

Master of International Tourism and Hospitality Management – Master of Business Administration

Useful study planning/enrolment resources:

- [Course and Subject Handbook](#)
- [Academic Calendars](#)
- [Class Registration](#)
- [Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

Attention International Student visa holders: To remain compliant with your enrolments requirements as a Student visa holder you are required to enrol in at least one On-Campus, Multi-Modal or WIL subject offering in each compulsory study period and you cannot enrol in more than one third (33%) of your total course load through online or distance learning. To complete your course within your CoE duration students must maintain sufficient subject enrolment.

If there are only Online subject offerings for you to select in a compulsory study period, contact enrolments@jcu.edu.au urgently for enrolment advice.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2026			LB5228:03 The Changing Business Environment
			TO5004:03 Sustainable Tourism Development
			TO5102:03 Tourism and Hospitality Operations Management

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2027	TO5101:03 Tourism Systems Analysis	TO5203:03 Hospitality and Gastronomy	LB5210:03 Independent Studies
	TO5103:03 Global Destinations and Competitiveness	LB5234:03 Leading and Managing Organisational Change <i>Online</i>	LB5232:03 Digital Marketing <i>PREREQ: LB5202 or any introductory marketing subject</i> <i>Online</i> OR LB5202:03 Marketing Essentials
	TO5104:03 Tourist Management Strategies	LB5230:03 Managing Strategic Resources and Operations	

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2028	LB5231:03 Corporate Responsibility and Governance	TO5520:03 Professional Placement/Internship	
	LB5203:03 Sustainable Enterprise	Select 3 credit points of any Level 5 subjects	
	LB5233:03 Innovation and Entrepreneurship <i>PREREQ: 12 credit points of LB subjects OR admission to 118304 - Master of Engineering (Professional), 112104 - Master of Professional Accounting - Master of Business Administration, 117506 – Graduate Diploma of Rural Generalist Practice or 117504 – Master of Rural Generalist Practice</i> <i>Online</i>		

COURSE HANDBOOK

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