

The Army Tertiary Education Program

Seeking A New Challenge?

Equip yourself with the skills and knowledge to succeed in enterprise at both a local and national level with JCU's Bachelor of Business.

Are you an Australian Defence Force (ADF) member seeking to advance your career with a formal business qualification? In less than two years you could receive a Bachelor of Business whilst studying part-time around your work commitments.

The Army Tertiary Education Program (ATEP) enables ADF personnel to receive advanced standing (study credit) in recognition of their military academic qualifications and professional experience. Eligible applicants can enter JCU's Bachelor of Business in the final year of study (Year 3) and can choose to complete a major in either Human Resources Management or Management.

Bachelor of Business

Course Details

Locations: Online / Cairns / Townsville / Brisbane

Commencing: January / May / July[^] / September / November[^]

Duration: Part-time equivalent of 1 year full-time

Fees: Course fees covered by the ATEP

Majors: Human Resources Management or Management

[^]Brisbane only.



Majors

Students entering the Bachelor of Business under the ATEP are required to complete three core subjects and can then choose to major in either Human Resources Management or Management.

Core subjects:

- Accounting for Decision Making (BU1002:03)
- Principles of Data Analysis for Business (BU1007:03)
- Principles of Economics (BU1003:03)

Students majoring in Management are also required to take the subject, 'The Future of Work: Seminar Series' (BU2001:03).

Human Resources Management

Gain a competitive edge in business with a Human Resources Management major. Understand the value of motivated employees and learn how to create environments that help people thrive. Develop your communication skills and learn how to establish positive employment relations to boost performance and manage organisational change.

Subjects:

- Change Management (BX3000:03)
- Contemporary Issues in Human Resource Management (BX3054:03)
- Employment Relations (BX2300:03)
- Managing a Global Workforce (BX3152:03)
- Workforce Economics and Analytics (BX2053:03)

The Human Resources Management major is available to students studying online or on-campus in Cairns or Townsville.

Management

Learn to lead businesses in highly competitive environments, solve complex organisational problems, and plan effectively. Discover how to hire the right employees and use management techniques to cultivate success. Become confident in managing finances and resources as well as directing business operations in a fast-paced setting. Examine existing businesses for theoretical and practical insights.

Subjects:

- Evidence Based Business Decision Making (BX2174:03)
- Management Accounting for Non-Accountants (BX3172:03)
- Project Management (BX2077:03)
- Strategic Entrepreneurship (BX3173:03)

The Management major is available to students studying online or on-campus in Cairns, Townsville or Brisbane.

Please visit jcu.edu.au for a detailed outline of each course major.

Course Outcomes

JCU Business graduates are multi-skilled and find employment in a large range of industries. The knowledge and skills you gain from your study can be applied across multiple industries in various roles, depending on the major you complete. Whether you are seeking internal promotion or thinking of switching roles, completion of this degree will provide you with improved career options.

Graduates are also well placed to pursue further development within this field by continuing on to study at a postgraduate level in areas including business administration, global development and project management.

How to Apply

To be eligible for advanced standing applicants must provide a Letter of Attestation from their Education Officer that confirms that they meet all of the following criteria:

- Achieved 2400+ hours of professional development and/or training relevant to the Bachelor of Business degree.
- Successfully completed an All Corps Captain Course or Warrant Officer Course.
- Have completed a minimum of four years full-time employment in the ADF in a leadership or management position.

Once you are ready to commence your application for entry into the Bachelor of Business we ask that you contact us directly so we can fast-track your application and waive your application fee. Your application must reach us before the deadline for your course.

For more information

To find out more or discuss your application, please call 1800 246 446, email study@jcu.edu.au or visit jcu.edu.au/defence. James Cook University partners with Russo Higher Education Pty Ltd to deliver the programs available at our Brisbane campus.