



JAMES COOK
UNIVERSITY
AUSTRALIA

Community Empowerment, Sustainable Cities, and Transformative Economies

2–3 July 2021

International Conference on Business, Economics, Management, and Sustainability (BEMAS)

KEY DATES

When

02-03 July 2021

Where

Virtual platform

Abstract submission open

20 October 2020

Deadline for abstract submission

05 Jan 2021

Notification on abstracts

20 January 2021

Full paper submission

10 March 2021

Review process

10 March- 10 April 2021

Notification of acceptance

15 April 2021

Early Bird registration deadline

25 April 2021

Final papers due

15 May 2021

ENQUIRIES TO

A/Prof Taha Chaiechi, General Chair for BEMAS

E taha.chaiechi@jcu.edu.au

WEBSITE

<https://www.jcu.edu.au/centre-for-international-trade-and-business-in-asia>



CENTRE FOR INTERNATIONAL TRADE
AND BUSINESS IN ASIA (CITBA)

Proudly hosted by the Centre for International Trade and
Business in Asia (CITBA), at the College of Business, Law,
and Governance (CBLG), James Cook University - Australia

Following the successful international Urban Thinkers Campus (UTC) event in 2019 organised by the Centre for International Trade and Business in Asia (CITBA) at James Cook University-Australia. CITBA is pleased to announce the International Conference on Business, Economics, Management, and Sustainability (BEMAS) on 02-03 July 2021. CITBA aims to create a platform for academics, researchers, practitioners and students to share their research findings with other global experts.

Coronavirus Information

As the COVID-19 outbreak evolves around the globe, and with international travel restrictions still in place, we have opted for a virtual conference that would allow for remote participation. In order to offer participants a more flexible way to experience the conference at their own pace and timeline; presentations will be either in the form of live streams or pre-recorded video presentations. Background reading materials such as full papers, posters, and source files will be also provided to participants prior to the conference.

Conference Themes and Topics

The orthodox methods of addressing external risks, climate change adaptation plans, and sustainable economic growth in cities are no longer adequate. These methods, so far, have not only ignored the ongoing structural changes associated with economic development but also failed to account for evolving industries' composition and the emergence of new comparative advantages and skills. Particularly, at risk are communities and vulnerable urban settings, that tend to experience higher susceptibility to external risks (such as climate change, natural disasters, and public health emergencies) have been largely ignored in incremental adaptation plans. Vulnerable communities and urban areas not only require different adaptive responses to climate risk but also possess unlocked adaptive capacity that can motivate different patterns of sustainable development to achieve the goals of the 2030 Agenda. It is essential, therefore, to view transformative growth and fundamental reorientation of economic resources as integral parts of the solution.

Social disorganisation and vulnerability are other undesired outcomes of the unpredictable and widespread external shocks. This is due to a sudden and tough competition between members of society to acquire precious resources, most of which may be depleted during unprecedented events such as natural disasters or pandemics resulting in an even more chaotic and disorganised condition.

The theme of the conference and conference tracks are:

THEME:

Community Empowerment, Sustainable Cities, and Transformative Economies.

TRACKS:

- 1 Urban Planning, Public Spaces and Sustainable Economic Growth
- 2 Understanding Principles of Climate Resilient Economies
- 3 Society and Community-Based Initiatives
- 4 Business, Management and Sustainable Path to 2030 Agenda
- 5 Sustainable Marketing, Community, and the Planet

Review Process

CITBA requires that all submitted conference papers go through double-blind peer-review process and evaluation based on originality, research depth and quality, and relevance to the theme of the conference (Community Empowerment, Sustainable Cities, and Transformative Economies) and/or the other research streams/tracks listed in this call.

We invite full research papers, practitioner papers, research notes, scoping/systematic literature review papers, and case studies. Papers that are accepted following the review process, and are presented in the conference will appear in the conference proceedings. Please check the Author Guidelines for more details.

Organising Committee

GENERAL CHAIR

A/Prof Taha Chaiechi

SCIENTIFIC COMMITTEE

A/Prof Jacob Wood, A/Prof Josephine Pryce, A/Prof Riccardo Welters, Dr Emiel Eijdenberg, Dr Thirumaran K, Dr Breda McCarthy, Dr Rachel Hay, Dr Caroline Wong, Dr Simona Azzali, Dr Diane Jarvis, Dr Daniel Grainger, Dr Tracey Mahony

PUBLICITY AND PR CHAIR

Ms Suzie Pont

FINANCE CHAIR

Ms Diana Castorina

CONFERENCE COMMITTEE COORDINATOR

Ms Dwi Sugiharti

REGISTRATION CHAIR

Ms Diana Castorina

VIDEOCONFERENCE & AUDIOVISUAL SPECIALIST

Mr Anders Thornblad, Technology Solutions Directorate

INTERNAL CONSULTANT

Ms Fiona Whittenbury

Author's Guideline

Presentation format

All presentations are virtual for this conference. Presentations are either live stream or pre-recorded video presentations. Please note that pre-recorded presentations are to be created by the authors. Further information on creating the video will be sent following the registration. The length of the live stream or pre-recorded presentations should not be longer than 25 minutes.

