

Using McGraw-Hill Connect Content in LearnJCU



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Overview

Blackboard and McGraw Hill publishers have partnered to produce **McGraw Hill Connect**. McGraw Hill Connect allows you to connect your subject with your McGraw Hill account and embed online textbook content, assignments and assessments directly within your *LearnJCU* subject site.

To take advantage of McGraw Hill Connect:

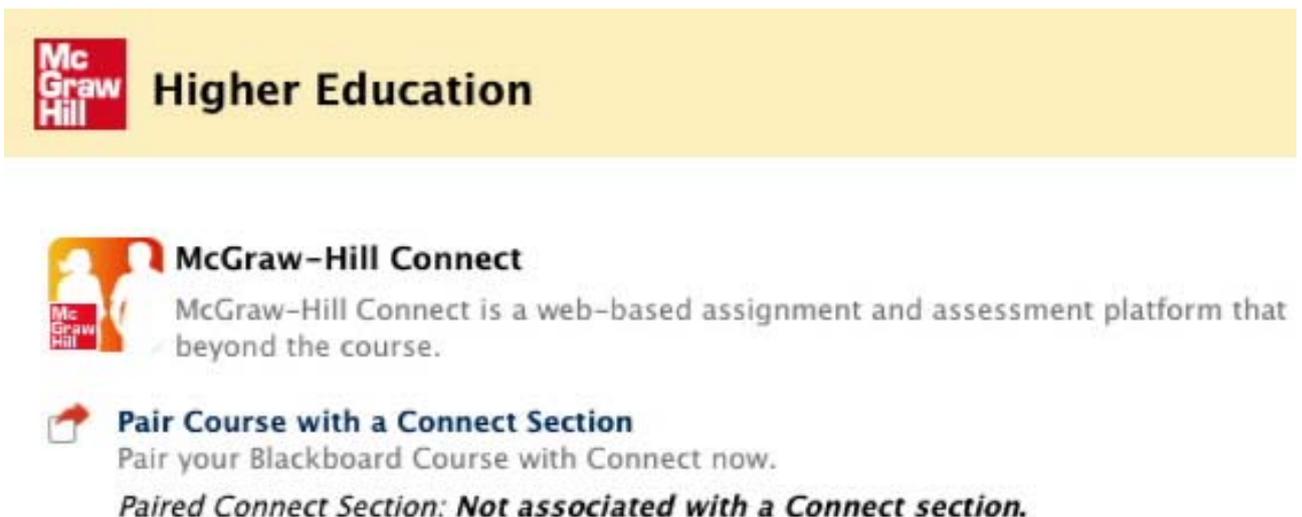
- You must have a McGraw Hill Connect account and be a subscriber to a McGraw Hill resource
- You must pair your subject with the subscribed MGH resource

Connecting your subject to McGraw Hill Connect

1. If you have not done so already, establish a McGraw-Hill Connect account at <http://connect.mcgraw-hill.com>
2. Log onto your *LearnJCU* subject site and click the **Tools** area on the left
3. Click the **McGraw Hill Higher Education** link



4. Click the **Pair Course with a Connect Section** link

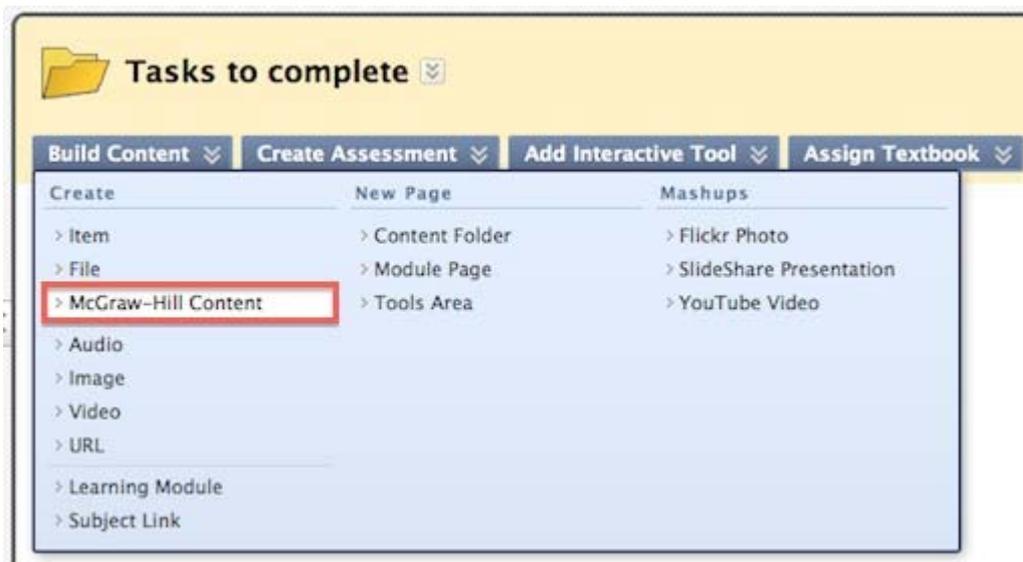


5. Log into your McGraw Hill account and follow the instructions that appear on McGraw-Hill's site to finish linking to your subject.
6. After your subject is linked, McGraw-Hill content may be added to your course using a number of items in your subject's content and assessment building menus

