

Master of International Tourism and Hospitality Management – Master of Business Administration

Useful study planning/enrolment resources:

[Course and Subject Handbook](#)

[Academic Calendars](#)

[Class Registration](#)

[Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

Attention International Student visa holders: To remain compliant with your enrolments requirements as a Student visa holder you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration students must maintain sufficient subject enrolment.

If there are only Online subject offerings for you to select in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|------|-------------|--|---|
| 2026 | | LB5230:03 Managing Strategic Resources and Operations | LB5202:03 Marketing Essentials |
| | | LB5234:03 Leading and Managing Organisational Change <i>Cairns students must enrol Online</i> | TO5004:03 Sustainable Tourism Development |
| | | | TO5102:03 Tourism and Hospitality Operations Management |

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|-------------|---|---|--|
| 2027 | LB5203:03 Sustainable Enterprise | TO5203:03 Hospitality and Gastronomy | LB5228:03 The Changing Business Environment |
| | TO5103:03 Global Destinations and Competitiveness | TO5520:03 Professional Placement/Internship | LB5210:03 Independent Studies |
| | TO5104:03 Tourist Management Strategies | | Select 3 credit points of any Level 5 subjects |

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|-------------|---|-------------|-------------|
| 2028 | LB5231:03 Corporate Responsibility and Governance | | |
| | LB5233:03 Innovation and Entrepreneurship <i>PREREQ: 12 credit points of LB subjects OR admission to 118304 - Master of Eng OR admission to 112104 - MPA-MBA Cairns students must enrol Online</i> | | |
| | TO5101:03 Tourism Systems Analysis | | |

COURSE HANDBOOK

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