Paper format

Accepted full research papers, practitioner papers, scoping/systematic literature review papers, and case studies should not be longer than 12 pages in length. Accepted research notes should not be longer than 9 pages. Page limits do not include references, tables/figures, or cover page.

General in-text styles: Times New Roman 12 point, regular, line spacing 1.5, one line space for new paragraph (do not indent the first line of paragraphs), Footnotes: Times New Roman 10 point, regular

Conference Proceeding and Publication Opportunity

All Abstracts will be included in the Book of Abstracts with an ISBN number. Conference proceedings will include full-papers and will be published by **Springer** in a book titled "Community Empowerment, Sustainable Cities, and Transformative Economies". Authors of accepted and presented papers can choose to have their full papers published in the Proceeding free of charge.

Abstract Submission

Abstracts must be submitted as Microsoft Word documents. Abstracts should be submitted to citba@jcu.edu.au

Formatting requirements:

- Abstracts must be a minimum of 250 words and a maximum of 300 words
- The body of abstracts must be submitted in Times New Roman 12 point font, the title should be typed in Times New Roman 14 point, bold and centred font
- All author details including email addresses and affiliations must be included
- The presenting author's name must be underlined
- At least five keywords must be provided
- Abstracts must be text-only. Images, graphs, or tables not to be included

Authors of accepted abstracts will be asked to submit a full paper for double-blind peer-review process.

Registration

To confirm your participation in the International Conference on Business, Economics, Management, and Sustainability (BEMAS), please register by the registration deadline. Register early to take advantage of Early Bird Registration rate.

	CITBA / JCU Staff and Students	Other Participants	Deadlines
Academic/ Practitioner Presenter Early Bird Registration	AUD 120	AUD 200	25 April 2021
Audience Registration	AUD 80	AUD 120	30 May 2021
Academic/ Practitioner Presenter Normal Registration	AUD 200	AUD 250	30 May 2021
Student Presenter Registration	AUD 100	AUD 150	30 May 2021

DISCOUNTS AND CONFERENCE REGISTRATION GRANTS:

We offer a limited number of discounts and waivers to authors (particularly students and early career researchers) who are based in developing nations. To receive further information, please contact: citba@jcu.edu.au

Terms and Conditions

This registration agreement shall be governed by and construed in accordance with Australian law. You are deemed to have accepted these terms and conditions when you proceed with the registration process. CITBA maintains the right to remove, add or modify the Terms and Conditions as set out with or without notice.

Clarification of these terms or any concerns may be addressed to CITBA at citba@jcu.edu.au or

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College of Business, Law and Governance
Building A1, 1/14-88 McGregor Rd
Smithfield, QLD, 4878, Australia

Disclaimer

The views expressed by conference participants are not be necessarily the views of CITBA. All presenters and participants are exclusively responsible for the content of their presentations and written papers.

Students

To benefit from student registration, a copy of the student identification card (or equivalent) must be provided online prior to registration (JCU students exempted). Scanned copy of student identification can be emailed to citba@jcu.edu.au. Failing to provide student identification, a full registration fee may be charged.

Cancellation policy

If a delegate can no longer attend the conference, they may cancel their registration and receive a refund, less AUD 30 administration fee, up to the cancellation deadline (5 May 2021). After the cancellation deadline, CITBA will not refund the registration fee if the delegate cancels or fails to attend.

Payments

Methods of payment will be confirmed in due course.

Multi-Authored Papers and Multiple Submissions

For multi-authored papers, where more than one author wishes to attend the event, each author needs to register and pay the relevant registration fee separately (the presenting author would need to pay the Presenter fee, and accompanying authors would pay the Audience fee). If more than one paper is accepted for presentation by the same authors, each paper requires registration. However, registration for the second paper (by the same authors) will enjoy a 50% discount.

Management of Personal Information

The conference is committed to handling personal information in a lawful, transparent and respectful way. All personal information is stored in a manner that protects it from misuse, loss, unauthorised access, modification or disclosure.