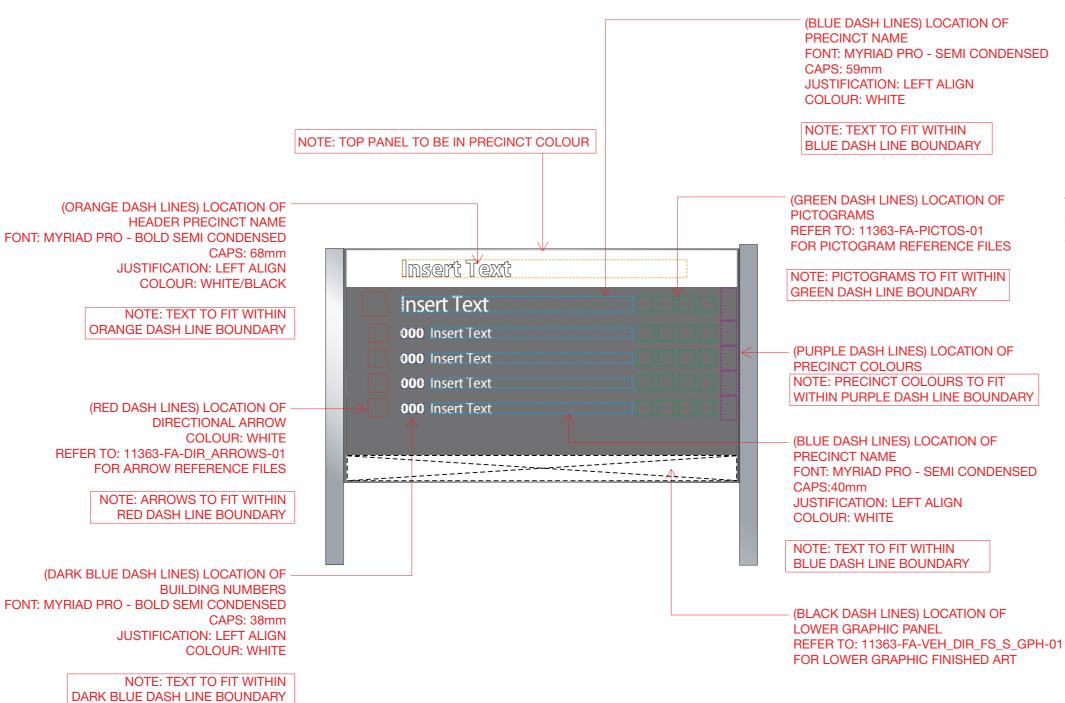
Lower Graphic Panel

File Name: 11363-FA-PRE_ID_FS_S_GPH-01

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



SCALE: NTS



Vehicle Directional Free-standing
- Secondary
(VEH_DIR_FS_S)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

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SIGN TYPE: VEHICLE DIRECTIONAL FREESTANDING - SECONDARY

SIGN CODE: VEH_DIR_FS_S

SCALE: NTS

Vehicle Directional Free-standing - Secondary

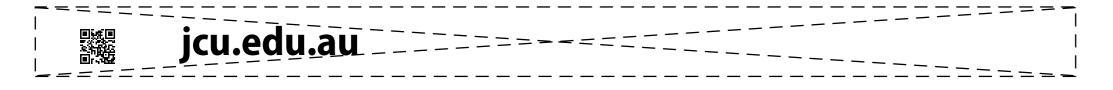
(VEH_DIR_FS_S)

Finished Art Layout

Lower Graphic Panel

File Name: 11363-FA-VEH_DIR_FS_S-GPH-01

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



SCALE: NTS



(TEAL DASH LINES) LOCATION OF NOMINATED TEXT FONT: MYRIAD PRO - BOLD SEMI CONDENSED CAPS: 75mm
JUSTIFICATION: CENTER COLOUR: BLACK / BLUE / RED

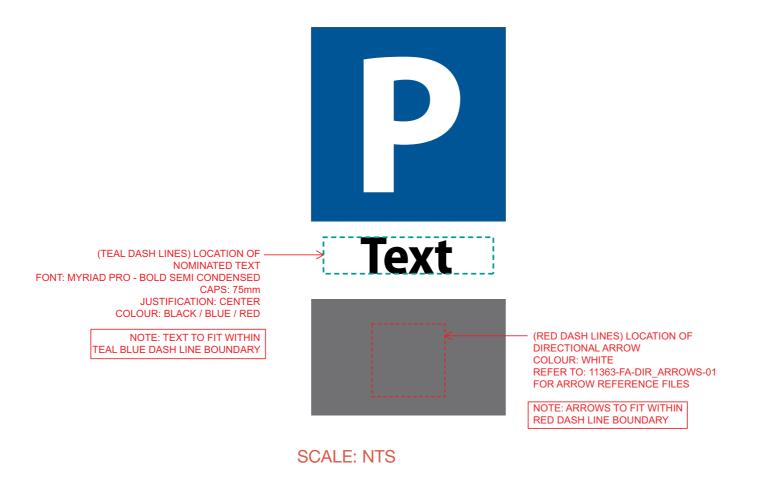
NOTE: TEXT TO FIT WITHIN TEAL BLUE DASH LINE BOUNDARY

SCALE: NTS

Car park Identification Free-standing (Graphics-01) (CP_ID_FS)

