

CONFERENCE PROGRAM

**INTERNATIONAL CONFERENCE ON
BUSINESS, ECONOMICS, MANAGEMENT,
AND SUSTAINABILITY (BEMAS)**

**CENTRE FOR INTERNATIONAL TRADE
AND BUSINESS IN ASIA (CITBA)**

A low-angle, black and white photograph of a modern building's facade, showing sharp geometric lines and glass panels reflecting the sky. The image is partially obscured by a large yellow number '2021' and a yellow bar at the bottom.

2021

**COLLEGE OF
BUSINESS,
LAW AND
GOVERNANCE**

Queensland Government instructions on how to protect yourself and others- COVID-19

To protect yourself, your family and the community from getting COVID-19, you must maintain good hygiene and practice social distancing (also called physical distancing).

✓ Do

- Stay home if you are sick
- If you have any [COVID-19 symptoms](#), no matter how mild, get [tested](#)
- Stay 1.5 metres away from other people—think two big steps
- Wash your hands often, using soap and water or hand sanitiser
- Sneeze or cough into your arm or a tissue. Then put the tissue in the bin
- Wear a [face mask](#) when you are not able to keep 1.5 metres away from other people or whenever [mandatory face masks](#) are required.

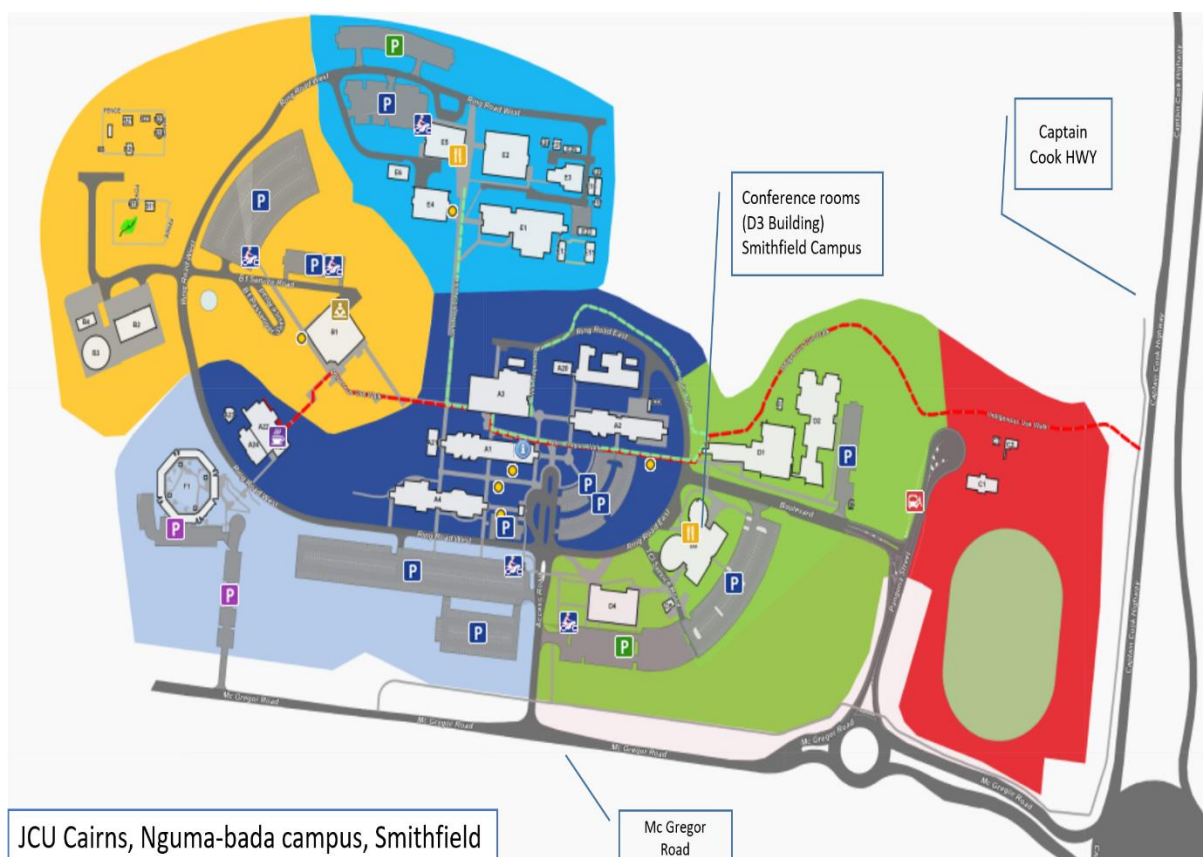
✗ Do not

- Go near people if you are coughing or sneezing
- Touch your mouth, nose and eyes
- Shake hands
- Hug or kiss people.

