



LEGAL INFO SHARED RIGHT



ACKNOWLEDGEMENT

We acknowledge the Wulgurukaba and Bindal people of Townsville and the Manbarra and Bwgcolman people of Palm Island who are the Traditional Owners and Historical Owners of the lands on which First Nations WLSQ operates and we meet today. I pay my respects to Elders past, present and emerging and to all Aboriginal and Torres Strait Islander people present.

First Nations WLSQ acknowledge the Traditional Custodians and recognises their connection to Country and role in caring for and maintaining Country over thousands of years and acknowledges ownership was never ceded.



OUTLINE

Storytelling

Target Audience

Lawyering in the digital age

Challenges & Solutions

Q+A

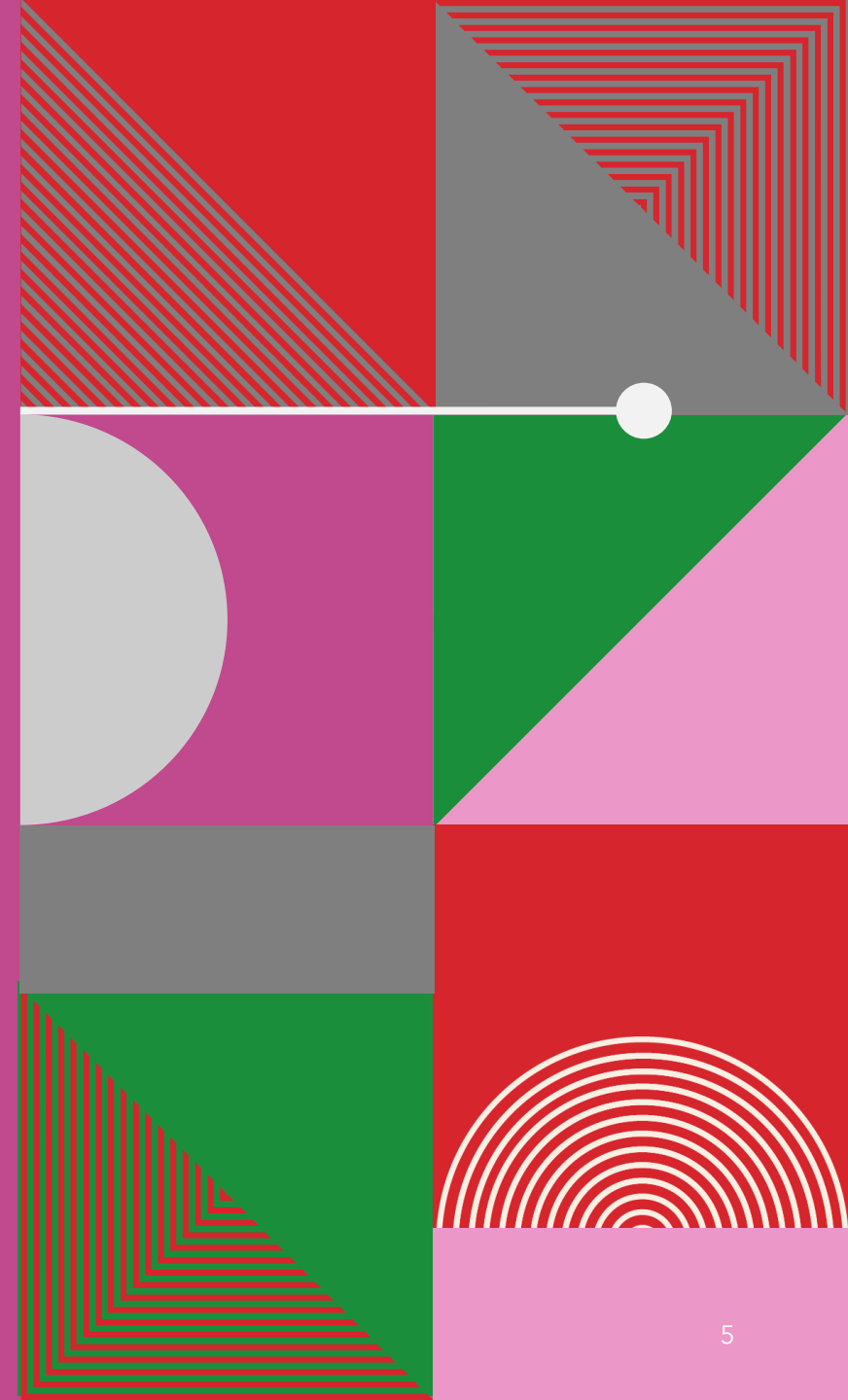
THE PURPOSE OF STORYTELLING



TARGET THE AUDIENCE

Communications should be formed based on who you are communicating with

- Messaging has two parts
 - What is being **sent from** the messenger
 - What is being **received by** the recipient of the message
- Examples of Queensland Health - technical in plain English
- Examples of She's on the Money - general advice



QLD HEALTH ON INSTAGRAM

10 things I hate about the flu



qldhealth • Follow

qldhealth • What are your 10 things you hate about the flu? 🤧

The flu, RSV and COVID-19 are affecting many Queenslanders right now.