Finished Art Layout

File Name: 11363-FA-CP_ID_40_50



Car park Identification Free-standing (Graphics-02) (CP_ID_FS)

Finished Art Layout

File Name: 11363-FA-CP_ID_40_80

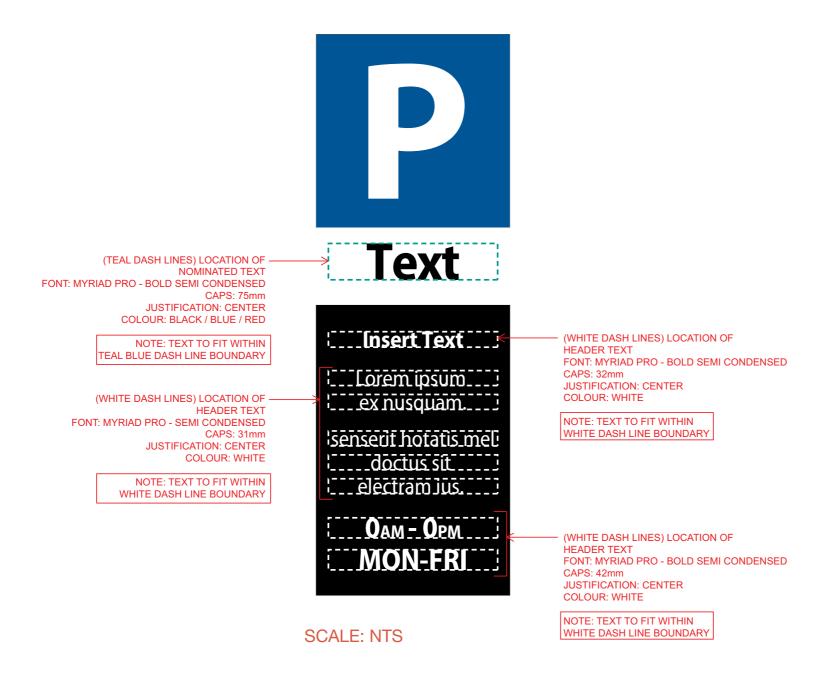


SCALE: NTS

Car park Identification Free-standing (Graphics-03) (CP_ID_FS)

Finished Art Layout

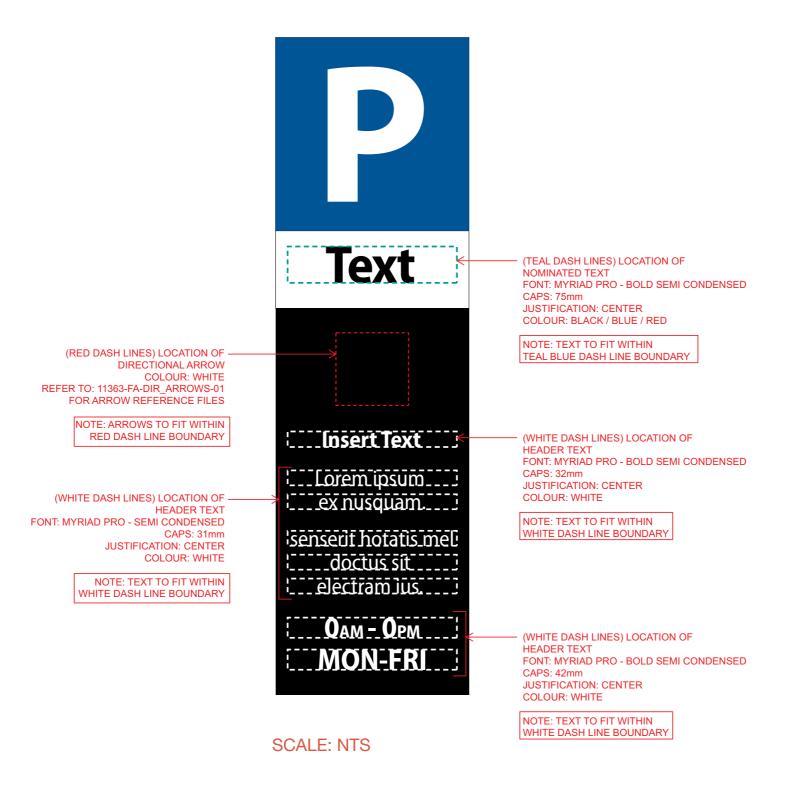
File Name: 11363-FA-CP_ID_40_96



Car park Identification (Graphics-04) (CP_ID)