Conference Overview Map

Day 1- Friday 2 July			
8:30-9:00 am	Registration and Welcome		
9:00-11:15	The panel of Keynote Speakers		
11:15-11:30 am	Moning Tea- Networking		
11:30-1:05 pm	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
1:05- 1:30 pm	Lunch Break- Networking		
1:30- 3:05 pm	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
3:05-3:30 pm	Aftrenoon tea and networking / Day 1 concludes		
Day 2- Saturday 3 July			
9:00-10:30 am	Single Session		
10:30- 11:00 am	Break		
11:00-12:30 pm	Concurrent Sessions	Concurrent Sessions	
12:30-1:00 pm	Break		
1:00-2:40 pm	Concurrent Sessions	Concurrent Sessions	
	Day 2 concludes		

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 1 The Panel of Keynote Speakers Room D003-054 + TSV Room: 028-005 Zoom link (remote participants (not based in Cairns): please register for this session using the following link) Moderator: Diana Castorina	
9:00- 11:30 am	Cr Bob Manning OAM	Mayor of Cairns, Cairns Regional Council
	Professor Stephen Boyle	Dean, College of Business, Law, and Governance, JCU
	Professor Peter Case	Professor of Management, JCU and Bristol Business School
	Ms Kasy Chambers	Executive Director, Anglicare Australia
	Professor Hurriyet Babacan	Research Director, The Rural Economies Centre of Excellence, The Cairns Institute
	Mr Michael Levie	Hotelier and Co-Founder of citizenM hotels
	Adj. Professor Warwick Powel	Chairman of Smart Trade Networks and Queensland University of Technology
	Panel Q&A (followed by morning tea and networking opportunities)	



Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 2 CNS Room D003-054+ TSV Room: 028-005 Session Chair: Graeme Cotter	Presenters
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/81585941957?pwd=bDJTdHNFOTRtdDVJTjNjRjh5dkVXQT09 Password: 175876		
Session Theme: Regional Thought Leaders		
11:30-11:50 pm	Community-led adaptation and innovation strategies of remote Aboriginal and Torres Strait Islander communities in Northern Australia	Chris McLaughlin
11:50-12:10 pm	Business and the Smart Green Capital – leading a place-based economic transformation	Sally Mlikota & Scott Davis
12:10-12:30 pm	Driving Factors Behind the Rise of Cairns As a Tropical First World City	Bill Cummings
12:30-12:50 pm	Energy, Economy and the Ecology of a City: A Townsville, Australia Case Study	Mark Robinson
12:50- 1:05	Q&A	
1:05-1:30 pm	Lunch Break	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 3 CNS Room D003-063 Chair: Denis Tolkach	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/85180178042?pwd=MWJXamxsWnZvNmZFbTFqNWc2ZHNqQT09 Password: 354078		
Session Theme: Contemporary Issues For Sustainable Tourism Development		
11:30-11:50 pm	The Application of Netnography as a Tool for Understanding Visitors' Resilience: The Case of Villages in Central Java, Indonesia	Dwi Sugiharti, Taha Chaiechi, Josephine Pryce
11:50-12:10 pm	Learning from pandemic: Media representations of responsible tourism practices	Heri Setiyorini, Tingzhen Chen, Josephine Pryce
12:10-12:30 pm	Community resilience: do differences in COVID-induced regional economic impacts draw different community initiatives in response? A Thematic analysis	Someek Basu, Josephine Pryce, Riccardo Welters
12:30-12:50 pm	Developing a Scale to Capture Attributes of Heritage Boutique Hotels	Zahra Pourabedin, Josephine Pryce, Tracey Mahony
12:50- 1:05	Q&A	
1:05-1:30 pm	Lunch Break	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 4- CNS Room D003-03 Session Chair: Diane Jarvis	Presents/Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/87057329328?pwd=NmIDaUhBeGwrQkxQclBxTUcva01OUT09 Password: 196781		
Session Theme: Sustainable Economies in Theory and Practice		
11:30-12:00 noon	An MMT Perspective on how Agenda 30 could be Implemented in Australia	James Juniper
12:00-12:30 pm	Productivity Growth Recovery Mechanisms: An ARDL Approach: Lessons from the United States, Japan and South Korea	Michael Koczyrkewycz, Taha Chaiechi, Rabiul Beg
12:30- 1:05 pm	Urbanisation and Sustainable Development: Econometric Evidence from Australia	Janet Dzator, Alex O. Acheampong, Michael Dzator
	Q&A (in-built at the end of each presentation)	
1:05-1:30 pm	Lunch Break	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 5 CNS Room D003-054+ TSV Room: 028-005 Session Chair: James Juniper	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/85950122173?pwd=b0VvODViZ054MmRMNU8vNGxteEoxUT09 Password: 555749		
Session Theme: Low Carbon and Livable Cities of Future: Challenges and Opportunities		
1:30-1:50 pm	Is a Low and Fixed Price for Mitigation Credits Effective in Reducing Deforestation Emissions?	Fiona Ryan
1:50-2:10 pm	Growing Strangler figs in coconuts. Ideation of carbon-negative, living infrastructure	Damian Settle, Lucas Cernusak
2:10-2:30 pm	It's not just about the work: Exploring digital nomads' coworking space needs in terms of amenities and community	Bianca de Loryn
2:30-2:50pm	Well-Being of Ageing Population and Urbanisation in the 21st Century: a Scoping Review of Available Assessment Tools	Simona Azzali, André Siew Yeong Yew, Taha Chaiechi, Caroline Wong,
2:50- 3:05	Q&A	
3:05-3:30	Aftersoon tea/ Day 1 concludes	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 6 CNS Room D003-063 Session Chair: Josephine Pryce	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/88278866032?pwd=TzB5eHhvc2Vmb1l0dTZuU0xLS2tVdz09 Password: 865207		
Session Theme: Environmental and Socially Responsible Marketing Practices		
1:30-1:50 pm	Brand purpose and policy: Demonstrating social, racial, and environmental justice	Sharon Schembri
1:50-2:10 pm	Exploring the role of reef-friendly, edible packaging in reducing plastic pollution: proposition of a conceptual model explaining purchase intentions	Bred McCarthy, Pengji Wang
2:10-2:30 pm	The Kaleidoscope of Changing Values: Are we heading towards responsible consumption and sustainable society?	Mansi Kapoor, Taha Chaiechi, Shilpa Deo, Pooja Darda, Anjali Sane, Ravikumar Chitnis
2:30-2:50pm	Does Health Anxiety Influences Brand Engagement? An Experimental Approach on Healthcare Brands During Covid 19 Pandemic in Indonesia	Farida Indriani, I Made Sukresna, Cahyaningratri
2:50- 3:05	Q&A	
3:05-3:30	Aftersnoon tea/ Day 1 concludes	