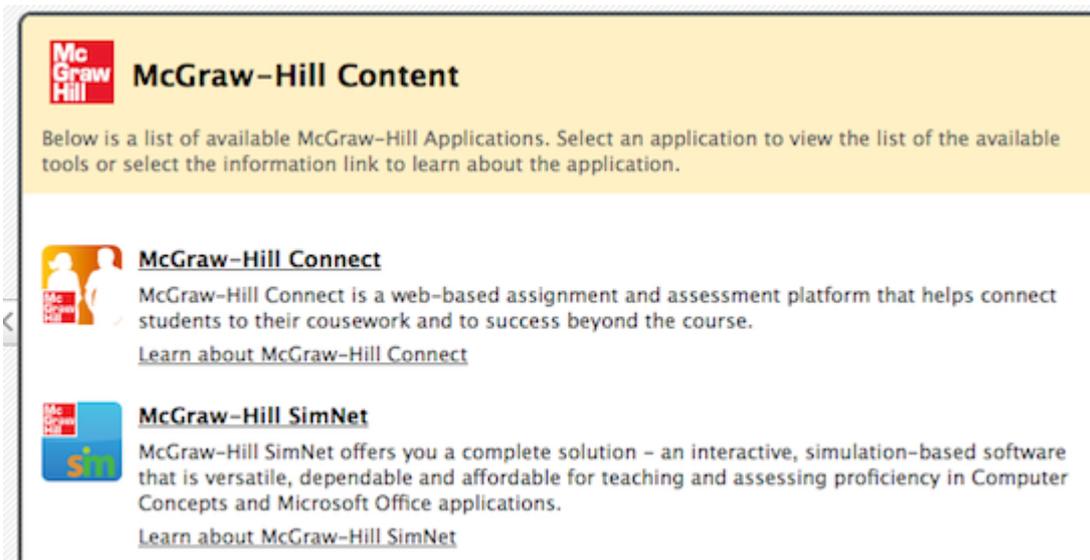
Add McGraw-Hill Content to your site

To add MGH content, to which you have subscribed, to your subject site:

1. Turn **Edit Mode ON** and navigate to the area where you want to place your content (eg. Subject Materials)
2. From the **Build Content** pulldown choose **McGraw Hill Content**



3. Select the service you have paired your subject with (eg. McGraw Hill Connect)

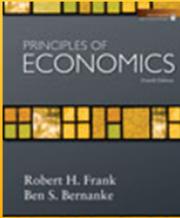


4. You'll be redirected to the McGraw-Hill site to sign in to your MGH account with your email address and password
5. Once logged in, select the option to pair with a **new** Connect course, then click Submit.
6. Select a **Subject** from the drop-down list. Choose a **textbook** by scrolling through the list and clicking to highlight the desired book.
7. Type a **Course Name** and select a **Time Zone** to allow McGraw-Hill Connect and *LearnJCU* to correctly manage assignment due dates and times.

8. Type a name for your first **Section**. **NOTE:** A section in McGraw-Hill Connect is analogous to a subject in *LearnJCU*.
9. Click **Create**.

step 1. find your textbook

Economics 6



Principles of
ECONOMICS
Robert H. Frank
Ben S. Bernanke



marketing
Marketing
Grewal, 1st ed.



Economics
McConnell
Blue
ECONOMICS
McConnell, 17th
ed.

you have selected
Principles of Economics
Frank, 4th ed.
ISBN 007727377x

step 2. tell us about your course

7 **course name:** Aa
example: psychology 101

time zone: ▼

step 3. name your first section

8 Aa
example: spring 2009 mwf 2pm

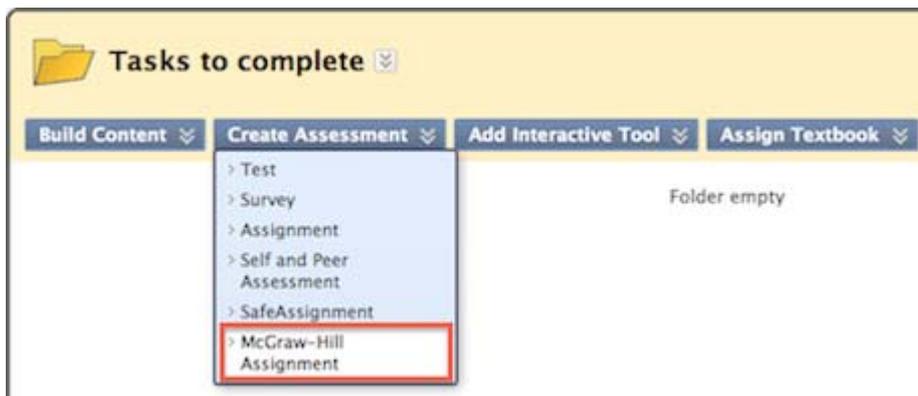
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McGraw-Hill Connect Assignments

McGraw-Hill Assignments can consist of textbook end-of-chapter questions, worksheets, multiple choice and true/false questions from the McGraw-Hill Connect Question Bank, or web activities.

