

CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

**INTERNATIONAL CONFERENCE ON
BUSINESS, ECONOMICS, MANAGEMENT,
AND SUSTAINABILITY (BEMAS) 2022**



**JAMES COOK
UNIVERSITY**
AUSTRALIA



Queensland Government instructions on how to protect yourself and others- COVID-19

To protect yourself, your family and the community from getting COVID-19, you must maintain good hygiene and practice social distancing (also called physical distancing).

✓ Do

- Stay home if you are sick
- If you have any [COVID-19 symptoms](#), no matter how mild, get [tested](#)
- Stay 1.5 metres away from other people—think two big steps
- Wash your hands often, using soap and water or hand sanitiser
- Sneeze or cough into your arm or a tissue. Then put the tissue in the bin
- Wear a [face mask](#) when you are not able to keep 1.5 metres away from other people or whenever [mandatory face masks](#) are required.

✗ Do not

- Go near people if you are coughing or sneezing
- Touch your mouth, nose and eyes
- Shake hands
- Hug or kiss people.



JAMES COOK
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International Conference on Business, Economics, Management, and Sustainability (BEMAS) 1-3 July 2022



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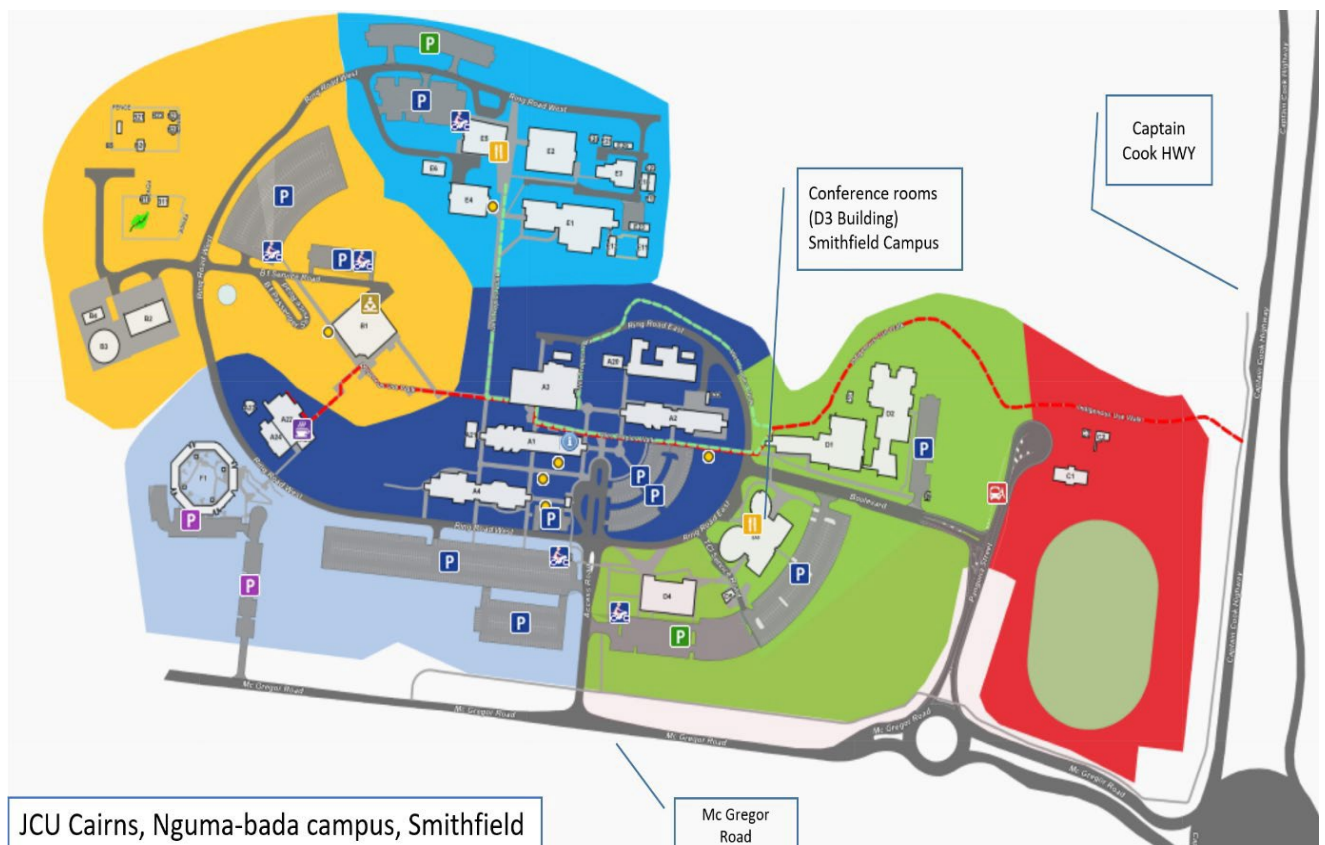
BAPPEDA Central Java