Finished Art Layout

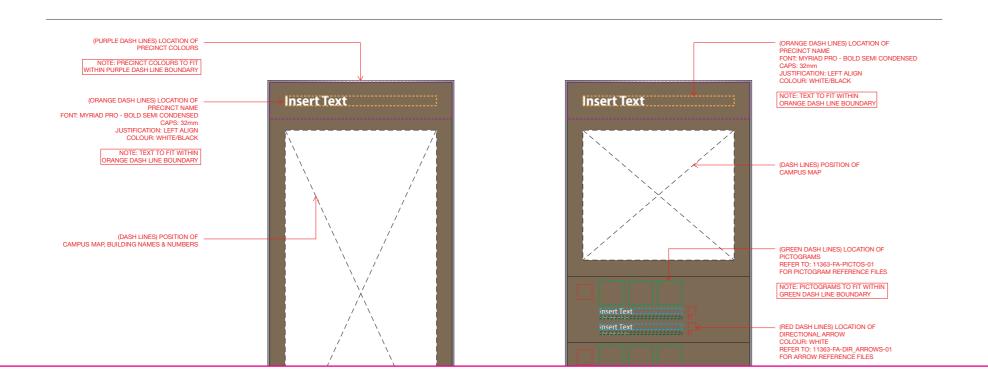
File Name: 11363-FA-CP ID 40 116



Car park Identification Free-standing (Graphics-05) (CP_ID_FS)

Finished Art Layout

File Name: 11363-FA-CP ID 40 136



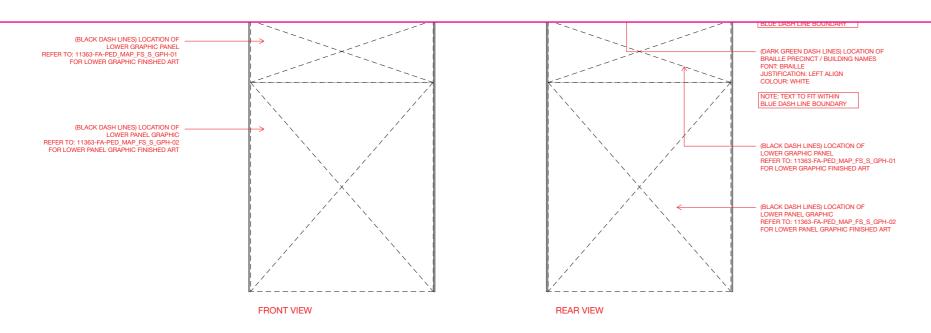
Pedestrian Map Free-standing Secondary (PED_MAP_FS_S)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

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ADDITIONAL ARTWORK TO COME FROM BENTLEIGH



SCALE: NTS

Pedestrian Map Free-standing Secondary (Graphics-01) (PED_MAP_FS_S)

Finished Art Layout

Lower Graphic Panel

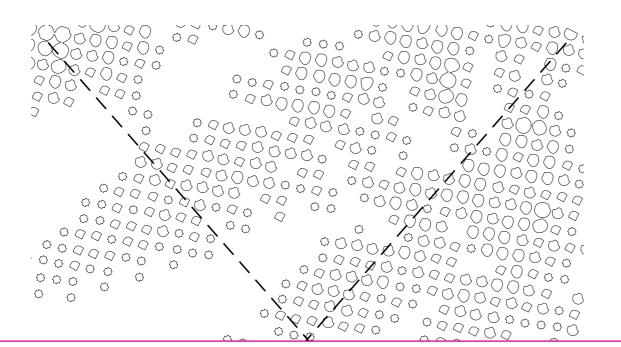
File Name: 11363-FA-PED_MAP_FS-S-GPH-01

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



CONFIRM SIZE WHEN NEW ARTWORK RECEIVED FROM BENTLEIGH





Pedestrian Map Free-standing Secondary (Graphics-02) (PED_MAP_FS_S)

Finished Art Layout

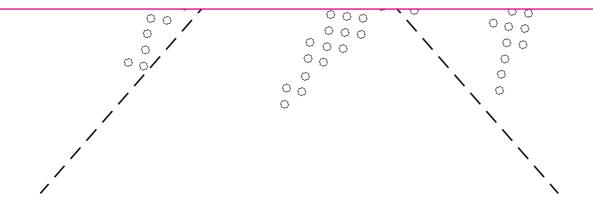
Base Panel

File Name: 11363-FA-PED_MAP_FS-S-GPH-02

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Note: Other side of FA_MAP_FS_S to have the graphics mirrored.