To build a McGraw-Hill Assignment:

1. Turn **Edit Mode ON** and navigate to the area where you want to place your assignment (eg. Assessment)
2. From the **Create Assessment** pulldown choose **McGraw-Hill Assignment**



Previously created MGH Connect Assignments will be displayed

3. Click the **Create New Assignment** button
4. On the **Add Assignment** page, your current location will be displayed (eg. Assessment). You can choose to **browse** to a different Destination Folder to place the assignment in if required.

Add McGraw-Hill Connect Assignments

Cancel Submit

1. Assignment Location

Destination Folder: **6**

2. Assignment Information

Group	Assignment Title	Type	Points Possible
ungrouped assignments	Bio Connect Assignment One	homework	30.0

Displaying 1 to 1 of 1 items |

3. Options

Create Group **7** Yes No
Add the McGraw-Hill Connect assignment(s) in a folder matching the Connect group.

Score attempts using: **8**

4. Submit **9**

Cancel Submit

5. Select **Yes** to add the Assignment inside a folder in LearnJCU that matches the folder structure in Connect.
6. Select a grading option from the **Score** attempts using drop-down.
7. Click **Submit** to deploy the MGH Connect Assignment

McGraw-Hill Create

McGraw-Hill Create gives lecturers access to content – books, articles, readings, and other media – to create a personalised subject textbook and locate media to support learning activities.

To publish content from McGraw-Hill Create:

1. Turn **Edit Mode ON** and navigate to the area where you want to place your MGH Create content (eg. Subject Materials)
2. From the **Assign Textbook** pulldown choose **McGraw-Hill Create**

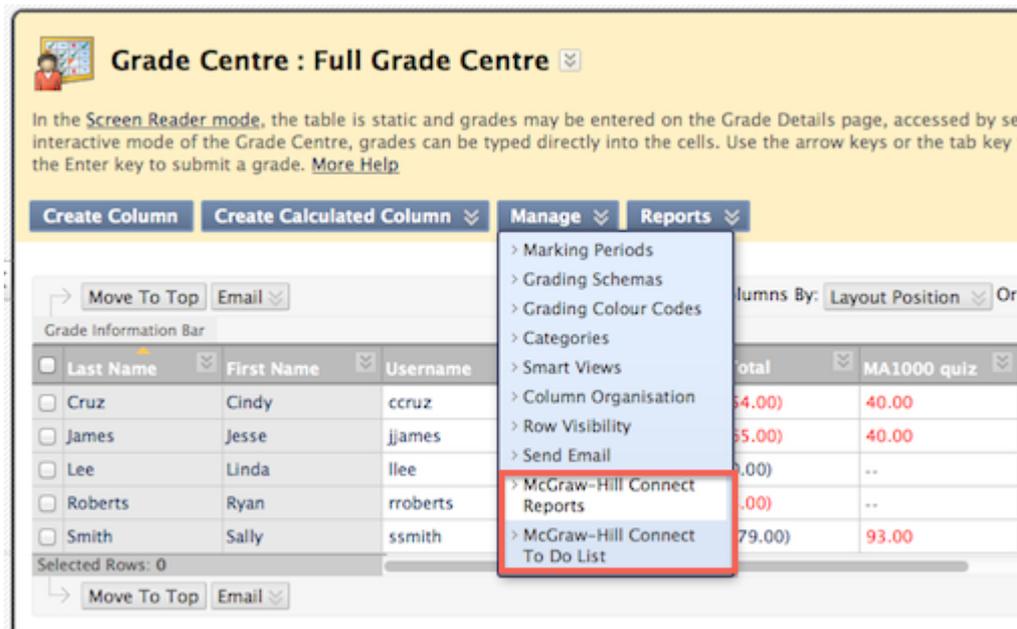


You will be taken to the McGraw-Hill Create site to select your content to be published.

MGH Grade Centre integration

McGraw-Hill tools are also integrated into the Grade Centre in the **Manage** pulldown allowing you to create **McGraw-Hill Connect Reports** and access your **McGraw-Hill Connect To Do Lists**

McGraw-Hill Connect Reports can be used to view assignment results, student performance, assignment statistics, and item or category analysis.



McGraw-Hill Connect Assignments and the Grade Centre

- Creating or deploying a McGraw-Hill Assignment in *LearnJCU* automatically adds a column to the Grade Centre.
- McGraw-Hill Assignments are categorised as Assignments and will show up in the default Assignments Smart View.
- Connect assignments that can be **graded automatically** (such as assessments consisting only of multiple choice and true/false questions) will be graded in Connect, and the results will be delivered to the Grade Centre in *LearnJCU*.
- Connect assignments that require **manual grading** will appear on the **To-Do List** in Connect, and in the Grade Centre in *LearnJCU* with the **Needs Grading** status icon.
- When a student has completed a McGraw-Hill Assignment in Connect, clicking the **Return to Blackboard** link in Connect will immediately bring the grade into *LearnJCU*'s Grade Centre