

Bachelor of Business (Sports and Events Management*)

Useful study planning/enrolment resources:

[Course and Subject Handbook](#)

[Academic Calendars](#)

[Class Registration](#)

[Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

Attention International Student visa holders: To remain compliant with your enrolments requirements as a Student visa holder you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration students must maintain sufficient subject enrolment.

If there are only Online subject offerings for you to select in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

**This major is offered at JCU Cairns campus in mixed mode. Students will need to undertake some subjects offered only in Online mode*

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|------|-------------|-------------|---|
| 2026 | | | BU1104:03 Introduction to Management Concepts and Application |
| | | | BU1109:03 Career Development for Business Professionals |
| | | | BU1112:03 Business Law |

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|-------------|---|--|--|
| 2027 | BU1003:03 Principles of Economics | BU1007:03 Principles of Data Analysis for Business | BU1002:03 Accounting for Decision Making |
| | BU1105:03 Professional and Academic Skills for Business | BU1108:03 Marketing Matters | BU2001:03 The Future of Work: Seminar Series <i>PREREQ: 24 credit points of undergraduate subjects to enrol in this subject</i> |
| | Select 3 credit points of any undergraduate subjects | | Major BX2093:03 Sports Management <i>PREREQ: 6 credit points of level 1 subjects</i> Online |

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|-------------|---|--|---|
| 2028 | Major BX2077:03 Project Management <i>PREREQ: 18 credit points of subjects</i> | Major TO2051:03 Innovation for Tourism, Hospitality and Events Futures <i>PREREQ: 12 credit points of BU or BX subjects</i> Online | Major BX3194:03 Destination Management and Planning <i>PREREQ: 18 credit points of subjects including TO2051 or BX2091</i> Online |
| | Select 3 credit points of any level 2 subjects <i>(depending on chosen Option)</i> | Major BX2094:03 Conference and Events Management <i>PREREQ: 18 credit points of subjects</i> Online | Major TO3052:03 Experience Design for Tourism Hospitality and Events <i>PREREQ: 18 credit points of BU/BX/TO subjects</i> Online |
| | Select 3 credit points of any level 2 or 3 subjects <i>(depending on chosen Option)</i> | | Select 3 credit points of any undergraduate subjects |

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|------|---|--|-------------|
| 2029 | <p>Major BX3095:03 Visitor and Crowd Behaviour Management <i>PREREQ: 18 credit points of subjects including BX2091 or TO2051</i></p> | <p>BU3101:03 Professional Internship (TR2, TR3, Block 6) <i>PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.</i></p> <p>OR</p> <p>BU3102:03 Multidisciplinary Project (TR2) <i>PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.</i></p> <p>OR</p> <p>BU3103:03 Independent Project (TR1, TR3) <i>PREREQ: 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.</i></p> | |
| | <p>Major LA4050:03 Sport and Entertainment Law <i>PREREQ: 24 credit points from any Level 1, Level 2 or Level 3 subjects.</i> <i>Online</i></p> | <p>BU3104:03 Internship B (TR2, TR3) <i>PREREQ BU3101 (can be completed concurrently) and be enrolled in their final year of study. Students must follow the application process. Permission to enrol in this subject will only be granted when an approved placement is secured. External students must self-source their own internship, All self-sourced applications require WIL Coordinator approval</i></p> <p>OR</p> <p>Select any level 3 subject <i>(depending on chosen Option)</i></p> | |
| | <p>Select 3 credit points of any level 2 or 3 subjects <i>(depending on chosen Option)</i></p> | | |

ADDITIONAL INFORMATION

- A maximum of 30 credit points may be taken at level 1
- A minimum of 18 credit points must be taken at level 2
- A minimum of 18 credit points must be taken at level 3 or higher.

COURSE HANDBOOK

[Bachelor of Business](#)
[Sports and Events Management Major](#)