Conference Overview Map

Day 1- Friday 1 July		
8:30-9:00 am	Registration and Welcome Room D003-054 + TSV Room: 028-005+ Zoom	
9:00-10:30 am	Session 1- Opening Address & The Panel of Experts Re-imagining the economic future of our regional tropical cities in the post-COVID 19 Era Room D003-054 + TSV Room: 028-005+ Zoom	
10:30-11:00 am	Morning Tea- Networking	
11:00-12:30 pm	Session 2- Regional Thought Leaders Room D003-054 + TSV Room: 028-005+ Zoom	
12:30- 1:30 pm	Lunch Break- Networking	
1:30- 3:00 pm	Session 3- Shaping the future of work and employee engagement in a Post-Covid 19 Era Room D003-054 + TSV Room: 028-005 + Zoom	
3:00-3:30 pm	Afternoon tea and networking / Day 1 concludes	
Day 2- Saturday 2 July		
9:00-10:40 am	Single Session 1 Room D003-054+ TSV Room: 028-005+ Zoom Sustainability and Resilience in Higher Education and Graduate Employability	
10:40-11:00 am	Morning Tea	
11:00-12:40 pm	Concurrent Session 2 Room D003-054 + TSV:028-005+ Zoom Destination Management- Opportunities and Challenges in Tourism	Concurrent Session 3 Room D003-003 + Zoom Re-imagining Urban Future
12:40-1:30 pm	Lunch Break	
1:30-3:10 pm	Concurrent Session 4 Room D003-063 + TSV: 028-005 + Zoom Southeast Asian industries in recovery from crises: cross-case evidence	Concurrent Sessions 5 Room D003-003 + Zoom Resilience 360: Exploring Spiritual, Emotional, and Mental Dimensions of Resilience
3:00-3:30 pm	Afternoon tea and networking / Day 2 concludes	
Day 3- Sunday 3 July		
9:00-10:40 am	Concurrent Session 1 Room D003-003 + TSV: 028-005+ Zoom Digital Transformation and Innovation in the new Era	Concurrent Session 2 Room D003-063+ Zoom Modelling for Macroeconomic and Economics Sustainability
10:40- 11:00am	Morning Tea	
11:00-12:40 pm	Concurrent Session 3 Room D003-063+ TSV: 028-005+ Zoom Digital Economy, Adaptation and Data Economy	Concurrent session 4 Room D003-003+ Zoom Urban Farming, Food Security and Food Sustainability
12:40-1:30 pm	Lunch Break	
1:30-3:10 pm	Concurrent session 5 Room D003-063+ Zoom Interculturalisam, Resilience and Climate Change	Concurrent Session 6 Room D003-003+ Zoom Entrepreneurship, Business Actors, and COVID-19
3:00-3:30 pm	Afternoon tea and networking / Day 3 concludes	