Presentations Times (all times are based on Australian Eastern Standard Time (AEST))	Day 1 Session 7 CNS Room D003-03 Session Chair: Riccardo Welters	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/82078171841?pwd=YzBrZDlyQWRmTzE3M3pRbUVac1ZDdz09 Password: 471015		
Session Theme: Building Resilient and Empowered Communities		
1:30-1:50 pm	Mining the Future: A Meta-ethnographical Synthesis of the Historic Broken Hill Mining Community	Graeme Cotter, Taha Chaiechi, Narayan Gopalkrishnan
1:50-2:10 pm	Integrated Risk Management: A Conduit to Building Resilient and Sustainable Local Government Communities	Christine Mushaya, Taha Chaiechi, Josephine Pryce
2:10-2:30 pm	Community-Based Adaptation (CBA) Programs and Community Economic Empowerment	Emmanuel McCarthy, Taha Chaiechi, Josephine Pryce
2:30-2:50pm	Exploring the Moderating Effect of Cultural Profile on Sustainable Meat Consumption Intentions: Utilising the Theory of Planned Behaviour	Sadaf Zahra, Breda McCarthy, Taha Chaiechi
2:50- 3:05	Q&A	
3:05-3:30	Afternoon tea/ Day 1 concludes	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2 Session 1 CNS Room D003-054 Session Chair: Breda McCarthy	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/89355616947?pwd=RIpabi9oNkdaNmkvVVEhQml2Ymp2UT09 Password: 895102		
Session Theme: Climate Change, Environmental Goals and Resilience		
9:00-9:20 am	Economic resilience during COVID-19's first year: a case study of Costa Rica, Dominican Republic and Panama	Adriana Chacon, Sandro Zolezzi
9:20-9:40 am	Financialisation and environmental goals of 2030 Agenda	Mateusz Raclawski
9:40-10:00 am	Geography, Climate and Life Satisfaction	Phil Lignier, Diane Jarvis, Daniel Grainger, Taha Chaiechi
10:00-10:20 am	Policy lessons from Icelandic and Irish contrasting approaches to unemployment	Pawel Gralewicz
10:20- 10:30	Q&A	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2 Session 2 CNS Room D003-054 Session Chair : Emiel Eijdenberg	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/83293888986?pwd=bFJvY2VOWUx6TDYzb2VIS1RPWTFVZz09 Password: 154664		
Session Theme: Resilience, Migration, and Services, from Surviving to Thriving		
11:00-11:20 am	Interregional Migration: Who Decides?	Diana Castorina, Riccardo Welters
11:20-11:40 pm	How Resilient is the Investment Climate in Australia? Unpacking the Driving Factors	Michael Koczyrkewycz, Taha Chaiechi, Rabiul Beg
11:40-12:00 pm	The prominent role of IoT in the field of telemedicine	Varun Miralay, Adrian Bradshaw
12:00-12:20 pm	Application of Data Analysis and Big Data in Auditing	Vahid Biglari, Zahra Pourabedin
12:20- 12:30 pm	Q&A	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2 Session 3 Zoom only Session Chair : Simona Azzali	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/89582383123?pwd=Y2lOckkxVldMTHo0Q0Q0xhTlBneDZGdz09 Password: 435351		
Session Theme: Future Sustainable Cities and Current Challenges		
11:00-11:20 am	Sustainable cities and modern built heritage: The value of Art Deco in Brisbane	Andrea Schurmann, Josephine Pryce, Taha Chaiechi
11:20-11:40 pm	Vietnam and motorcycles: dialectics and commensurate adaptations	Quang Chinh Nguyen , Sanjay Mishra , Duyen Hong Thuc Nguyen , Duyen Thanh My Nguyen
11:40-12:00 pm	Sustainable growth and community resilience in the times of crisis: The Greater Sydney case	Khandakar Farid Uddin, Awais Piracha
12:00-12:20 pm	Decentralised Urban Waste Management: A Case study of Solid Waste Management in two Indian Cities: Thiruvananthapuram and Bengaluru	Namitha Madhukumar
12:20- 12:30 pm	Q&A	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2 Session 4 Zoom Only Session Chair: Thirumaran K	Presenters/ Authors
For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/88190457252?pwd=VHZmeHB0V3dqK2FuKytoTzdaazdFdz09 Password: 945089		
Session Theme: Resilience and the Contemporary Political Issues		
1:00-1:20 pm	Will Covid-19 Spark the End of Globalisation?	Benedict Atkinson, Jacob Wood, Haejin Jang
1:20-1:40 pm	The Role of Political Leadership in Shaping Integrated Urban Policy Frameworks in the City of Semarang, Indonesia	Faruq Ibnul Haqi and Stefanie Dühr
1:40-2:00 pm	Funding social protection from data: a human rights approach	Jayson S.Lamchek
2:00-2:20 pm	Fiscal Implications - Inclusive Growth and Climate Change Resilience in Selected ASEAN Countries	Max Weber, Taha Chaiechi
2:20- 2:40 pm	Q&A	

