

What can I do with a Business degree?

Help companies of all sizes to develop and thrive, or launch your own business venture.



Future careers

- Human Resources Professional
- Marketing Manager
- General Manager
- Tourism and Events Manager
- Trade Policy Advisor.



Future growth

- Demand in the Australian workforce for Human Resources Professionals is expected to grow around 8% by 2028.

jobsandskills.gov.au/data/employment-projections



Did you know

A joint business degree with law, psychological science, arts or environmental science can really boost your career options.



Median wage

- The median salary for a Human Resources Manager is A\$90,064 per year.

jobsandskills.gov.au/data/labour-market-insights/occupations/2231-human-resource-professionals



Perks of the job

- Build professional networks
- Manage business profitability
- Develop essential management skills
- Become your own boss.



Honour board

- Sarah Churchill received the Australian HR Director of the Year Award in 2022.
- Jeff Bezos founded online retail giant Amazon out of his garage.





JAMES COOK
UNIVERSITY
AUSTRALIA



Scan to watch
'Discover JCU
Bachelor of
Business'.

Business

Subjects to focus on

- English - recommended
- Mathematical Methods - recommended

Prerequisites apply to commencements from 2024



Learn more

Scan the QR code to explore
JCU Business.



“Choosing to study Business at JCU is one of the best decisions of my life. The staff provide teaching that draws from both academia and real-life experience. The College enables students to experience more than just studying, by providing networking and professional development to enhance our education and future careers.”

Kara Angel

BACHELOR OF BUSINESS, MAJORING IN MARKETING
AND HUMAN RESOURCES



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