Time	Day 1 Session 1 Re-imagining the economic future of our regional tropical cities in the post-COVID 19 Era Room D003-054 + TSV Room: 028-005 Zoom Link https://jcu.zoom.us/j/82847107677 Passcode: 739540 Session Chair: Dr David Craig, Director, Cairns Campus	
9:00- 9:15 am	Opening Address and Welcome Professor Simon Biggs, JCU Vice-Chancellor and President	
9:15- 10:30 am	Panel of Experts Q&A	
	Professor Simon Biggs	JCU Vice-Chancellor and President
	Mr Mark Olsen	CEO, Tourism Tropical North Queensland (TTNQ)
	Mr Ed Johnson	Director of Planning, Growth and Sustainability (CRC)
	Adj. Professor Paul Sparshott	Former CEO of Advanced Cairns, and JCU Adj. Professor
	Professor Hurriyet Babacan	Research Director, The Rural Economies Centre of Excellence, QUT
	Session format: Initial Remarks Style: A short introduction of the topic by our experts PLUS moderator-curated questions followed by audience Q&A. The session is followed by morning tea and networking opportunities	

N.B. All times are based on Australian Eastern Standard Time (AEST)



Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 2 Room D003-054+ TSV Room: 028-005 + Zoom Session Chair: Brook Orr	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82847107677 Passcode: 739540		
Session Theme: Regional Thought Leaders		
11:00-11:20 am (Including 5 min Q&A)	Collaborative Biodiversity management in a coastal ecosystem	Ms Lucy Friend & Mr Brian Singleton
11:20-11:40 am (Including 5 min Q&A)	Managing sustainable ports- the Ports North Sustainability Strategy	Mr Paul Doyle
11:40- 12:00 pm (Including 5 min Q&A)	The Indigenous Datathon for Northern Australia: How our indigenous communities can embrace technology	Mr Darryl Lyons
12:00-12:20 pm (Including 5 min Q&A)	Townsville Population change during the COVID pandemic and the performance of the local Residential Rental Market	Adj. Prof Colin Dwyer
12:20- 12:40 pm (Including 5 min Q&A)	Non-Routine as Business as Usual: Labour Forces in Transition	Adj. Prof Warwick Powell
12:40-1:30 pm	Lunch	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 3 CNS Room D003-054, TSV Room: 028-005 Chair: Josephine Pryce	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82847107677 Passcode: 739540		
Session Theme: Shaping the future of work and employee engagement in a Post-Covid 19 Era		
1:30- 1:50 pm (Including 5 min Q&A)	An exploration of new ways of working in a post-COVID-19 pandemic era- re-imagining the future	Ms Kym Davis
1:50- 2:10 pm (Including 5 min Q&A)	Optimising the university third space professional partnership in the world of work(er) dislocation	Dr Natalia Veles
2:10-2:30 pm (Including 5 min Q&A)	Leading and engaging employees in the future of work	Dr Marnie Gibson
2:30-2:50 pm (Including 5 min Q&A)	The talent and scale dilemma: leading global teams and partnerships	Dr William Lyons
2:50-3:00 pm	Final remarks- session closes	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2- Single Session 1 CNS Room D003-054+ TSV Room: 028-005 Session Chair: Graeme Cotter	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/81396402892 Password: 897805		
Session Theme: Sustainability and Resilience in Higher Education and Graduate Employability		
9:00-9:20 am (Including 5 min Q&A)	Graduate Employability Skills for the Hospitality Industry in Singapore: A comparison between onset and recovery stages of COVID-19	A/Prof Jo Pryce et al.
9:20-9:40 am (Including 5 min Q&A)	The emerging of retail investors: Challenge in combining theoretical framework with emotion for higher education students	Mr Andreas Kiky
9:40- 10:00 am (Including 5 min Q&A)	Studying Under COVID-19: Exploring International Students' Vulnerability, Resilience and Well-Being in Australia	Dr Hyacinth Udah
10:00-10:20 am (Including 5 min Q&A)	Empowering University-Industry Cooperation for a Post-Covid Economic Resilience	Dr Frank Anglani
10:20- 10:40 am (Including 5 min Q&A)	The transformational experiences of non-traditional Postgraduate Business students without an undergraduate degree	Ms Julie Edwards, et al.
10:40- 11:00 am	Morning Tea	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2- Concurrent Session 2 Room D003-054 + TSV Room: 028-005 Chair: Janice Scarinci	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82500659417 Password: 260349		
Session Theme: Destination Management- Opportunities and Challenges in Tourism		
