

## Bachelor of Business (Sports and Events Management)

Useful study planning/enrolment resources:

- [Subject Search](#)
- [Academic Calendars](#)
- [Class Registration](#)
- [Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

**Attention International Student visa holders:** To remain compliant with your enrolments requirements as a Student visa holder you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration students must maintain sufficient subject enrolment.

If there are only Online subject offerings for you to select in a compulsory study period, contact [enrolments@jcu.edu.au](mailto:enrolments@jcu.edu.au) urgently for enrolment advice.

*\*\*This major is offered at JCU Cairns campus in mixed mode. Students will need to undertake some subjects offered only in Online mode*

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2026	BU1003:03 Principles of Economics	BU1007:03 Principles of Data Analysis for Business	BU1002:03 Accounting for Decision Making
	BU1104:03 Introduction to Management Concepts and Application	BU1108:03 Marketing Matters	BU1109:03 Career Development for Business Professionals
	BU1105:03 Professional and Academic Skills for Business		BU1112:03 Business Law

		TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2027	<b>Major</b> BX2077:03 Project Management <i>PREREQ: 18 credit points of subjects</i>		<b>Major</b> TO2051:03 Innovation for Tourism, Hospitality and Events Futures <i>PREREQ: Students must have completed a minimum of 12 credit points of BU or BX subjects to enrol.</i>	BU2001:03 The Future of Work: Seminar Series <i>PREREQ: Students must have completed 24 credit points of undergraduate subjects to enrol in this subject</i>
	Select 3 credit points of any undergraduate subjects	Select 3 credit points of any undergraduate subjects	Select 3 credit points of any undergraduate subjects	<b>Major</b> BX2093:03 Sports Management <i>PREREQ: 6 credit points of level 1 subjects</i> <i>Online</i>
	Select 3 credit points of any Level 2 subjects <i>(depending on chosen Option)</i>			Select 3 credit points of Level 2 or 3 subjects <i>(depending on chosen Option)</i>

		TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2028	<b>Major</b> BX3095:03 Visitor and Crowd Behaviour Management <i>PREREQ: 18 credit points of subjects including BX2091 and TO2051</i>		BU3101:03 Professional Internship (TR2, TR3, BL6) <b>OR</b> BU3102:03 Multidisciplinary Project (TR2) <b>OR</b> BU3103:03 Independent Project (TR1, TR3) <i>PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject</i>	BU3104:03 Internship B (TR2, TR3) <i>PREREQ: BU3101 (can be completed concurrently) and be enrolled in their final year of study. Students must follow the application process. Permission to enrol in this subject will only be granted when an approved placement is secured. External students must self-source their own internship. All self-sourced applications require WIL Coordinator approval.</i> <b>OR</b> Select any level 3 subject <i>(depending on chosen Option)</i>
	<b>Major</b> LA4050:03 Sport and Entertainment Law <i>PREREQ: Students must have completed 24 credit points from any Level 1, Level 2 or Level 3 subjects. This equates to 8 subjects in total.</i> <i>Online</i>		<b>Major</b> BX2094:03 Conference and Events Management <i>PREREQ: 18 credit points of subjects</i>	<b>Major</b> BX3194:03 Destination Management and Planning <i>PREREQ: 18 credit points of subjects including TO2051 or BX2091</i>
	Select 3 credit points of Level 2 or 3 subjects <i>(depending on chosen Option)</i>			<b>Major</b> TO3052:03 Experience Design for Tourism Hospitality and Events <i>PREREQ: Students must have completed a minimum of 18 credit points of BU/BX/TO subjects to enrol.</i>

#### ADDITIONAL INFORMATION

- A maximum of 30 credit points may be taken at level 1.
- A minimum of 18 credit points must be taken at level 2.
- A minimum of 18 credit points must be taken at a level 3 or higher.



To meet eligibility for the Pathway to Emerging Leader Program MBA [2-Year] option, students must complete 33 credit points of subjects with a minimum GPA of 5.5 and receive approval from the MBA Coordinator

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**COURSE HANDBOOK**

[Bachelor of Business Handbook](#)

[Sports and Events Management Major Handbook](#)