

TEXTBOOK LIST - TRIMESTER 1 2022

Bachelor of Business

Subject Code	Subject Title	Textbook/ Recommended	Text Title	Author/s	Publisher
BU1002	Accounting for Decision Making	Textbook	Accounting: Business reporting for decision making, 7th ed. (2020)	Birt, J., Chalmers, K., Maloney, S., Brooks, A., Oliver, J., and Bond, D.,	"John Wiley & Sons Purchase options available: • Interactive E-Text ISBN : 9780730369295 [ePub Enhanced] • Print Textbook + Interactive E-Text code ISBN : 9780730369325 Text books in Australia can purchased at discounted prices from WileyDirect at https://www.wileydirect.com.au/buy/accounting-business-reporting-for-decision-making-7th-edition/ "
BU1003	Principles of Economics	Textbook	Principles of Economics, Third Edition (COVID-19 Update)	Dirk Mateer and Lee Coppock	W. W. Norton & Company, Inc ISBN: 9780393872279
BU1104	Introduction to Management Concepts and Application	Textbook	MGMT 4th Asia-Pacific Edition (2020)	Williams, C., & McWilliams, A., & Lawrence, R. Waheduzzaman, W.	South Melbourne: Cengage Learning.
BU1105	Business Communication	Textbook Recommended	Communication for Business and the Professions: Strategies & Skills 7th ed. (2020) (2022) Communications Toolkit (5th edition)	Dwyer, J. Grellier, J., Goerke, V. & Fielding, K. "	Melbourne: Pearson Australia South Melbourne: Cengage Learning Australia
BU1108	Marketing Matters		NO PRESCRIBED TEXTBOOK		
BU1112	Business Law	Textbook	Understanding business law, 9th ed. (2019)	Stephen Craw, David Parker, Ketu- rah Whitford	Lexis Nexis
BU3101	Professional Internship		NO PRESCRIBED TEXTBOOK		
BU3102	Multidisciplinary Project		NO PRESCRIBED TEXTBOOK		
BX2011	Foundation of Accounting Principles	Textbook	Financial Accounting, 11th Edition	John Hoggett, John Medlin, Keryn Chalmers, Claire Beattie, Andreas Hellmann, Jodie Maxfield	ISBN: 9780730382706 / 9780730382713
BX2014	Principles of Finance	Textbook	Fundamentals of Corporate Finance (2021)	Stephen A. Ross, Rowan Trayler, Charles Koh, Gerhard Hambusch, Kristoffer Glover, Randolph W. Westerfield, Bradford D. Jordan.	McGraw Hill.
BX2051	Managing People	Textbook	Human resource management: Strategy and practice, 10th ed.(2020)	Nankervis, A. R., Baird, M., Coffey, J., & Shields, J.	Cengage
BX2077	Project Management	Textbook	Project Management: A Strategic Approach	Reaiche, C.	https://jcu.pressbooks.pub/strategicprojectmanagement/
BX2081	Consumer Behaviour	Textbook	Consumer behaviour: buying having being (4th edition) (2019).	Solomon, M.R., Russell-Bennett, R., & Previte, J	Frenchs Forest, NSW: Pearson Australia
BX2091	Tourism & Leisure Management	Textbook	Tourism Management (5th ed.) (2014)	Weaver, D. B., & Lawton, L. J.	Milton: John Wiley & Sons.
BX2174	Evidence Based Business Decision-Making	Textbook Recommended	Evidence-Based Management (2018) Research methods for business students, 8th ed. (2019) Note: It is possible to use the previous edition of this text – the new edition has more examples but basic content is the same."	E. Barends and D.M. Rousseau. Saunders, M., Lewis, P., & Thornhill, A."	London: Kogan Page Pearson
BX3011	Corporate Financial Accounting	Textbook	Financial Reporting, 3rd Edition	Loftus et al.	ISBN: 9780730369462 Wiley Publishing

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BX3013	Strategic Performance Management	Textbook	Horngren's Cost Accounting: A Managerial Emphasis, 17th Edition (Global Edition) (2020)	Datar, S.M. and Rajan, M. V.	Pearson Education
BX3082	International Marketing in the Global Village	Textbook	International Marketing (2018)	Michael Czinkota, Ilkka Ronkainen, Catherine Sutton-Brady, and Nicole Stegemann	Cengage Learning. This textbook is only available in eBook format.
BX3095	Visitor and Crowd Behaviour Management		NO PRESCRIBED TEXTBOOK Recommended readings only as per the subject outline.		
BX3171	Organisational Behaviour	Textbook	Organisational Behaviour eBook, 9th Edition	Stephen P. Robbins, Timothy A. Judge, Marissa Edwards, Peter Sandiford, Martin Fitzgerald & James Hunt	https://www.pearson.com.au/9781488620713
BX3173	Innovation Driven Entrepreneurship	Textbook	Disciplined Entrepreneurship: 24 steps to successful start-up (2015)	Bill Aulet	John Wiley & Sons
BX3174	Strategic Management and Leadership	Textbook	EBook – Clawson (2015) Level Three Leadership: New International edition 5th ed. Pearson. EBook - Hubbard et al., (2019) Strategic Management: thinking Analysis Action Pearson. Purchase from Pearson.		https://www.pearson.com/store/p/level-three-leadership-pearson-new-international-edition-pdf-ebook/GPROG_A100061391561_learnerau-availability/9781292052410 https://www.pearson.com/store/p/

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