Time (all times are based on Australian Eastern Standard Time (AEST))	Day 2 Session 5 CNS Room D003-054 Session Chair: Dwi Sugiharti	Presenters/ Authors
<p>For remote participants: Join from PC, Mac, Linux, iOS or Android: https://jcu.zoom.us/j/85245290033?pwd=T2tKVXFUY0J2Z3JYVGpIWm5RQ0o1Zz09 Password: 694249</p>		
Session Theme: Sustainable and Resilient Agricultural Initiatives in Indonesia		
1:00-1:20 pm	Impact of Covid-19: How Resilient is the Indonesian Agriculture Sector?	Renie Oelviani, Sodik Jauhari, Wahyudi Hariyanto, Seno Basuki dan Aryana Citra Kusumasari
1:20-1:40 pm	The strategy of Organic Coffee Development to Support Local Economic Resource Growth	Alfina Handayani
1:40-2:00 pm	The Impact of the Covid-19 Pandemic on the Socio-Economic Conditions of Rural Communities in Central Java	Tri Risandewi, Arif Sofianto
2:00-2:20 pm	The Impact of the Covid -19 Pandemic on the Prices Volatility of the Main Foodstuffs in Indonesia	Agus Hermawan, Komalawati, Cahyati Setiani, Joko Triastono, Miranti Dian Pertiwi, Forita Dyah Arianti, Indrie Ambarsari
2:20- 2:40 pm	Impact of Covid-19 on Empowering Garlic Farmers in Indonesia	Wahyudi Hariyanto, Aryana Citra Kusumasari, Reni Oelviani, Seno Basuki, Sodik Jauhari, Intan Gilang Cempaka, Fitri Lestari, and Franciscus Rudi Prasetyo Hantoro
2:40-3:00 pm	Q&A	

KEY CONTACTS

GENERAL INQUIRIES

*Centre for International Trade and Business in
Asia (CITBA)*

CITBA@jcu.edu.au

CONFERENCE GENERAL CHAIR

A/Prof Taha Chaiechi

taha.chaiechi@jcu.edu.au

CONFERENCE COORDINATOR

Ms Dwi Sugiharti

dwi.sugiharti@my.jcu.edu.au

CONFERENCE REGISTRATION CHAIR

Ms Diana Castorina

diana.castorina@jcu.edu.au



**CENTRE FOR INTERNATIONAL TRADE
AND BUSINESS IN ASIA (CITBA)**

COLLEGE OF
BUSINESS,
LAW AND
GOVERNANCE



**JAMES COOK
UNIVERSITY
AUSTRALIA**