

## Bachelor of Business (Marketing) – Bachelor of Psychological Science – 2020 Beginning of Year Entry

Teaching Period 1, 2020		Teaching Period 2, 2020	
<a href="#">Study Period 1</a>	<a href="#">BU1002</a> :03 Accounting	<a href="#">Study Period 2</a>	<a href="#">BU1105</a> :03 Business Communication
<a href="#">Study Period 1</a>	<a href="#">BU1003</a> :03 Principles of Economics	<a href="#">Study Period 2</a>	<a href="#">BU1112</a> :03 Business Law
<a href="#">Study Period 1</a>	<a href="#">PY1101</a> :03 Exploring Psychology: From Brain to Practice	<a href="#">Study Period 2</a>	<a href="#">PY1102</a> :03 Exploring Psychology: From Perception to Reality
<a href="#">Study Period 1</a>	<a href="#">PY1103</a> :03 Critical Thinking in Psychology: How to Think About Weird Things	<a href="#">Study Period 2</a>	<a href="#">PY1106</a> :03 Communicating Psychology: Listening, Translating and Disseminating
Teaching Period 1, 2021		Teaching Period 2, 2021	
<a href="#">Study Period 1</a>	<a href="#">BU1104</a> :03 Introduction to Management Concepts and Application	<a href="#">Study Period 2</a>	<a href="#">BU2108</a> :03 Marketing Matters
<a href="#">Study Period 1</a>	<a href="#">PY2103</a> :03 Introduction to Research Methods and Data Analysis PREREQ: PY1101 or PY1102	<a href="#">Study Period 2</a>	<b>Major Subject</b> <a href="#">BX2084</a> :03 Sales, Services and Business Development
<a href="#">Study Period 1</a>	<a href="#">PY2111</a> :03 Learning Processes, Behaviour and Performance PREREQ: PY1101 or PY1102	<a href="#">Study Period 2</a>	<a href="#">PY2107</a> :03 Experimental Investigation and Analysis of Behaviour PREREQ: PY1101 or PY1102 and PY2103
<a href="#">Study Period 1</a>	Choose one 3 credit point Arts/Social Sciences subject <b>or</b> one 3 credit point BU and BX Level 2 or Level 3 subject	<a href="#">Study Period 2</a>	<a href="#">PY2101</a> :03 Psychological Neuroscience PREREQ: PY1101 or PY1102
Teaching Period 1, 2022		Teaching Period 2, 2022	
<a href="#">Study Period 1</a>	<b>Major Subject</b> <a href="#">BX2081</a> :03 Consumer Behaviour PREREQ: BU1108 or BU2108 or BU1808	<a href="#">Study Period 2</a>	<b>Major Subject</b> <a href="#">BX2082</a> :03 Advertising, Promotions and Market Communications PREREQ: BU1108 or BU2108 or BU1808
<a href="#">Study Period 1</a>	<b>Major Subject</b> <a href="#">BX3081</a> :03 Digital and Social Media Marketing PREREQ: BU1108 or BU2108 or BU1808 and 18 credit points of subjects	<a href="#">Study Period 2</a>	<b>Major Subject</b> <a href="#">BX2184</a> :03 Marketing, Consumerism and Sustainability PREREQ: BU1108 or BU2108 or BU1808 and BX2081
<a href="#">Study Period 1</a>	<a href="#">PY2112</a> :03 Memory and Cognition PREREQ: PY1101 or PY1102	<a href="#">Study Period 2</a>	<a href="#">PY2106</a> :03 Through the Looking Glass: Development across the Lifespan PREREQ: PY1101 or PY1102
<a href="#">Study Period 1</a>	<a href="#">PY3101</a> :03 Psychological Research Methods and Interpretation PREREQ: PY1101 or PY1102 and PY2103 and PY2107	<a href="#">Study Period 2</a>	<a href="#">PY3103</a> :03 Mining the Mind: Psychopathology PREREQ: PY1101 or PY1102

Teaching Period 1, 2023		Teaching Period 2, 2023	
<a href="#">Study Period 1</a>	<a href="#">BU3101</a> :03 Professional Internship OR <a href="#">BU3102</a> :03 Multi-Disciplinary Project OR <a href="#">BU3103</a> :03 Independent Project	<a href="#">Study Period 2</a>	<b>Major Subject</b> <a href="#">BX3082</a> :03 International Marketing <b>PREREQ:</b> BU1108 or BU2108 or BU1808 and 18cp of subjects
<a href="#">Study Period 1</a>	<b>Major Subject</b> <a href="#">BX3181</a> :03 Social Surveys and Questionnaire Design <b>PREREQ:</b> BX2174 and BX2081	<a href="#">Study Period 2</a>	<a href="#">PY3107</a> :03 Psychological Assessment in Action <b>PREREQ:</b> PY1101 or PY1102
<a href="#">Study Period 1</a>	<b>Major Subject</b> <a href="#">BX3186</a> :03 Marketing for Social Change <b>PREREQ:</b> 24cp of subjects or as approved by the subject coordinator	<a href="#">Study Period 2</a>	<a href="#">PY3108</a> :03 Personality Psychology: Decoding the Mysteries of Humans <b>PREREQ:</b> PY1101 or PY1102
<a href="#">Study Period 1</a>	<a href="#">PY3102</a> :03 Social Psychology in Everyday Life <b>PREREQ:</b> PY1101 or PY1102	<a href="#">Study Period 2</a>	Choose one 3 credit point Arts/Social Sciences subject <b>or</b> one 3 credit point BU and BX Level 2 or Level 3 subject

#### PROFESSIONAL ACCREDITATION STATUS

This course is fully accredited by the Australian Psychology Accreditation Council (APAC).

Graduates of this course, who wish to become fully registered as psychologists, must complete an accredited fourth year course (e.g. GDipPsych or BPsychSc(Hons)) plus two years of supervised practice in the field; or an accredited masters degree (e.g. Master of Psychology (Clinical)) with one further year of supervised practice.

#### PROFESSIONAL ACCREDITATION REQUIREMENTS

The accredited sequence in Psychology leads to provisional registration with the Psychology Board of Australia with the addition of a fourth year of accredited studies in psychology e.g. Graduate Diploma of Psychology or Bachelor of Psychological Science (Honours)

#### ADDITIONAL INFORMATION

[Bachelor of Business-Bachelor of Psychological Science course handbook](#)  
[Marketing major handbook](#)