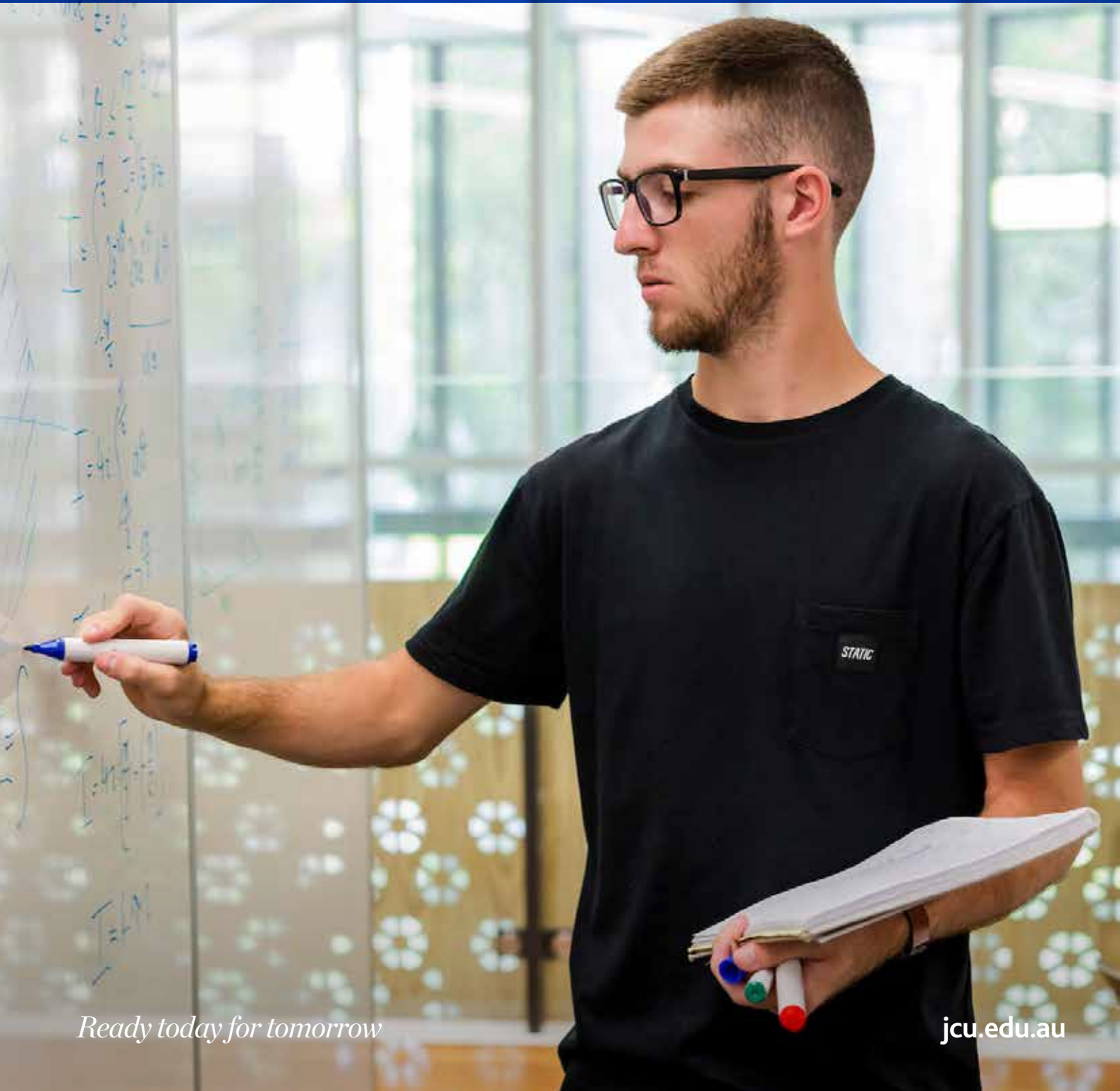


# Bachelor of Commerce



JAMES COOK  
UNIVERSITY  
AUSTRALIA

Celebrating  
**50**  
YEARS  
1970 - 2020



*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)



# Why JCU?

## **A STUDENT EXPERIENCE LIKE NO OTHER**

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
  - Benefit from small class sizes
  - Connect with professional networks
- Support through scholarships for merit and equity
  - Discover great accommodation options

## **FUTURE-PROOF YOUR CAREER**

Graduate with confidence and skills developed through the work-integrated learning capstone program.

## **BE READY TODAY, FOR TOMORROW**

Benefit from a multidisciplinary approach. JCU students develop a comprehensive understanding and can study subjects from a wide range of discipline areas.

## **PREPARE FOR SUCCESS**

Successfully transition to the workplace. A professional development program starting in the first year of study produces career-ready graduates.

## **SUPPORT FOR YOUR SUCCESS**

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.



# Bachelor of Commerce

- ✔ Gain an understanding of foundational concepts of commerce and pursue your passion in one or two key commerce areas. You can specialise in a range of areas, including accounting, economics, financial management and financial advising.
- ✔ Broaden your horizons and gain a global perspective by completing one semester at JCU Singapore, or at one of our 52 partnering universities around the world.
- ✔ Develop essential job-readiness skills. Gain knowledge and experience through the work-integrated learning capstone program. Build a creative and innovative mindset with a course designed to future-proof a career in commerce.

