Why JCU?

A STUDENT EXPERIENCE LIKE NO OTHER

• Access to world-class teachers
• Develop skills in state-of-the-art facilities
• Achieve exceptional employment outcomes
  • Benefit from small class sizes
  • Connect with professional networks
• Support through scholarships for merit and equity
  • Discover great accommodation options

WORK IN INDUSTRY

Gain experience in a local business. JCU students deepen their knowledge by completing an internship or project sourced from industry.

PREPARE FOR SUCCESS

Successfully transition to the workplace. A professional development program starting in the first year of study produces career-ready graduates.

BE READY TODAY, FOR TOMORROW

Benefit from a multidisciplinary approach. JCU students develop a comprehensive understanding and can study subjects from a comprehensive range of discipline areas.

SUPPORT FOR YOUR SUCCESS

Explore JCU’s range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.
Master of Business Administration

Gain fundamental, job-ready business and leadership skills with JCU’s Graduate Certificate of Business Administration, or enhance your career prospects with JCU’s Master of Business Administration (MBA). Develop contemporary managing skills and learn how to successfully analyse, plan and implement decisions in the workplace.

Take advantage of the MBA’s flexibility and tailor your degree to suit your professional needs or interests. Be exposed to a broad range of disciplines, including economics, marketing, and human resource management.

Learn from leading business experts and benefit from an emphasis on modern governance and sustainable business practices. You will have the opportunity for real-world networking with highly-influential links to industry and government agencies.

COURSE DETAILS:

- **Locations:** Cairns, Townsville
- **Commencing:** February, July
- **Duration:** 1.5 years full time (Masters), part-time available
- **Prerequisites:** AQF level 7 bachelor degree in any discipline, or 5 years business experience, or equivalent.

Please visit the handbook for a detailed outline of the course structure. Note: Information is for domestic students only.
Experience the benefits of a masters degree and advance your career. Students at the Townsville campus have the option to major in Conflict Management and Resolution.

Through your Conflict Management major, gain the knowledge and practical skills to analyse, manage and resolve conflicts in a range of workplace settings. Learn from leading industry practitioners and engage with genuine conflict scenarios through JCU’s partnership with the Dispute Resolution Branch (DRB).

You will gain sought-after specialist knowledge and skills that will set you up for real-world success.

Be exposed to a broad range of disciplines, learn from leading business experts, and benefit from highly-influential networking.

Fast track your business career. JCU’s Master of Business Administration - Master of Conflict Management graduates are equipped with the business and management skills to lead innovative and sustainable change.
“MBA is a wide-ranging and professional course, and the knowledge and skills gained can be applied to diverse global businesses. But the most important part of the MBA is the focus on critical thinking, which has given me the tools to keep learning throughout my whole career. Studying at JCU also enabled me to learn more about the regional development situation, which gave me the opportunity to target the best position to start my career.”

Weiqing (Jacky) Ni
MASTER OF BUSINESS ADMINISTRATION ALUMNI
Career Opportunities

JCU Master of Business Administration graduates have outstanding leadership skills and are sought-after in a wide range of industries. Graduates pursue careers in various areas including economics, finance, human resource management, marketing, accounting, business law, and information technology. You could work as a management consultant, marketing manager, market research analyst, investment banker, operations manager, financial advisor, conflict resolution specialist, mediator, arbitrator, or conciliator.

Graduates who qualify with a major in Conflict Management and Resolution may be eligible for membership with the Australian National Mediator Accreditation System and Conflict Coaching International.

“Studying an MBA is a fulfilling and important step for managers aspiring to advance their careers in a competitive labour market or promote their own businesses. The investment in an MBA allows for development of management skills across the breadth of business related areas, such as people, marketing, financials, operations, innovation, entrepreneurship, and change. Our students engage in learning that builds critical thinking, problem solving and collaboration. With four campuses across two countries, students explore the latest in business trends and management practices and experience exposure to global professional networks.”

Associate Professor Josephine Pryce
COURSE COORDINATOR
Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the Online Application Portal.

Your application must reach us before the deadline for your course.

ENTRY REQUIREMENTS
Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You’ll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

FURTHER INFORMATION
To find out more, call 1800 246 446 or contact the Student Enquiry Centre.
Contact us
Townsville: 07 4781 5255
Cairns: 07 4232 1000
Freecall (within Australia): 1800 246 446
Email: enquiries@jcu.edu.au