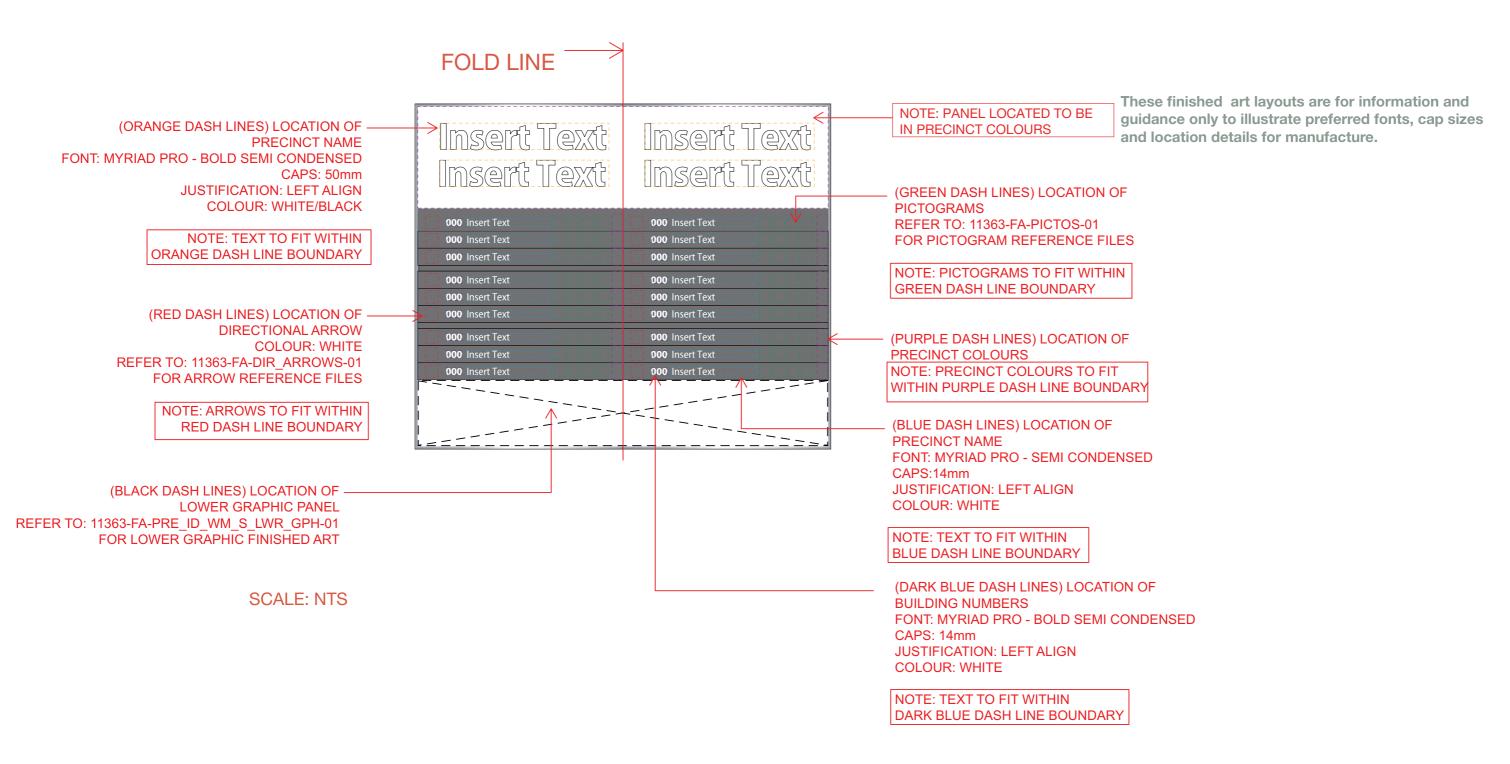
CONFIRM SIZE WHEN NEW ARTWORK RECEIVED FROM BENTLEIGH



SCALE: NTS

Pedestrian Directional Wall-mounted - Secondary (PED_DIR_WM_S)

Finished Art Layout





LOWER GRAPHIC PANEL

FILE NAME: 11363-FA-PED_DIR_WM_S_LWR-GPH-01

SCALE: NTS

Pedestrian Directional
Wall-mounted - Secondary
(PED_DIR_WM_S)

Finished Art Layout

Lower Graphic Panel File Name: 11363-FA-PED_DIR_WM_S_LWR-GPH-01

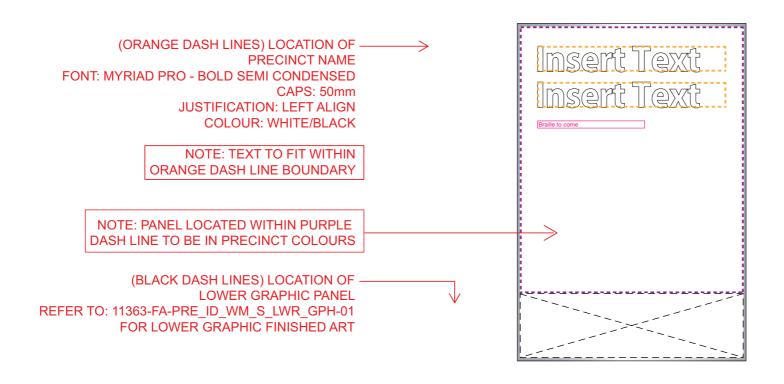
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Precinct Identification
Wall-mounted - Secondary
(PRE_ID_WM_S)

