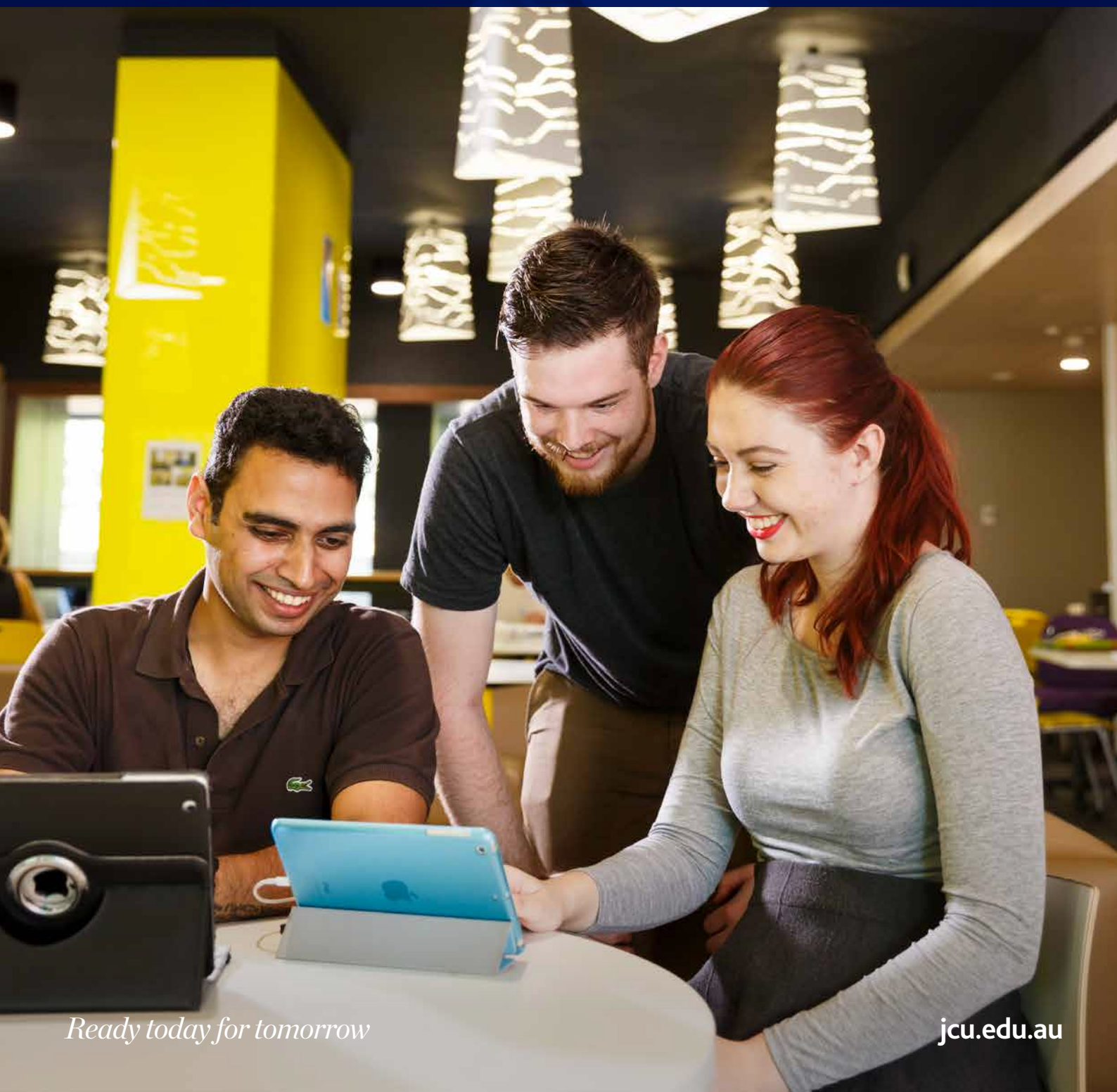


# Bachelor of Arts - Bachelor of Business



JAMES COOK  
UNIVERSITY  
AUSTRALIA

Celebrating  
**50**  
YEARS  
1970 - 2020



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*“To meet employer demand for transferrable skills such communication, teamwork, problem solving and critical thinking, students should consider a joint degree in JCU Business and Arts. Graduates with great communication skills and high emotional intelligence have a better understanding of society, this in turn creates a greater level of trust, engagement and tolerance. In a world of ‘wicked problems’, political and public engagement and of volunteering, a joint degree in Business and Arts gives JCU students an edge to how they solve problems and interact with the wider world.”*

**Dr Rachel Hay**

LECTURER



## Career Opportunities

A JCU Arts-Business degree prepares you to work across a variety of occupations and industries, both in Australia and internationally.

Depending on your choice of majors, you could pursue a career in areas such as media and communications, business, tourism, community planning and development, human resources or employee relations, research, policy, and more.





# JCU Accommodation

Study and live in some of the most interesting places in the world. Cairns and Townsville are on the doorstep of the Great Barrier Reef, magnificent rainforests, the savannah region and Outback Australia.

Living on-campus is a great way to make the most of your time at JCU. With five different accommodation options at JCU Townsville, housing over 1,200 students, and a new complex for 300 students at JCU Cairns, living on-campus is a great place to make new friends and immerse yourself into the JCU culture. All rooms at our on-campus residences are single board, with a single bed, study desk, chair, fan, air-conditioning and Wi-Fi. Each residence is different in regards to style of living, culture and atmosphere. There are options for fully catered or self-catered housing. Find out more at [jcu.edu.au/accommodation](https://jcu.edu.au/accommodation)



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