



JAMES COOK
UNIVERSITY
AUSTRALIA

Bachelor of Business - Bachelor of Psychological Science



Ready today for tomorrow

jcu.edu.au

“JCU provides me the opportunity to continue living and working in the tropics, while studying a joint degree that allowed me to follow both my professional and personal passions. I have been continually impressed by the lecturers and staff at the university, who have gone out of their way to show me support and encouragement.”

Aimee Cameron

BACHELOR OF BUSINESS - BACHELOR OF PSYCHOLOGICAL SCIENCE



“Having an understanding of human behaviour - what motivates people, how they perceive the world, and why they make the decisions they do - is invaluable knowledge in business. People, as consumers and employees, drive every business to succeed, fail or continue on in mediocrity. The joint degree gives students a solid grounding in both the principles of business and of human behaviour. This knowledge and experience is particularly relevant for a career in leadership, management, human resources and marketing.”

Dr Kerry McBain

HEAD OF PSYCHOLOGY

Career Opportunities

JCU Business-Psychological Science graduates combine skills and knowledge of two disciplines to pursue rewarding careers across a range of industries. You could find employment in counselling roles in business, community, or government organisations. Different subject choices could see you working in human resource management, professional development, market research, and more.

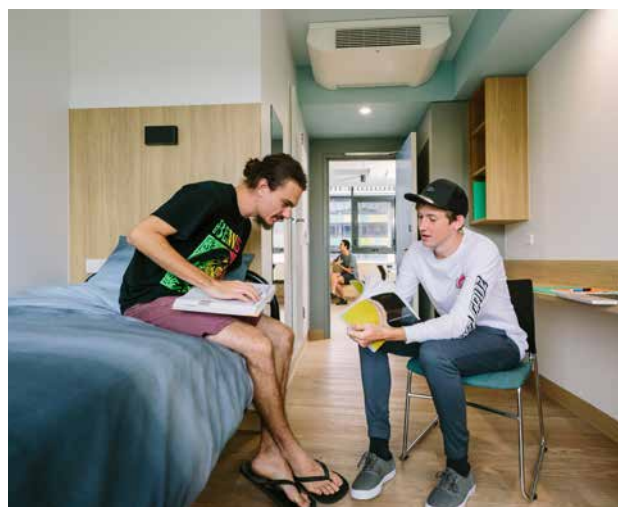




JCU Accommodation

Study and live in some of the most interesting places in the world. Cairns and Townsville are on the doorstep of the Great Barrier Reef, magnificent rainforests, the savannah region and Outback Australia.

Living on-campus is a great way to make the most of your time at JCU. With five different accommodation options at JCU Townsville, housing over 1,200 students, and a new complex for 300 students at JCU Cairns, living on-campus is a great place to make new friends and immerse yourself into the JCU culture. All rooms at our on-campus residences are single board, with a single bed, study desk, chair, fan, air-conditioning and Wi-Fi. Each residence is different in regards to style of living, culture and atmosphere. There are options for fully catered or self-catered housing. Find out more at jcu.edu.au/accommodation



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