Finished Art Layout

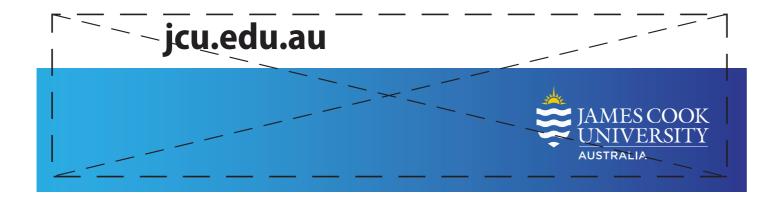
These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



SIGN TYPE: PRECINCT IDENTIFICATION WALL MOUNTED - SECONDAR)

SIGN CODE: PRE_ID_WM_S

SCALE: NTS

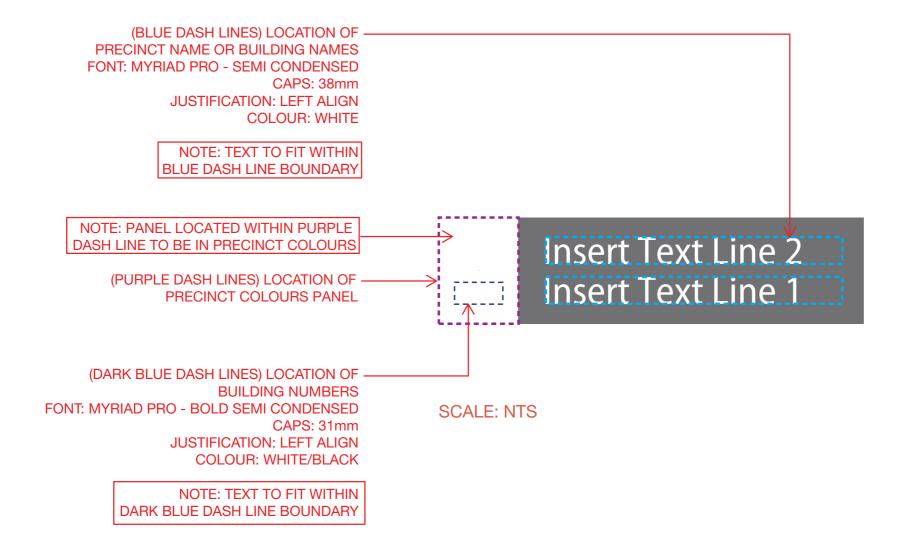


SCALE: NTS

Precinct Identification
Wall Mounted - Secondary
(PRE_ID_WM_S)

Finished Art Layout

Lower Graphic Panel File Name: 11363-FA-PRE_ID_WM_S_LWR-GPH-01



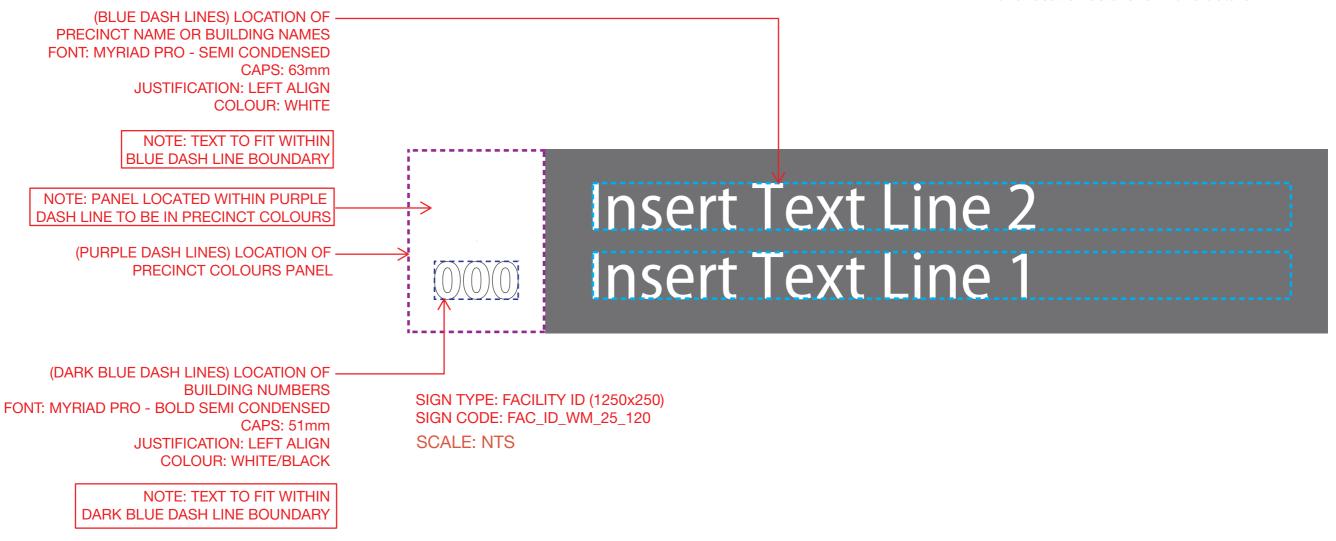
Facility Identification Wall-mounted (FAC_ID_WM_15)