11:00-11:20 am (Including 5 min Q&A)	Tourism Destination vs Heritage site: Case of Resilient Kampung Pulo and Cangkuang Temple, Garut, West Java	Ms Tiar Shantiuli et al.
11:20-11:40 am (Including 5 min Q&A)	The changing role of Regional Australian Destination Management Organisations in response to the COVID-19 Pandemic	Mrs Nikki Giumelli et al.
11:40- 12:00 noon (Including 5 min Q&A)	Opportunities and Challenges of Mobility-as-a-Service (MaaS) for regional tourism and economic resilience in Queensland	Dr Abraham Leung et al.
12:00-12:20 pm (Including 5 min Q&A)	Are we there yet? The role of micro-destinations in driving tourism	Prof Damian Morgan et al.
12:20- 12:40 pm (Including 5 min Q&A)	The commodification of Cultural Performance in Tourism: A Scoping Literature Review	Miss Ziwei Yang et al.
12:40-1:20 pm	Lunch	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2- Concurrent Session 3 CNS Room D003-003 + Zoom Session Chair: Ali Cheshmehzangi	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/89273415126 Password: 095761		
Session Theme: Re-imagining Urban Future		
11:00-11:20 am (Including 5 min Q&A)	The role of urban agriculture in enhancing urban food system sustainability and resilience: A literature review	Dr Tong Zou et al.
11:20-11:40 am (Including 5 min Q&A)	Promoting Urban Sustainability governance: A knowledge transfer perspective	Miss Yuxi Zhang et al.
11:40- 12:00 noon (Including 5 min Q&A)	Urban Morphology and Managing the City: What will be the future paradigm after the COVID-19 Pandemic	Prof Ali Cheshmehzangi et al.
12:00-12:20 pm (Including 5 min Q&A)	Research on Optimisation of Public Facilities in External Space of Subway Stations in China: A Case Study in Wushan Station in Guangzhou	Mr Weixuan Chen et al.
12:20- 12:40 pm (Including 5 min Q&A)	Digital Economy in the post-COVID-19 Era: China and Global Perspectives	Mr Hengcai Chen et al.
12:40-1:30 pm	Lunch	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2- Concurrent Session 4 CNS Room D003-063+ TSV Room: 028-005 Chair: Quang Chinh Nguyen	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/83076528906 Password: 026540		
Session Theme: Southeast Asian industries in recovery from crises: cross-case evidence		
1:30- 1:50 pm (Including 5 min Q&A)	Entrepreneurial universities, knowledge transfer and the role of natural incubators: challenges to start-ups after biological disasters in Vietnam and Malaysia	Mrs Hang Thi Le Truong et al.
1:50- 2:10 pm (Including 5 min Q&A)	Family firms in Vietnam: a configurative review of the human capital and legal framework	Ms Duyen Hong Thuc Nguyen et al.
2:10-2:30 pm (Including 5 min Q&A)	Recovering urban tourism from pandemic emergencies in Vietnam and Indonesia: a review of challenges to health and safety strategies	Ms Nguyen Huu Thao Nguyen et al.
2:30-2:50 pm (Including 5 min Q&A)	Transportation for urban tourism within cities in Southeast Asia post-pandemic crises	Ms Linh Ha Bui et al.
2:50- 3:10 pm (Including 5 min Q&A)	Mobilising Knowledge from the Evaluation of Tourism Policies and Community-Based Tourism Programs in Central Java	Ms Dwi Sugiharti et al.
	Afternoon Tea	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2- Concurrent Session 5 Room D003-003 + Zoom Chair: Taha Chaiechi and Mansi Kapoor	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/84219654539 Password: 084057		
Session Theme: Resilience 360: Exploring Spiritual, Emotional, and Mental Dimensions of Resilience		
1:30- 1:50 pm (Including 5 min Q&A)	A customer perception analysis with reference to online shopping at the time of disturbance	Dr Renuka Deshmukh et al.
1:50- 2:10 pm (Including 5 min Q&A)	A Study on Perception of tourists and residents about Green City Branding in the Indian context.	Dr Sunita Jatav et al.
2:10-2:30 pm (Including 5 min Q&A)	Determinants of Emotional Resilience in Indian Nationals staying Abroad	Dr Moumita Sharma et al.
2:30-2:50 pm (Including 5 min Q&A)	"Happiness" and "Self" as Social Constructs: An Interpretative Phenomenological Analysis of Buddhist Practitioners Transcendence: Key Lessons in Resilience	Dr Mansi Kapoor & Dr Pooja Darda
2:50- 3:10 pm (Including 5 min Q&A)	Jogo Tonggo: Utilising Local Wisdom as a Resilient Strategy During COVID-19 Pandemic in Central Java Indonesia	Mr Hariyanto Wahyudi
Afternoon Tea		