These viruses are all potentially serious and can lead to hospitalisation. They're particularly serious for infants, young children, pregnant women and anyone with a chronic illness or low immunity.

There are things you can do to stop the spread:

- wash your hands with soap and water regularly
- stay home if you're unwell
- get vaccinated if you haven't already
- cough/sneeze into a tissue or your elbow
- throw used tissues in the bin
- clean frequently touched surfaces (like door handles and mobile devices)
- open doors and windows for ventilation
- consider wearing a mask if you are experiencing symptoms.

If you're worried about how these illnesses affect you, talk to your doctor, immunisation provider or health advice.

15w

g_g_bang_bang 10/10
15w 2 likes Reply

gemmathehuman
15w 1 like Reply

drlinnykp • Omg LOVE this so much!
15w 1 like Reply

4,480 likes
July 29

THINGS THAT SHOULDN'T GO TOGETHER:



Pineapple and pizza



Socks and thongs



Coriander and... anything



Drake and Kendrick



Hot cross buns and Boxing Day



Alcohol and medications

Who nose what you're sticking up there

qldhealth • Follow

qldhealth • Pineapple 🍍 does 🚫 not 🚫 belong 🍍 on 🍕 pizza. 🍕

You also shouldn't mix alcohol with most medications.

Alcohol can interact with a wide range of medications including prescription drugs, over-the-counter remedies and even herbal supplements.

Just one drink can change how your medication works. It could make it less effective, increase side effects, or even cause serious health risks.

These are just some of the medications that react with alcohol:

- antidepressants
- antipsychotics
- benzodiazepines
- sleeping tablets
- antihistamines
- cold and flu medicines
- certain antibiotics.

Mixing alcohol with any of these can lead to dangerous outcomes like slowed breathing, extreme sedation, or even coma and death. ⚠️

Always read your medication labels for alcohol warnings. If you're unsure, be honest and ask your doctor or pharmacist before you drink.

Remember, every person reacts differently to drugs and medications.

If you or a loved one need support with drugs or alcohol, Adis 24/7 Alcohol and Drug Support are available for free and confidential support. Call them on 1800 177 833 or chat online on their website.

298 likes
November 1

qldhealth • Follow

qldhealth • There are two types of people in this world: people who pick their nose and people who lie about it. 🤢👇

Now we've got that out of the way, let's talk about what's really happening when you jam your fingers in your snoot. Cause let's be real, we know you do. 🤢

Your nose contains cells that produce mucus (aka snot) that helps trap viruses, bacteria and dust before it enters your airways.

Essentially, snot is the MVP of your nose, working hard to reduce your risk of illness, inflammation and asthma.

When you pick your nose, you risk:

- spreading the illness-causing germs that are stuck in your snot
- pushing germs that are already stuck in your nose further into your body
- leaving tiny cuts in your nasal tissue, which bacteria can get into and cause infection
- damaging the delicate blood vessels in your nose, which can cause nose bleeds.

Already picked it, now what? Lower your fingers from your mouth, for starters. 🤢

Use a tissue to wipe up your boogers and be sure to wash your hands with soap and water after. This helps to remove any germs that might be lingering on your hands and fingers.

Sources: Healthline | ABC News

1d

1h Reply

46 likes
1 day ago

Add a comment... Post

SHE'S ON THE MONEY ON INSTAGRAM

All I wanted was a chill weekend. Somehow that still cost \$132??



< She's on the Money



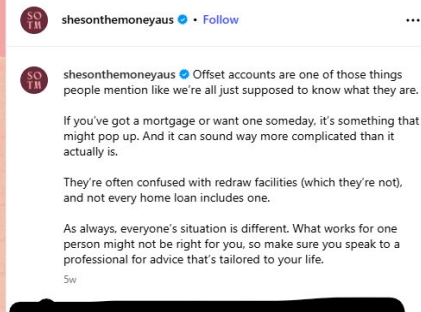
The hidden costs of dating

- Ubers home from dates that weren't worth it
- "Just one drink" that somehow means cocktails + tapas
- New outfits for people you'll never see again
- Emotional support snacks after a bad date
- Drinks with someone you knew wasn't it...

the next

Unexpected
adult expenses
we did not see
coming

FROM THE COMMUNITY



What is it?

An offset account is a bank account linked to your home loan. Instead of earning interest, the money in it offsets (reduces) the amount of your loan that you're charged interest on.

THINK OF IT LIKE:

Your mortgage says \$500,000, but you've got \$20,000 in your offset. The bank charges you interest as if your loan is only \$480,000. Nice.

Pervy Portfolio.