Finished Art Layout

Facility Identification
Wall-mounted
(FAC_ID_WM_25_125)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

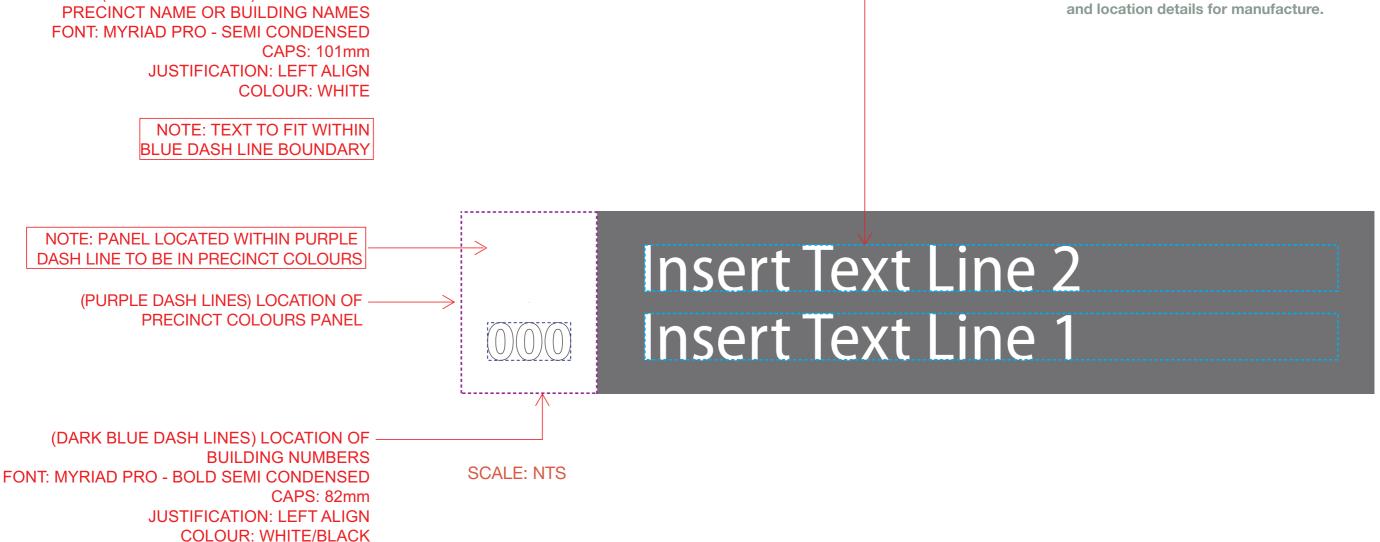


Facility Identification
Wall-mounted
(FAC_ID_WM_40_200)

Finished Art Layout

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(BLUE DASH LINES) LOCATION OF