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 1 CNS Room D003-003+ TSV Room: 028-005 Session Chair: Carmen Reaiche	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/s/86880004705 Password: 625501		
Session Theme: Digital Transformation and Innovation in the New Era		
9:00-9:20 am (Including 5 min Q&A)	A Scoping Review of Consumers' Use of Smartphone Technology for Travel and Tourism in a COVID Era	Mr Gary Myers and Dr Janice Scarinci
9:20-9:40 am (Including 5 min Q&A)	AI-enabled integration in the supply chain: A solution in the digitalisation era	Mr Manh-Kha Kieu et al.
9:40- 10:00 am (Including 5 min Q&A)	Variables influencing older adults' intention to use home-based care technologies: An exploratory study	Ms Elsy Paola Garcia Reyes & A/Prof Carmen Reaiche
10:00-10:20 am (Including 5 min Q&A)	Business usability heuristic for clinical decision support system: A unique approach	Dr Saad Butt et al.
10:20- 10:40 am (Including 5 min Q&A)	Understanding, Articulating and the automation of Risk Appetite and Tolerances	Ms Chrstine Mushaya et al.
10:40- 11:00 am	Morning Tea	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 2 Room D003-063+ Zoom Session Chair: Josephine Pryce	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/s/81142751418 Password:130237		
Session Theme: Modelling for Macroeconomic and Economics Sustainability		
9:00-9:20 am (Including 5 min Q&A)	Introduction to Stock-Flow-Consistent Modelling from an MMT Perspective (Juniper)	Dr James Juniper
9:20-9:40 am (Including 5 min Q&A)	A dynamic SFC model of import price inflation	Dr Adam Kaczynski
9:40- 10:00 am (Including 5 min Q&A)	Macroeconomic Impacts of Declining Wage Share in National Income: A Stock-Flow-Consistent Modelling Analysis	Dr Tajkira Khandoker & Dr James Juniper
10:00-10:20 am (Including 5 min Q&A)	Building Back Better- Financial Resilience in the United States, Japan, and South Korea: An ARDL approach	Mr Michael Koczyrkewycz et al.
10:20- 10:40 am	Final remarks – session closes	
10:40- 11:00 am	Morning Tea	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 3 CNS Room D003-063, TSV Room: 028-005 Session Chair: Carmen Reaiche	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/81432743879 Password: 403475		
Session Theme: Digital Economy, Adaptation and Data Economy		
11:00-11:20 am (Including 5 min Q&A)	Probabilistic Product Design with Regret-Anticipated Consumers	Dr Junsong Bian et al.
11:20-11:40 am (Including 5 min Q&A)	Digital Inclusion: A Public Sector Approach	Dr Samantha Papavasiliou & A/Prof Carmen Reaiche
11:40- 12:00 am (Including 5 min Q&A)	Adoption of Digital Health Services: A Practitioner's View	Ms Shirley Papavasiliou et al.
12:00-12:20 am (Including 5 min Q&A)	The Solar Rebound and Renewable Energy Adoption in the Sunshine State	Dr Breda McCarthy
12:20- 12:40 am (Including 5 min Q&A)	Urban Hydrologic Digital Twin and the Blue-Green-Data Economy of the Future: Digital Innovations for Climate-Adaptation and Remote-Stewardship in a Post-Covid Era	Mr PJ Santa
12:40-1:30 pm	Lunch	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 4 Room D003-003+ Zoom SessionChair: Diana Castorina	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82997805619 Password: 394854		
Session Theme: Urban Farming, Food Security and Food Sustainability		
11:00-11:20 am (Including 5 min Q&A)	Urban Farming as a Resilient Strategy During Covid-19 Pandemic	Dr Komalawati et al.
11:20-11:40 am (Including 5 min Q&A)	Pathways for Urban Food Security in the Pacific: Situating the Urban Informal Food Sector in the Context of Urbanisation and Globalisation	Dr Lucas Watt et al.
11:40- 12:00 noon (Including 5 min Q&A)	Implementation of Circular Economy in Peatlands to Support Sustainable Food Security in Post Covid-19 Era	Dr Ambar Pertiwinigrama et al.
