

TEXTBOOK LIST - TRIMESTER 1 2022

Master of International Tourism & Hospitality Management

Subject Code	Subject Title	Textbook/ Recommended	Text Title	Author/s	Publisher
TO5101	Tourism Systems Analysis		NO PRESCRIBED TEXTBOOK		
TO5103	Global Destination Management		NO PRESCRIBED TEXTBOOK		
TO5104	Tourist Management Strategies	Textbook	Tourist Behaviour: The Essential Companion. (Ed.) (2019).	Pearce, P. L.	Edward Elgar Publishing.
TO5202	Economic Decision-Making in the Hospitality Industry	Textbook	The Economics of Recreation, Leisure and Tourism, 5th Edition (2015) An earlier version (2011) of the same book is also acceptable	Tribe, J.	Elsevier, Sydney.

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