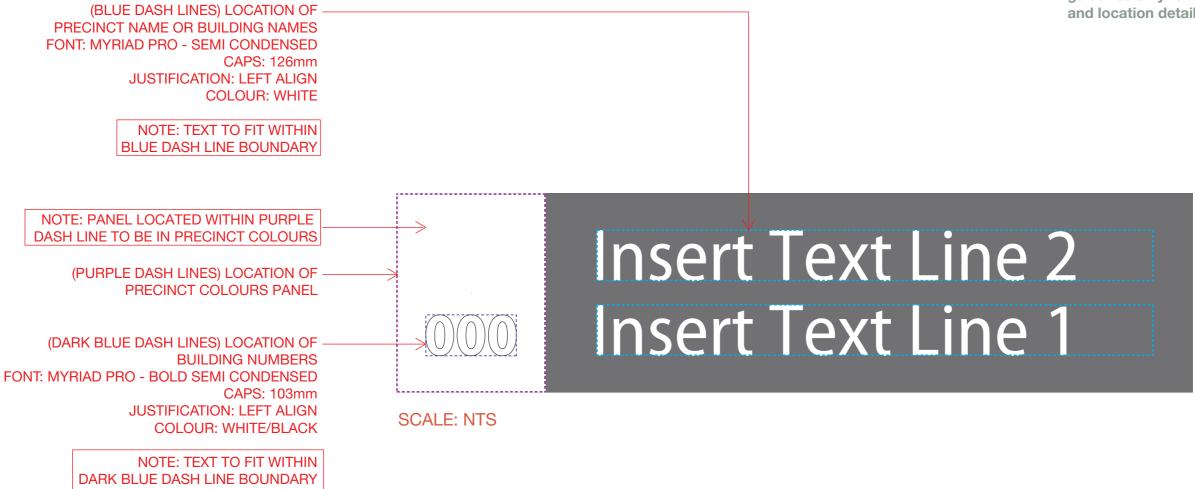
NOTE: TEXT TO FIT WITHIN

DARK BLUE DASH LINE BOUNDARY

Facility Identification
Wall-mounted
(FAC_ID_WM_50_200)