12:00-12:20 pm (Including 5 min Q&A)	Exploring Pakistani consumers' perspectives about sustainable meat consumption in everyday life A qualitative study	Dr Sadaf Zahra et al.
12:20- 12:40 pm (Including 5 min Q&A)	Circular Economy and Women Empowerment in Practice, Case of Dairy Farming in Tegalombo Sub-District, Pacitan, East Java	Ms Anggraeni Ratnasari & Prof. Catur Sugiyanto
12:40- 1:30 pm	Lunch	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 5 Room D003-063+ Zoom Session Chair: Diana Castorina	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/89586094261 Password:128991		
Session Theme: Interculturalism, Resilience and Climate Change		
1:20- 1:50 pm (Including 5 min Q&A)	Gratitude and work engagement: the mediating role of employee resilience	Mr Endro Puspo Wiroko & Ms Dwi Sugiharti
1:50- 2:10 pm (Including 5 min Q&A)	Interculturalism, Human Mobility and Dismantling Imperialism: Creating collaborative conversations to secure talent in a post-Covid world	Dr Brian Fairman et al.
2:10-2:30 pm (Including 5 min Q&A)	Digital Response to personal Cyber Insurance	Mr Richard McGregor et al.
2:30-2:50 pm (Including 5 min Q&A)	Inclusive Growth and Climate Change Mitigation Programs and Policies in the ASEAN: Fiscal Implications	Mr Max Weber et al.
2:50- 3:10 pm	Final remarks – session closes	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 3- Concurrent Session 6 Room D003-003 + Zoom Chair: Josephine Pryce	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82024139225 Password:472961		
Session Theme: Entrepreneurship, Business Actors, and COVID-19		
1:20- 1:50 pm (Including 5 min Q&A)	Entrepreneurial resilience: navigating through Covid-19 pandemic challenges and opportunities for economic continuity and growth	Mrs Selene Panetta et al.
1:50- 2:10 pm (Including 5 min Q&A)	Entrepreneurial Development in the Indonesian Economy: Spatial Heterogeneity Analysis of E-Commerce Implementation Determinants by MSMEs During the COVID-19 Pandemic	Ms Qonita Iman & Dr Ernawati Pasaribu
2:10-2:30 pm (Including 5 min Q&A)	Intrapreneurship – An Opportunity, post-Covid-19?	Dr Marcus Powe
2:30-2:50 pm (Including 5 min Q&A)	Disneyization at work: Narratives from the entrepreneur in developing coffee-themed tourists in Indonesia	Ms Heri Setiyorini et al.
2:50- 3:10 pm (Including 5 min Q&A)	The Stakeholder Collaboration on The Tourism Sector In Covid-19 Economic Recovery In Central Java, Indonesia.	Ms Alfina Handayani & Ms Wiwin Widyastuti



CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

What is CITBA?

The Centre for International Trade and Business in Asia (CITBA) is a progressive and forward-thinking innovative research centre based at James Cook University. As the only research centre embedded within the College of Business, Law, and Governance (CBLG) at James Cook University Australia (JCUA), the Centre provides leadership in research and research excellence for the college.

International Conferences

The Centre for International Trade and Business in Asia (CITBA) aims to create a platform for academics, researchers, practitioners and students to disseminate their research findings with other global experts. CITBA is proud to organise annual International Conferences on Business, Economics, Management, and Sustainability (BEMAS) to facilitate this exchange of ideas.

Membership

CITBA assists its members in developing their research careers by promoting areas of institutional research excellence, strengthening research capability, attracting external funding, fostering collaboration across disciplinary and Faculty boundaries, and enriching the research culture of the university and beyond.

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**Thank you for your participation, and see you again in July
2023!**

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