

Master of International Tourism and Hospitality Management – Master of Business Administration

Useful study planning/enrolment resources:

- [Course and Subject Handbook](#)
- [Academic Calendars](#)
- [Class Registration](#)
- [Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

Attention International Student visa holders: To remain compliant with your enrolments requirements as a Student visa holder you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration students must maintain sufficient subject enrolment.

If there are only Online subject offerings for you to select in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2026	LB5203:03 Sustainable Enterprise	LB5230:03 Managing Strategic Resources and Operations	LB5232:03 Digital Marketing <i>PREREQ: LB5202 or any introductory marketing subject</i> <i>Cairns students must enrol Online</i> OR LB5202:03 Marketing Essentials
	TO5103:03 Global Destinations and Competitiveness	LB5234:03 Leading and Managing Organisational Change <i>Cairns students must enrol Online</i>	TO5004:03 Sustainable Tourism Development
	TO5104:03 Tourist Management Strategies		Select 3 credit points of any Level 5 subjects

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2027	LB5231:03 Corporate Responsibility and Governance	TO5203:03 Hospitality and Gastronomy	LB5228:03 The Changing Business Environment <i>Cairns students must enrol Online</i>
	LB5233:03 Innovation and Entrepreneurship <i>PREREQ: 12 credit points of LB subjects OR admission to 118304 - Master of Eng OR admission to 112104 - MPA-MBA</i>	TO5520:03 Professional Placement/Internship	LB5210:03 Independent Studies
	TO5101:03 Tourism Systems Analysis		TO5102:03 Tourism and Hospitality Operations Management

COURSE HANDBOOK

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