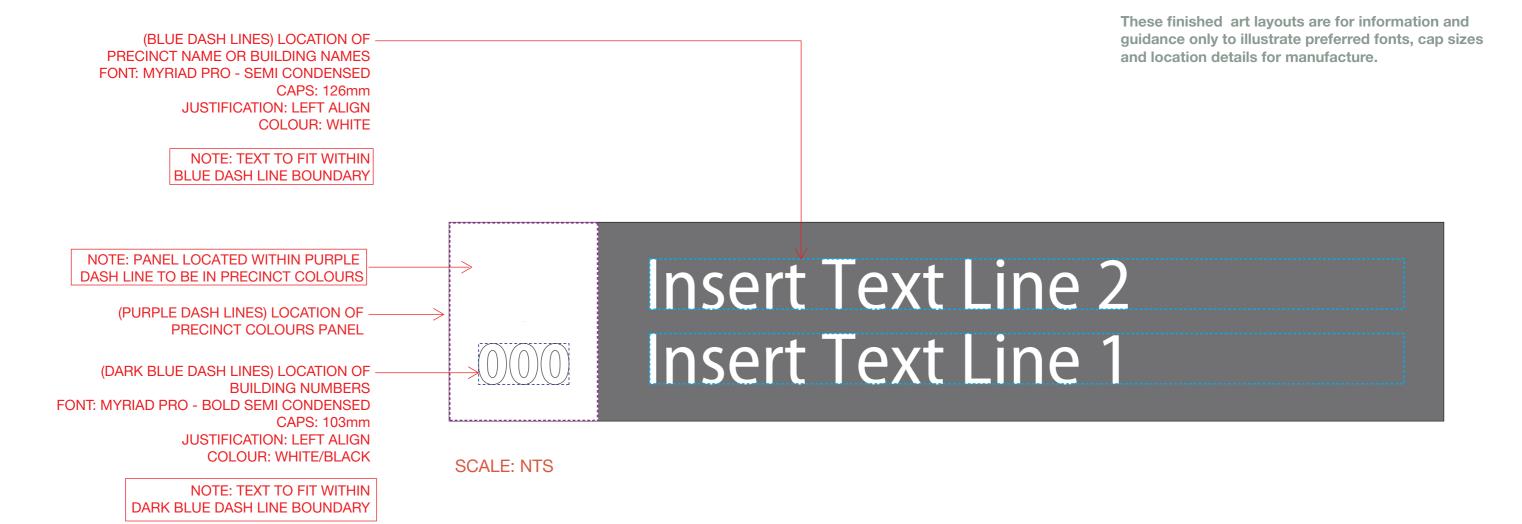
Finished Art Layout

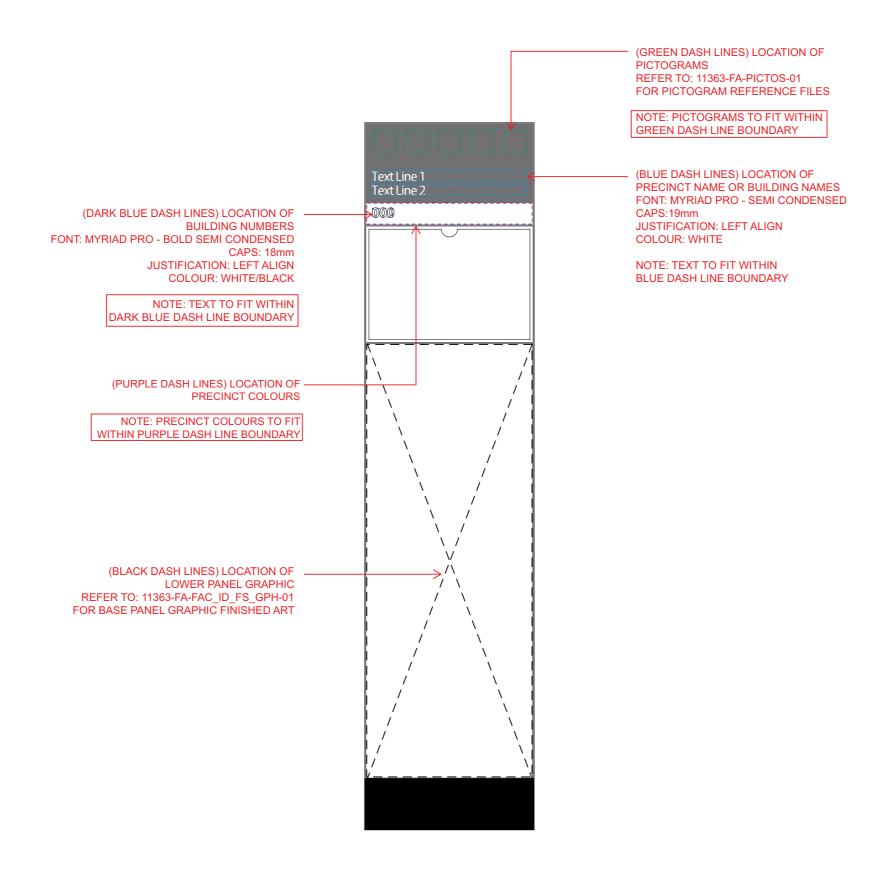
These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.



Facility Identification (FAC_ID_WM_50_25)

Finished Art Layout





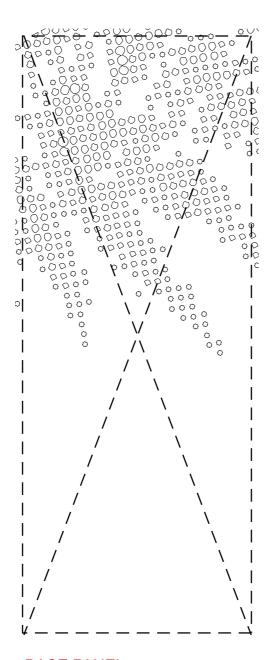
SCALE: NTS

Facility Identification Free-standing (FAC_ID_FS)

Finished Art Layout

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

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BASE PANEL

FILE NAME: 11363-FA-FAC_ID_FS_GPH-01

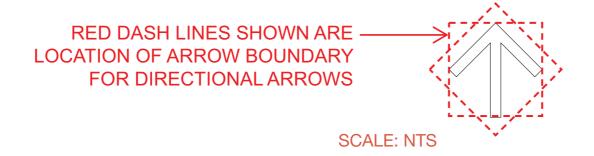
SCALE: NTS

Facility Identification (Graphics-01) (FAC_ID_FS)

Finished Art Layout

Base Panel

File Name: 11363-FA-FAC_ID_FS_GPH-01



Directional Arrow Graphics

Finished Art Layout

Arrows

File Name: 11363-FA-DIR_ARROWS-01

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

Note: This is not a finish art file Directional arrow are to be scaled correctly according to finish art templates

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SCALE: NTS

"You are Here" Graphic

Finished Art Layout

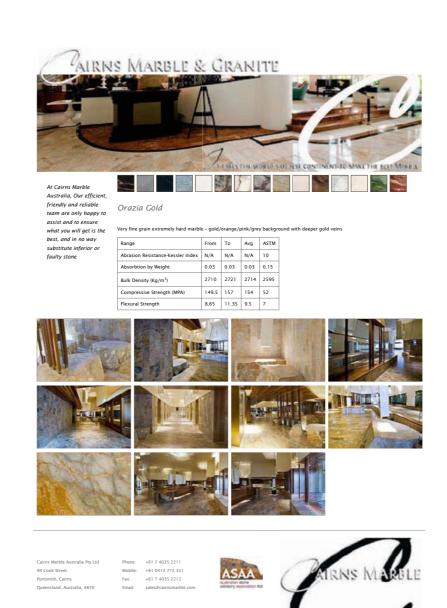
'You are Here' Symbol File Name: 1363-FA_YOU_ARE_HERE-02

These finished art layouts are for information and guidance only to illustrate preferred fonts, cap sizes and location details for manufacture.

Note: This is not a finish art file
Directional arrow are to be scaled correctly
according to finish art templates

Propriety Information





Propriety Information

All products shown will need confirmation by supplier/contractor if it is suited to be used on proposed signage, application & environment.

4000B Supalux

Supplier: Tridonic Atco Contact: Mike Arieni

Mobile: +61 7 5438 8988

Orazia Gold

Supplier: Cairns Marble & Granite

Contact: Carolyn Spralja
Mobile: +61 402 794 235

Addendum