29 . ENGINEER . WA

PORTFOLIO VALUE	\$12,000 <small>outside super</small>
SUPER BALANCE	\$98,000 <small>+ \$500/month contributions</small>
AVERAGE GROWTH	8.8% <small>(+1,000)</small>
TIME INVESTING	Less than 1 year
STYLE	Still figuring it out
GOAL	<ul style="list-style-type: none"> passive income flexibility in the future career break

SHE'S
ON THE
MONEY

1,200 likes
October 8



SOCIAL MEDIA TACTICS

- Qld health are targeting the **everyday Queenslander** with health and wellbeing information
- She's on the Money are targeting their **own community who share a common value** which consists of millennial women who care about their financial position and looking to improve it

What	How
Tactic	Use pop culture references
Style	Educational by describing technical terms
Financial Advice	*is general in nature and does not consider your personal circumstances
Health Advice	*referral to a medical professional for more information



DATA STANDARDS DEFINITION

An information service is the provision of information to a Service User in response to an enquiry about:

- The law, legal system and processes,
- Legal and other support services to assist in the resolution of legal and related problems

The information provided is of general application

A legal advice service is the provision of fact-specific legal advice to a service user in response to a request for assistance to resolve specific legal problems

LEGAL ADVICE V LEGAL INFORMATION

Example at DV Court	Information	Advice
<p>Specialist DV Court matter has been listed on Monday at the Magistrates Court to mention a Domestic Violence Order (DVO) application after QPS attended an incident at a house between an intimate partnered couple on the weekend</p>	<p>When you arrive at the Magistrates Court you will need to check in at the front desk, and you can ask to speak with a Duty Lawyer to learn your options</p>	<p>When you arrive at the Magistrates Court you will need to check in at the front desk, and you can think about whether you would like to consent to a Domestic Violence Order being made against you or not</p>
	<p>There are a few reasons you could adjourn your DV matter. Speak with a Duty Lawyer to find out more</p>	<p>Based on your circumstances you can ask for an adjournment, it is likely the Court will grant you one</p>
	<p>DVOs have different conditions and requirements depending on your circumstances. Speak with a Duty Lawyer to find out more</p>	<p>Having a DVO in place does not automatically prevent you from contacting the other parent of your children, you could ask for an exception to the contact condition to communication about the children or parenting.</p>



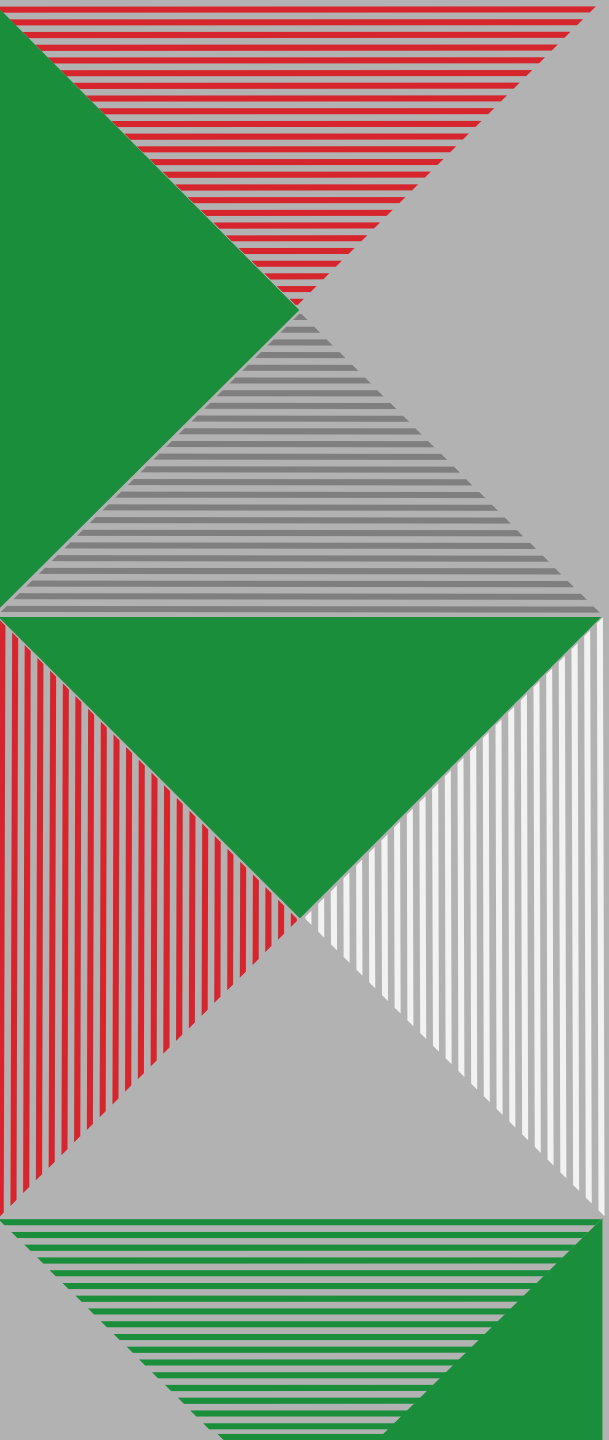
CHALLENGES WITH RISK + PRIVACY

Protecting clients and the profession



SOLUTIONS

- Explicit client consent and data sovereignty
- De-identify case studies
- Blur timelines
- Highlight staff and professional achievements
- Focus on human rights and social justice
- Court and legal processes
- Education – define legal terms in plain English
- Law reform and refer to published papers
- Give initial information and encourage audience to seek legal advice
- Commentary on media and current events



Q&A SESSION



THANK YOU

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