## COURSE DETAILS:

<b>Locations:</b>	Cairns, Townsville, Online
<b>Commencing:</b>	February, May, September
<b>Duration:</b>	3 years full-time Part-time available
<b>ATAR:</b>	59.4
<b>Prerequisites:</b>	English (3/4, C)
<b>Recommended:</b>	Mathematical Methods (Units 3/4, C).

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only



# Majors

Within our undergraduate commerce degree, you are able to choose from six majors. A major is your chosen area of specialisation. Not all majors are available at all campuses. The handbook provides detail about the subjects you can study within each major and the campuses each major is available at.

## Accounting

As an accountant, you will contribute to the most critical function of all businesses and organisations — their financial viability. You will learn how to recognise financial patterns and be an efficient problem solver for all businesses in various industries.

Core subjects will give you foundation knowledge of decision making for businesses and the ability to interpret data. You will gain an in-depth understanding of financial management, business modelling, company accounting, taxation and auditing.

## Banking and Finance

Throughout this major, you will study funds management, financial markets and risk management. You will learn about the different approaches to managing financial institutions, including commercial banks, rural cooperatives and microfinance institutions.

You will make decisions that help businesses develop and thrive, and work in government, non-government, private, or non-for-profit organisations. With an understanding of international finance and sustainable economic growth, employers will value your theoretical and practical knowledge. If you are an Australian student, you can study this major online or in Singapore.

## Business Law

Specialise your skills and gain a competitive edge in the fast-paced world of commerce and business.

Learn how to apply key foundational knowledge of business law to the world of commerce. Become an asset to any organisation through your understanding of business in a legal context in the areas of dispute resolution, law of business organisations, taxation law, contract law and employment and industrial relations law. Upon completion, you will be eligible to apply for admission to the Tax Practitioners Board.

Business Law is only available as a second major.

## Economics

Develop the skills to predict the behaviour of market participants, including governments, competing businesses and consumers. Become essential to the success of businesses by anticipating the behaviour of market participants.

You will explore drivers of economic growth and government policy options to shape that growth, as well as exploring decision-making tools for managers and how to conduct cost-benefit analysis. You will gain knowledge about economics at the individual level by exploring consumer decision-making and the behavioural foundations of those decisions.

## Financial Management

Study financial and capital markets, how to make relevant decisions within those markets, and the different approaches to managing financial institutions. You will learn business modelling, personal portfolio management, risk management and multinational business finance.

With financial management skills that are transferable to most industries, you can forge your own career pathway. Combine this major with Accounting, Economics or Business Intelligence and Information Systems to strengthen your skill set.

## International Trade

Gain a global perspective and develop analytical, communication and critical thinking skills to pursue a career that crosses borders.

Build a strong understanding of the fundamentals of finance and international trade law. Take your place in the global boardroom with skills to explain strategic, interpersonal and psychological aspects of business negotiation. Learn how to network and influence stakeholders with creative and innovative thinking in the communication of complex business analyses.



*“The real-world connections built into the Bachelor of Commerce degree, combined with the deep financial knowledge I gained in the course, provided the right formula for success in my job search. The small classes provide an excellent opportunity to participate in stimulating discussions. The option to conduct pioneering research can enhance your career prospects.”*

**Siddarth Roche**

BACHELOR OF COMMERCE



*“Studying at JCU is all about flexibility, opportunity, quality and support. JCU’s Bachelor of Commerce offers practical, hands-on experience through work-integrated learning. Many students aren’t sure how to ‘do’ university when they start. That is why we have amazing support mechanisms available, such as first year coordinators and mentors who will help students get started and succeed in their studies. At JCU, we are invested in our students and in helping them achieve their career goals and dreams.”*

**Jodie Maxfield**

FIRST YEAR LECTURER



## Career Opportunities

Your skills are relevant to a large number of industries as a commerce graduate. Job opportunities depend on what major you decide to specialise in. You will have the ability to understand the importance of data-driven decision making – a quality highly valued by employers.

Depending on your chosen major(s), potential careers could include accountant, business manager, commercial and taxation law specialist, corporate financial manager, economist, data analyst, expert consultant, financial adviser/controller, financial analyst, foreign exchange trader, investment banker/manager, risk manager or stock broker.





# JCU Accommodation

Study and live in some of the most interesting places in the world. Cairns and Townsville are on the doorstep of the Great Barrier Reef, magnificent rainforests, the savannah region and Outback Australia.

Living on-campus is a great way to make the most of your time at JCU. JCU Townsville, Bebegu Yumba campus, Douglas, has five different accommodation options housing over 1,200 students. JCU Cairns, Nguma-bada campus, Smithfield, features an accommodation complex for 300 students. Living on-campus is a great place to make new friends and immerse yourself in the JCU culture. All rooms at our on-campus residences are single board, with a single bed, study desk, chair, fan, air-conditioning and Wi-Fi. Each residence is different in regards to style of living, culture and atmosphere. There are options for fully catered or self-catered housing. Find out more at [jcu.edu.au/accommodation](https://jcu.edu.au/accommodation)



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